

2018-2023 Global Memory Module Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Memory Module market for 2018-2023.

A memory module is a printed circuit board on which memory integrated circuits are mounted. Memory modules permit easily installation and replacement in electronic systems, especially computers such as personal computers, workstations, and servers. The first memory modules were proprietary designs that were specific to a model of computer from a specific manufacturer. Later, memory modules were standardized by organizations such as JEDEC and could be used in any system designed to use them. The Memory Module industry concentration is not high; there are more than one twenty manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in China and Taiwan. The manufacturers in China have a long history and unshakable status in this field. Manufacturers such as Kingston (Shanghai) and Ramaxel (Suzhou) have relative higher level of product's quality. As to Taiwan, ADATA has become as Asia leader.

Many companies have several plants, usually locate in the place close to aimed consumption region. There are international companies set up factories in China either, such as Kingston whose plant is located in Shanghai.

Companies in developing countries such as China and India, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

In the Memory Module market, there still has a distinct feature that the import and export rate of this industry is not high caused by the fact that many international manufactures expand their business through building factories or investments.

The market is not only influenced by the price, but also influenced by the product performance. Although China domestic companies have price advantage, the application is narrow to some extent due to the poor manufacture processing, cheap raw material and less diversity of products.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, the slow downward price trend in recent years will maintain.

As competition intensifies, prices gap between different brands will go narrowing.

Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Memory Module will register a 3.7% CAGR in terms of revenue, reach US\$ 11600 million by 2023, from US\$ 9310 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Memory Module market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

DDR

DDR2

DDR3

DDR4

Others

Segmentation by application:

PC

Server

Industrial

Aerospace and Defense

Gaming

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Kingston

Ramaxel

ADATA

Micron (Crucial)

Transend

MA Labs

Tigo

Apacer

Corsair

Team Group

Kingmax Semiconductor

Innodisk

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Memory Module consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Memory Module market by identifying its various subsegments.

Focuses on the key global Memory Module manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Memory Module with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Memory Module submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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