

# 2018-2023 Global Medium Molecular Weight Polyisobutylene Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Medium Molecular Weight Polyisobutylene market for 2018-2023.

Medium molecular weight polyisobutylene's average molecular weight ranges between 40,000 and 120,000 g/mol. Medium molecular weight polyisobutylene is employed as viscosity modifier, tack improver in adhesive formulations, and primary binder in caulking and sealing compounds. It is also used in fuel and lubricating oil additives. It is extensively used as a protective barrier in the adhesive industry. For instance, it is used where exposure to sunlight is a potential risk for sealants. Medium molecular weight polyisobutylene is employed in insulating glass sealants and roofing membranes in the construction industry. Furthermore, it is used in protective films or acoustic barriers in the automotive industry. Medium molecular weight polyisobutylene is also an essential ingredient in the production of chewing gums.

The market of MM PIB is highly concentrated with limited suppliers in the market. Leading suppliers in the market are BASF, ENEOS, Jilin Petrochemical, Shandong Hongrui and Zhejiang Shunda.

Application of Polyisobutylene can be classified as Adhesives, Sealants, Lubricants, Roofing, Paraffin and waxes, Bitumen, Chewing gum Other etc. Adhesives is the largest application of MM Polyisobutylene, which accounts for 35.44% of world total consumption volume.

Over the next five years, LPI(LP Information) projects that Medium Molecular Weight Polyisobutylene will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Medium Molecular Weight Polyisobutylene market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Food Grade

Industrial Grade

Segmentation by application:

Adhesives

Sealants

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BASF

ENEOS

Jilin Petrochemical

Shandong Hongrui

Zhejiang Shunda

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Medium Molecular Weight Polyisobutylene consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Medium Molecular Weight Polyisobutylene market by identifying its various subsegments.

Focuses on the key global Medium Molecular Weight Polyisobutylene manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Medium Molecular Weight Polyisobutylene with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Medium Molecular Weight Polyisobutylene

submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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