

2018-2023 Global Menstrual Cups Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Menstrual Cups market for 2018-2023. Menstrual Cups is type of feminine hygiene product which is usually made of medical grade silicone, shaped like a bell and is flexible. It is worn inside the vagina during menstruation to catch menstrual fluid (blood), and can be worn during the day and overnight. Full Menstrual Cups are removed from the vagina, emptied into the toilet or sink, washed and re-inserted (washing hands with soap before doing so is crucial). At the end of the monthly period, the cup can be sterilized, usually by boiling in water. Unlike tampons and pads, the cup collects menstrual fluid rather than absorbing it. Manufacturers have different recommendations for when to replace the cups, but in general they can be reused for five years or so. Disposable Menstrual Cups are also available – these work in the same way as a regular Menstrual Cups except they are disposed of after every use or (for some brands) after every cycle.

In the last several years, global market of Menstrual Cups developed rapidly, with a revenue average growth rate of 3.2%. In 2017, global revenue of Menstrual Cups is nearly 37.7 M USD; the actual production is about 3250 K Units.

Menstrual Cups is widely sales on Supermarkets, Drugstore, Online Shop. The most proportion of Menstrual Cups is used through Supermarket, and the consumption proportion is about 49% in 2017.

North America is the largest supplier of Menstrual Cups, with a production market share 48.7%. The second place is Europe, following North America with the production market share of 45% in 2017.

Over the next five years, LPI(LP Information) projects that Menstrual Cups will register a

3.6% CAGR in terms of revenue, reach US\$ 46 million by 2023, from US\$ 38 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Menstrual Cups market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Silicon

Natural Gum Rubber (Latex)

Thermoplastic Elastomer (TPE)

Segmentation by application:

Supermarkets

Drugstore

Online Shop

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Diva

Lunette

The Keeper

Femmycycle

Mooncup (UK)

MeLuna

Anigan

Yuuki

IrisCup

Soft Cup

FemmeCup

SckoonCup

LadyCup

MiaLuna

Monzcare

LifeCup

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Menstrual Cups consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Menstrual Cups market by identifying its various subsegments.

Focuses on the key global Menstrual Cups manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Menstrual Cups with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Menstrual Cups submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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