

2018-2023 Global Medically Prescribed Apps Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Medically Prescribed Apps market for 2018-2023.

Medically prescribed apps are software applications which is designed to help individuals manage their medical routine, calculate medical data, help acquire information regarding the availability of doctors, determination of critical health parameters, provide e-prescriptions, notifies about new treatment options and much more.

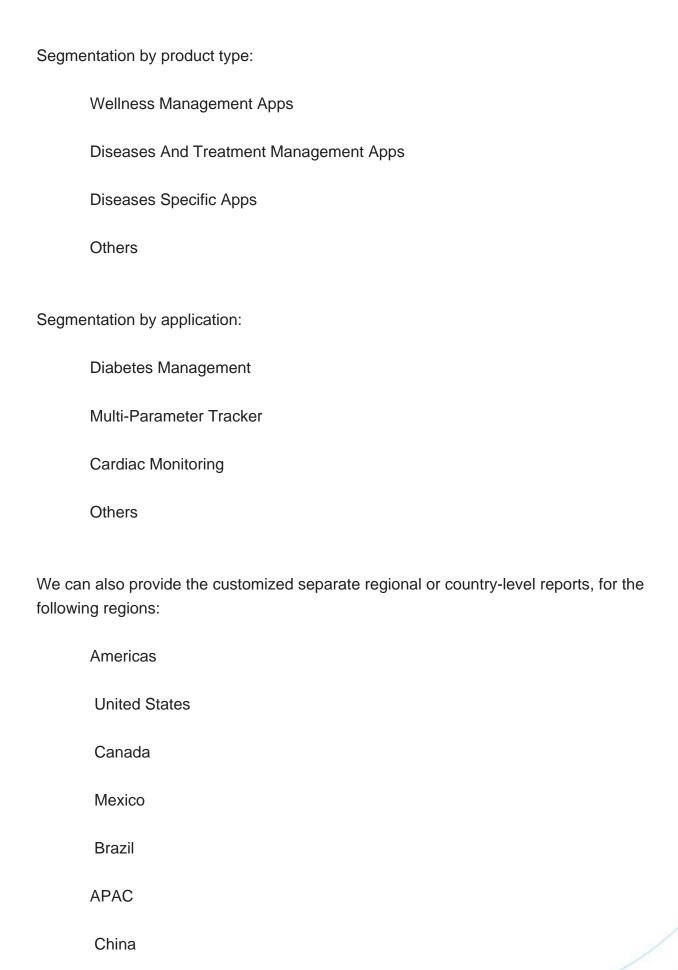
The demands for the medication prescribed apps are high due to increased prevalence of different lifestyle diseases such as diabetes & obesity, which requires continuous monitoring. These apps are used to continuously monitor the health of a person and notify him of new and available treatment along with their cost. They can be downloaded from the Google's Play Store or Apple's App Store.

Over the next five years, LPI(LP Information) projects that Medically Prescribed Apps will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

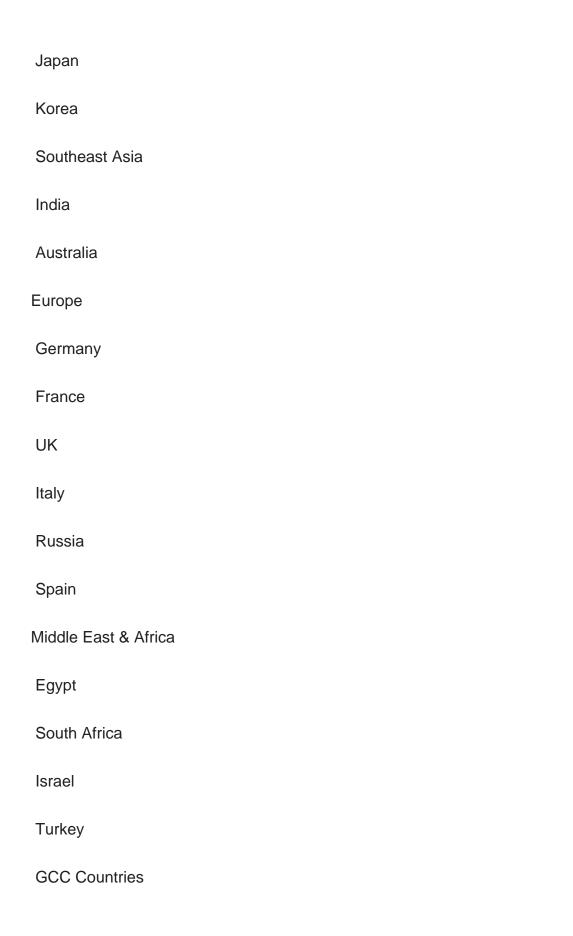
This report presents a comprehensive overview, market shares and growth opportunities of Medically Prescribed Apps market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:









The report also presents the market competition landscape and a corresponding



detailed analysis of the major players in the market. The key players covered in this report:

Pathfinder
InnovationM
Fueled
Sourcebits Technologies
WillowTree
Y Media Labs
OpenXcell
ArcTouch
Contus
Intellectsoft
Savvy Apps

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Medically Prescribed Apps market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Medically Prescribed Apps market by identifying its various subsegments.



Focuses on the key global Medically Prescribed Apps players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Medically Prescribed Apps with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Medically Prescribed Apps submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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