

2018-2023 Global Mg-Al-Zinc Coated Carbon Steel Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Mg-Al-Zinc Coated Carbon Steel market for 2018-2023.

This report studies the Mg-Al-Zinc Coated Carbon Steel market, Mg-Al-Zinc Coated Carbon Steel is a new type of galvanized steel on which aluminum-magnesium alloy coating by zinc (Zn), aluminum (Al) (3.5-11)%, magnesium (Mg) 3% to form high-temperature curing. Its structure by Zn, Al and Zn₂Mg the dense structure constitutes a total of three, so that the steel surface to form a layer of compact and effective to prevent corrosion factor through the barrier.

Geographically, the consumption market is leading by North America and Europe, sales in Asia Pacific regions like China, Japan, Southeast Asia and India will see significant growth in future period. In terms of year 2017, Europe holds the largest market share, followed by North America, with about 20.42% market share in 2017.

ArcelorMittal, NISSHIN STEEL CO, POSCO and NSSMC are the biggest four players in Mg-Al-Zinc Coated Carbon Steel market. The market competition may become more intense with more innovation products, acquisitions and improvement of raw material cost control and etc.

Over the next five years, LPI(LP Information) projects that Mg-Al-Zinc Coated Carbon Steel will register a 5.5% CAGR in terms of revenue, reach US\$ 11500 million by 2023, from US\$ 8340 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Mg-Al-Zinc Coated Carbon Steel market by product type, application,

key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Thin Carbon Steel

Conventional Carbon Steel

Thick Carbon Steel

Special Made Carbon Steel

Segmentation by application:

Construction

Automotive

Agricultural applications

Green house structures

Rail road

Electric power communication

Industrial HVAC

Other applications

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

ArcelorMittal

NISSHIN STEEL CO

POSCO

NSSMC

Shandong Kerui Steel

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mg-Al-Zinc Coated Carbon Steel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mg-Al-Zinc Coated Carbon Steel market by identifying its various subsegments.

Focuses on the key global Mg-Al-Zinc Coated Carbon Steel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mg-Al-Zinc Coated Carbon Steel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mg-Al-Zinc Coated Carbon Steel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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