

2018-2023 Global Mens Swimwear Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Mens Swimwear market for 2018-2023.

As men's swimwear has grown, the category has given rise to new transitional shorts, suitable for wearing both in the water and at the dinner table, which have attracted new consumer demographics and, in turn, new entrants to what had, for a long time, remained a relatively static marketplace largely dominated by lumbering surfwear leviathans with products targeting teenagers and lacking in aesthetic sophistication. The size of the global swimwear market is expected to reach \$19.3 billion by 2018, propelled in no small part by male consumers and the growth of swimwear brands catering to them.

Over the next five years, LPI(LP Information) projects that Mens Swimwear will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Mens Swimwear market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Swim Trunks

Swim Briefs

Boardshort

Segmentation by application:

Adults

Boys

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Jack Wills

Mr. G's Designs

Male-HQ

Mr Porter

Marcuse

Calvin Klein

Topman

H&M

Helly Hansen

Everlane

Faherty Brand

Tom and Teddy

Iron and Resin

Onia

J.Crew

Columbia Sportswear

Emporio Armani

Kanu Surf

MaaMgic

Mr. Swim

Nautica

NIKE

Original Penguin

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mens Swimwear consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mens Swimwear market by identifying its various subsegments.

Focuses on the key global Mens Swimwear manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mens Swimwear with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mens Swimwear submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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