

# 2018-2023 Global Meat Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Meat market for 2018-2023.

Processed meat has been modified to either extend its shelf life or change the taste and the main methods are smoking, curing, or adding salt or preservatives. Processed meat includes bacon, sausages, hot dogs, salami, corned beef, beef jerky and ham as well as canned meat and meat-based sauces.

Currently, there are many producing companies in the world Meat industry, especially in North America and Europe. The main market players are WH Group, JBS, Tyson Foods, Kraft Heinz, Cargill

Europe is the largest consumption of Meat, with a sales revenue market share nearly 25.03% in 2015.

The second place is USA region; following Europe with the sales revenue market share over 22.49%. China is another important consumption market of Meat.

Over the next five years, LPI(LP Information) projects that Meat will register a 3.4% CAGR in terms of revenue, reach US\$ 380800 million by 2023, from US\$ 322800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Meat market by product type, application, key manufacturers and key regions.

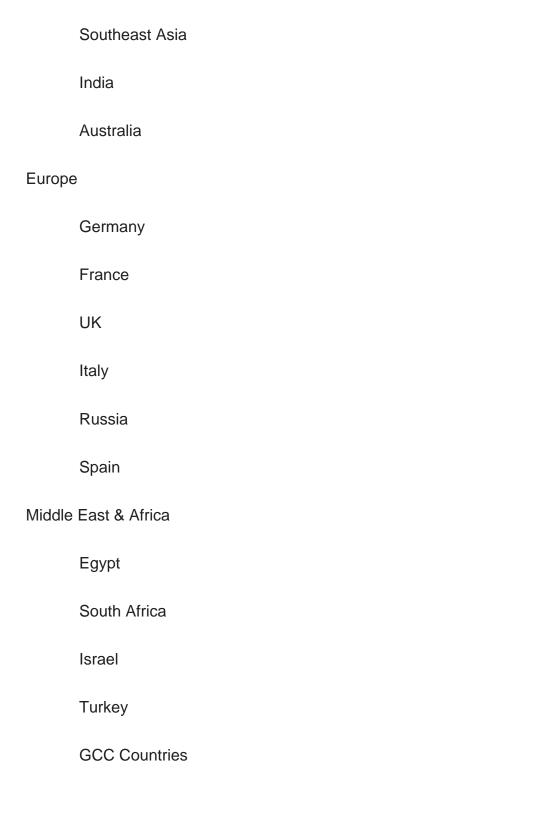
To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:



Pork		
Beef		
Poultry	,	
Others		
Segmentation	by application:	
Segmentation by application:		
Superr	Supermarkets/hypermarkets	
Convenience Stores		
Independent Retailers		
Others		
This report also splits the market by region:		
Americas		
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	

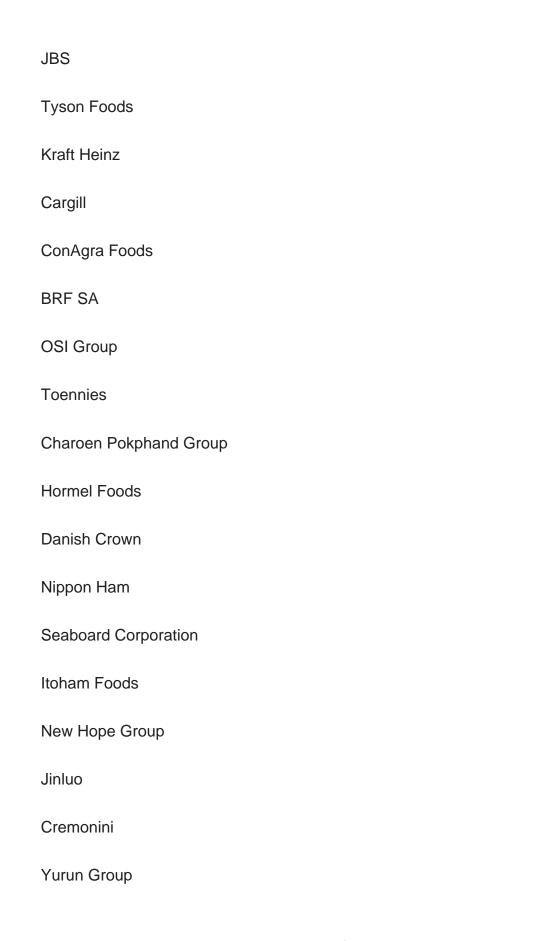




The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

WH Group





In addition, this report discusses the key drivers influencing market growth,



opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global Meat consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Meat market by identifying its various subsegments.

Focuses on the key global Meat manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Meat with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Meat submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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