

# 2018-2023 Global MEMS Microphone Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global MEMS Microphone market for 2018-2023.

A MEMS microphone is a tiny device that employs a pressure-sensitive diaphragm etched on a semiconductor, generally less than 1 millimeter, that can be incorporated directly onto an electronic chip and commonly uses a small thin membrane fabricated on the chip to detect sound. A MEMS microphone is composed by a diaphragm vibrating between two holed back-plates.

MEMS microphones target all audio applications where small size, high sound quality, reliability and affordability are key requirements.

This industry is centralized. Top 3 companies in the market occupies about 72.05% of the Revenue market shares in 2015. The major manufacturers of sport bottle are Knowles, Goertek, AAC, ST Microelectronics, BSE, NeoMEMS, Hosiden and others. In the past few years, as the main raw material price was not stable, with the addition of a sharp increase in production capacity, expected that the MEMS microphone raw material price will be relatively stable in the short term. However, the improvement of energy, transportation costs, and employee wages, will play a significant role in promoting the cost of MEMS microphone.

In China, MEMS microphone manufactures mainly include Goertek, NeoMEMS, MEMSensing, Gettop, and others. China is the world's large producer and consumers of MEMS microphone; as the same time, the consumption of MEMS microphone in China grown gradually. In the result, MEMS microphone in China was export-oriented

until now.

Over the next five years, LPI(LP Information) projects that MEMS Microphone will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of MEMS Microphone market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Analog

Digital

Segmentation by application:

Consumer electronics

Automotive

Medical

Industrial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Knowles

Goertek

AAC

ST Microelectronics

BSE

NeoMEMS

Hosiden

Sanico Electronics

Bosch (Akustica)

MEMSensing

Invensense

Cirrus Logic

Gettop

TDK

3S

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global MEMS Microphone consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of MEMS Microphone market by identifying its various subsegments.

Focuses on the key global MEMS Microphone manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the MEMS Microphone with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of MEMS Microphone submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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