

2018-2023 Global Melatonin Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Melatonin market for 2018-2023.

Melatonin, also known as N-acetyl-5-methoxy tryptamine, is a hormone that is produced by the pineal gland in animals and regulates sleep and wakefulness. Melatonin is also produced in plants where it functions as a first line of defense against oxidative stress. The classification of Melatonin includes Pharmaceutical Grade and Food Grade, and the proportion of Food Grade in 2016 is about 66%, and the proportion is in increasing trend from 2012 to 2016.

North America region is the largest supplier of Melatonin, with a production market share nearly 54% in 2016. Europe is the second largest supplier of Melatonin, enjoying production market share nearly 27% in 2016.

Market competition is not intense. Neurim Pharma, Natrol, Pharmavite, Nature's Bounty, Jameison, Rexall Sundown, GNC, Xiu Zheng, etc. are the leaders of the industry.

Over the next five years, LPI(LP Information) projects that Melatonin will register a 19.9% CAGR in terms of revenue, reach US\$ 2080 million by 2023, from US\$ 700 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Melatonin market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Pharmaceutical Grade

Food Grade

Segmentation by application:

Dietary Supplements

Medical

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Natrol

Pharmavite

Nature's Bounty

Jameison

Rexall Sundown

GNC

Xiu Zheng

Church & Dwight

By-Health

Pfizer

Solgar

Biotics Research

Now Food

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Melatonin consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Melatonin market by identifying its various subsegments.

Focuses on the key global Melatonin manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape,

SWOT analysis and development plans in next few years.

To analyze the Melatonin with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Melatonin submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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