

2018-2023 Global Menthol Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Menthol market for 2018-2023.

Menthol is an organic compound with the chemical formula $C_{10}H_{20}O$ that occurs naturally in mint and some other plants. It can be extracted from the leaves by distillation, and it can be made synthetically. Pure menthol is a crystalline solid. The compound is widely used in cough and cold remedies because of its soothing effects and as a flavoring in candy, chewing gum, medical products and cigarettes.

The data of the report is based on the menthol product with purity of 99%min. And other products in lower menthol purity have been converted in the equivalent of 100%.

In favor of direct mail is that customers get product information and place orders from their homes or offices easily. Against is the flood of junk mail that makes direct mail unwanted by association and inattentively thrown away or destroyed.

In favor of telemarketing, conversations offer opportunities to answer questions, take product orders, and do customer service. Against is that telemarketers make uninvited cold calls that interrupt customers and talk them into buying products they then decide they don't want. Telemarketing is particularly unpopular in areas with Do Not Call registries.

Indirect marketing makes no attempt at immediate sales but instead focuses on building relationships of trust by finding out what consumers want and helping them find it.

Consumers search the Internet for answers to their questions or solutions to their problems. Indirect marketing offers them knowledge and advice in blogs, social media, newsletters, and videos.

Over the next five years, LPI(LP Information) projects that Menthol will register a 5.8% CAGR in terms of revenue, reach US\$ 5390 million by 2023, from US\$ 3850 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Menthol market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Natural Type

Synthetical Type

Segmentation by application:

Oral Hygiene

Pharmaceuticals

Tobacco

Confectionaries

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Agson Global

Symrise AG

Nantong Menthol Factory

Takasago

Tienyuan Chem

Arora Aromatics

Fengle Perfume

Swati Menthol & Allied Chem

Nectar Lifesciences

Bhagat Aromatics

KM Chemicals

Silverline Chemicals

Yinfeng Pharma

Great Nation Essential Oils

Xiangsheng Perfume

BASF

Ifan Chem

Mentha & Allied Products

Neeru Enterprises

Vinayak

Hindustan Mint&Agro Products

A.G. Industries

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Menthol consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Menthol market by identifying its various subsegments.

Focuses on the key global Menthol manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Menthol with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Menthol submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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