

2018-2023 Global Medicine Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Medicine market for 2018-2023.

A medication (also referred to as medicine, pharmaceutical drug, or simply drug) is a drug used to diagnose, cure, treat, or prevent disease. Drug therapy (pharmacotherapy) is an important part of the medical field and relies on the science of pharmacology for continual advancement and on pharmacy for appropriate management.

Over the next five years, LPI(LP Information) projects that Medicine will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Medicine market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Brand Drugs

Generic Drug

Segmentation by application:

Hospital

Clinic

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Pfizer

Roche

Sanofi

Johnson & Johnson

Merck & Co. (MSD)

Novartis

AbbVie

Gilead Sciences

GlaxoSmithKline (GSK)

Amgen

AstraZeneca

Bristol-Myers Squibb

Eli Lilly

Teva

Bayer

Novo Nordisk

Allergan

Shire

Boehringer Ingelheim

Takeda

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Medicine consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Medicine market by identifying its various subsegments.

Focuses on the key global Medicine manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Medicine with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Medicine submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Medicine Consumption 2013-2023
 - 2.1.2 Medicine Consumption CAGR by Region
- 2.2 Medicine Segment by Type
 - 2.2.1 Brand Drugs
 - 2.2.2 Generic Drug
- 2.3 Medicine Consumption by Type
 - 2.3.1 Global Medicine Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Medicine Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Medicine Sale Price by Type (2013-2018)
- 2.4 Medicine Segment by Application
 - 2.4.1 Hospital
 - 2.4.2 Clinic
 - 2.4.3 Other
- 2.5 Medicine Consumption by Application
 - 2.5.1 Global Medicine Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Medicine Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Medicine Sale Price by Application (2013-2018)

3 GLOBAL MEDICINE BY PLAYERS

- 3.1 Global Medicine Sales Market Share by Players
 - 3.1.1 Global Medicine Sales by Players (2016-2018)
 - 3.1.2 Global Medicine Sales Market Share by Players (2016-2018)
- 3.2 Global Medicine Revenue Market Share by Players
 - 3.2.1 Global Medicine Revenue by Players (2016-2018)

- 3.2.2 Global Medicine Revenue Market Share by Players (2016-2018)
- 3.3 Global Medicine Sale Price by Players
- 3.4 Global Medicine Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Medicine Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Medicine Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 MEDICINE BY REGIONS

- 4.1 Medicine by Regions
 - 4.1.1 Global Medicine Consumption by Regions
 - 4.1.2 Global Medicine Value by Regions
- 4.2 Americas Medicine Consumption Growth
- 4.3 APAC Medicine Consumption Growth
- 4.4 Europe Medicine Consumption Growth
- 4.5 Middle East & Africa Medicine Consumption Growth

5 AMERICAS

- 5.1 Americas Medicine Consumption by Countries
 - 5.1.1 Americas Medicine Consumption by Countries (2013-2018)
 - 5.1.2 Americas Medicine Value by Countries (2013-2018)
- 5.2 Americas Medicine Consumption by Type
- 5.3 Americas Medicine Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Medicine Consumption by Countries
 - 6.1.1 APAC Medicine Consumption by Countries (2013-2018)
 - 6.1.2 APAC Medicine Value by Countries (2013-2018)

- 6.2 APAC Medicine Consumption by Type
- 6.3 APAC Medicine Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Medicine by Countries
 - 7.1.1 Europe Medicine Consumption by Countries (2013-2018)
 - 7.1.2 Europe Medicine Value by Countries (2013-2018)
- 7.2 Europe Medicine Consumption by Type
- 7.3 Europe Medicine Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Medicine by Countries
 - 8.1.1 Middle East & Africa Medicine Consumption by Countries (2013-2018)
 - 8.1.2 Middle East & Africa Medicine Value by Countries (2013-2018)
- 8.2 Middle East & Africa Medicine Consumption by Type
- 8.3 Middle East & Africa Medicine Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Medicine Distributors

10.3 Medicine Customer

11 GLOBAL MEDICINE MARKET FORECAST

11.1 Global Medicine Consumption Forecast (2018-2023)

11.2 Global Medicine Forecast by Regions

11.2.1 Global Medicine Forecast by Regions (2018-2023)

11.2.2 Global Medicine Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

11.4.4 Southeast Asia Market Forecast

11.4.5 India Market Forecast

11.4.6 Australia Market Forecast

11.5 Europe Forecast by Countries

11.5.1 Germany Market Forecast

- 11.5.2 France Market Forecast
- 11.5.3 UK Market Forecast
- 11.5.4 Italy Market Forecast
- 11.5.5 Russia Market Forecast
- 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Medicine Forecast by Type
- 11.8 Global Medicine Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Pfizer
 - 12.1.1 Company Details
 - 12.1.2 Medicine Product Offered
 - 12.1.3 Pfizer Medicine Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Pfizer News
- 12.2 Roche
 - 12.2.1 Company Details
 - 12.2.2 Medicine Product Offered
 - 12.2.3 Roche Medicine Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Roche News
- 12.3 Sanofi
 - 12.3.1 Company Details
 - 12.3.2 Medicine Product Offered
 - 12.3.3 Sanofi Medicine Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 Sanofi News
- 12.4 Johnson & Johnson
 - 12.4.1 Company Details
 - 12.4.2 Medicine Product Offered
 - 12.4.3 Johnson & Johnson Medicine Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.4.4 Main Business Overview
- 12.4.5 Johnson & Johnson News
- 12.5 Merck & Co. (MSD)
 - 12.5.1 Company Details
 - 12.5.2 Medicine Product Offered
 - 12.5.3 Merck & Co. (MSD) Medicine Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 Merck & Co. (MSD) News
- 12.6 Novartis
 - 12.6.1 Company Details
 - 12.6.2 Medicine Product Offered
 - 12.6.3 Novartis Medicine Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Novartis News
- 12.7 AbbVie
 - 12.7.1 Company Details
 - 12.7.2 Medicine Product Offered
 - 12.7.3 AbbVie Medicine Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview
 - 12.7.5 AbbVie News
- 12.8 Gilead Sciences
 - 12.8.1 Company Details
 - 12.8.2 Medicine Product Offered
 - 12.8.3 Gilead Sciences Medicine Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Gilead Sciences News
- 12.9 GlaxoSmithKline (GSK)
 - 12.9.1 Company Details
 - 12.9.2 Medicine Product Offered
 - 12.9.3 GlaxoSmithKline (GSK) Medicine Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 GlaxoSmithKline (GSK) News
- 12.10 Amgen
 - 12.10.1 Company Details
 - 12.10.2 Medicine Product Offered
 - 12.10.3 Amgen Medicine Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.10.4 Main Business Overview
- 12.10.5 Amgen News
- 12.11 AstraZeneca
- 12.12 Bristol-Myers Squibb
- 12.13 Eli Lilly
- 12.14 Teva
- 12.15 Bayer
- 12.16 Novo Nordisk
- 12.17 Allergan
- 12.18 Shire
- 12.19 Boehringer Ingelheim
- 12.20 Takeda

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Medicine

Table Product Specifications of Medicine

Figure Medicine Report Years Considered

Figure Market Research Methodology

Figure Global Medicine Consumption Growth Rate 2013

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