

2018-2023 Global Medical or Healthcare Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Medical or Healthcare market for 2018-2023.

Medical or Healthcare Scales Market mainly focuses on the weigh scale designed for medical or healthcare purpose.

In the last several years, Europe market of Medical or Healthcare Scales developed rapidly, with an average growth rate of 3%. In 2016, Europe revenue of Medical or Healthcare Scales is nearly 24 M USD; the actual sales are about 142 K Unit.

The global average price of Medical or Healthcare Scales is in the fluctuated trend, from 172 USD/Unit in 2012 to 170USD/Unit in 2016. With the situation of global economy, prices will be in fluctuated trend in the following five years.

The classification of Medical or Healthcare Scales includes Regular Scales, Wheelchair Scales, Infant & Baby Scales and others, and the proportion of Regular Scales in 2016 is about 57%.

Medical or Healthcare Scales is widely used in hospital, household and others. The most proportion of Medical or Healthcare Scales is for household, and the proportion in 2016 is 55%. The trend of household is increasing.

Germany, UK and France are the three largest consumption places, with a consumption market share nearly 16%, 15%, 14% in 2016, respectively. And other regions of Europe



are accounted for 28% in the market of Medical or Healthcare Scales in Europe.

5. Market competition is not intense. Seca Medical, Tanita, KERN & SOHN, Detecto, A&D, Health-O-Meter, Natus Medical, Shekel Scales, MyWeigh, etc. are the leaders of the industry in Europe, with high-end customers.

Over the next five years, LPI(LP Information) projects that Medical or Healthcare will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Medical or Healthcare market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Regular Scales

Wheelchair Scales

Infant & Baby Scales

Others

Segmentation by application:

Hospital

Household

Others

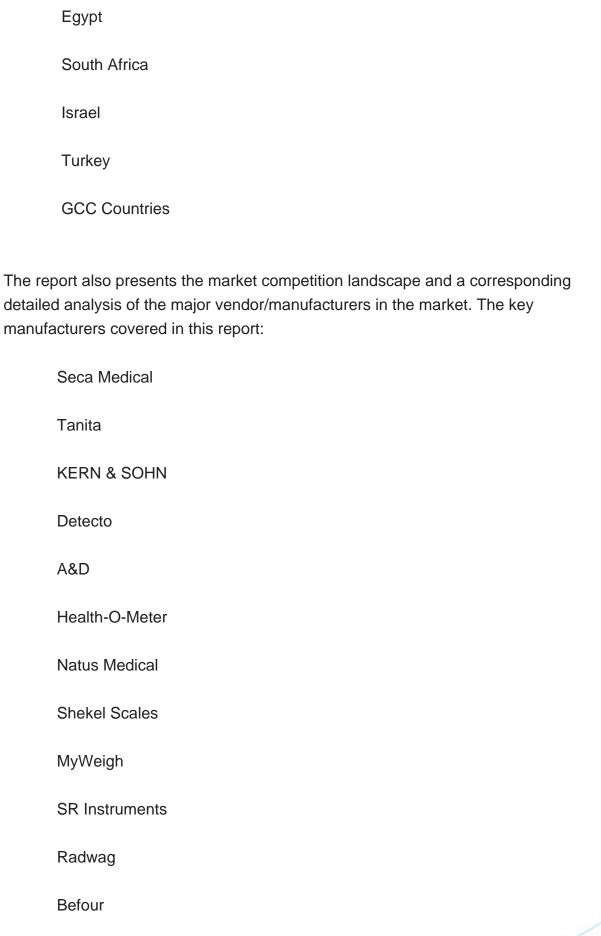
This report also splits the market by region:



Americas
United States
Canada
Mexico
Brazil
APAC
China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain

Middle East & Africa







In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Medical or Healthcare consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Medical or Healthcare market by identifying its various subsegments.

Focuses on the key global Medical or Healthcare manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Medical or Healthcare with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Medical or Healthcare submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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