

# 2018-2023 Global Meat Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Meat market for 2018-2023.

Processed meat has been modified to either extend its shelf life or change the taste and the main methods are smoking, curing, or adding salt or preservatives. Processed meat includes bacon, sausages, hot dogs, salami, corned beef, beef jerky and ham as well as canned meat and meat-based sauces.

Currently, there are many producing companies in the world Meat industry, especially in North America and Europe. The main market players are WH Group, JBS, Tyson Foods, Kraft Heinz, Cargill

Europe is the largest consumption of Meat, with a sales revenue market share nearly 25.03% in 2015.

The second place is USA region; following Europe with the sales revenue market share over 22.49%. China is another important consumption market of Meat.

Over the next five years, LPI(LP Information) projects that Meat will register a 3.4% CAGR in terms of revenue, reach US\$ 380800 million by 2023, from US\$ 322800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Meat market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Pork

Beef

Poultry

Others

Segmentation by application:

Supermarkets/hypermarkets

Convenience Stores

Independent Retailers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

WH Group

JBS

Tyson Foods

Kraft Heinz

Cargill

ConAgra Foods

BRF SA

OSI Group

Toennies

Charoen Pokphand Group

Hormel Foods

Danish Crown

Nippon Ham

Seaboard Corporation

Itoham Foods

New Hope Group

Jinluo

Cremonini

Yurun Group

In addition, this report discusses the key drivers influencing market growth,

opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Meat consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Meat market by identifying its various subsegments.

Focuses on the key global Meat manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Meat with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Meat submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Meat Consumption 2013-2023
  - 2.1.2 Meat Consumption CAGR by Region
- 2.2 Meat Segment by Type
  - 2.2.1 Pork
  - 2.2.2 Beef
  - 2.2.3 Poultry
  - 2.2.4 Others
- 2.3 Meat Consumption by Type
  - 2.3.1 Global Meat Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Meat Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Meat Sale Price by Type (2013-2018)
- 2.4 Meat Segment by Application
  - 2.4.1 Supermarkets/hypermarkets
  - 2.4.2 Convenience Stores
  - 2.4.3 Independent Retailers
  - 2.4.4 Others
- 2.5 Meat Consumption by Application
  - 2.5.1 Global Meat Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Meat Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Meat Sale Price by Application (2013-2018)

### **3 GLOBAL MEAT BY PLAYERS**

- 3.1 Global Meat Sales Market Share by Players
  - 3.1.1 Global Meat Sales by Players (2016-2018)

- 3.1.2 Global Meat Sales Market Share by Players (2016-2018)
- 3.2 Global Meat Revenue Market Share by Players
  - 3.2.1 Global Meat Revenue by Players (2016-2018)
  - 3.2.2 Global Meat Revenue Market Share by Players (2016-2018)
- 3.3 Global Meat Sale Price by Players
- 3.4 Global Meat Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Meat Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Meat Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 MEAT BY REGIONS**

- 4.1 Meat by Regions
  - 4.1.1 Global Meat Consumption by Regions
  - 4.1.2 Global Meat Value by Regions
- 4.2 Americas Meat Consumption Growth
- 4.3 APAC Meat Consumption Growth
- 4.4 Europe Meat Consumption Growth
- 4.5 Middle East & Africa Meat Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Meat Consumption by Countries
  - 5.1.1 Americas Meat Consumption by Countries (2013-2018)
  - 5.1.2 Americas Meat Value by Countries (2013-2018)
- 5.2 Americas Meat Consumption by Type
- 5.3 Americas Meat Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Meat Consumption by Countries

- 6.1.1 APAC Meat Consumption by Countries (2013-2018)
- 6.1.2 APAC Meat Value by Countries (2013-2018)
- 6.2 APAC Meat Consumption by Type
- 6.3 APAC Meat Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Meat by Countries
  - 7.1.1 Europe Meat Consumption by Countries (2013-2018)
  - 7.1.2 Europe Meat Value by Countries (2013-2018)
- 7.2 Europe Meat Consumption by Type
- 7.3 Europe Meat Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Meat by Countries
  - 8.1.1 Middle East & Africa Meat Consumption by Countries (2013-2018)
  - 8.1.2 Middle East & Africa Meat Value by Countries (2013-2018)
- 8.2 Middle East & Africa Meat Consumption by Type
- 8.3 Middle East & Africa Meat Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries



## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers and Impact

#### 9.1.1 Growing Demand from Key Regions

#### 9.1.2 Growing Demand from Key Applications and Potential Industries

### 9.2 Market Challenges and Impact

### 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 10.1 Sales Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

### 10.2 Meat Distributors

### 10.3 Meat Customer

## **11 GLOBAL MEAT MARKET FORECAST**

### 11.1 Global Meat Consumption Forecast (2018-2023)

### 11.2 Global Meat Forecast by Regions

#### 11.2.1 Global Meat Forecast by Regions (2018-2023)

#### 11.2.2 Global Meat Value Forecast by Regions (2018-2023)

#### 11.2.3 Americas Consumption Forecast

#### 11.2.4 APAC Consumption Forecast

#### 11.2.5 Europe Consumption Forecast

#### 11.2.6 Middle East & Africa Consumption Forecast

### 11.3 Americas Forecast by Countries

#### 11.3.1 United States Market Forecast

#### 11.3.2 Canada Market Forecast

#### 11.3.3 Mexico Market Forecast

#### 11.3.4 Brazil Market Forecast

### 11.4 APAC Forecast by Countries

#### 11.4.1 China Market Forecast

#### 11.4.2 Japan Market Forecast

#### 11.4.3 Korea Market Forecast

#### 11.4.4 Southeast Asia Market Forecast

#### 11.4.5 India Market Forecast

#### 11.4.6 Australia Market Forecast

- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Meat Forecast by Type
- 11.8 Global Meat Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 WH Group
  - 12.1.1 Company Details
  - 12.1.2 Meat Product Offered
  - 12.1.3 WH Group Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 WH Group News
- 12.2 JBS
  - 12.2.1 Company Details
  - 12.2.2 Meat Product Offered
  - 12.2.3 JBS Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 JBS News
- 12.3 Tyson Foods
  - 12.3.1 Company Details
  - 12.3.2 Meat Product Offered
  - 12.3.3 Tyson Foods Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Tyson Foods News
- 12.4 Kraft Heinz
  - 12.4.1 Company Details
  - 12.4.2 Meat Product Offered

- 12.4.3 Kraft Heinz Meat Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.4.4 Main Business Overview
- 12.4.5 Kraft Heinz News
- 12.5 Cargill
  - 12.5.1 Company Details
  - 12.5.2 Meat Product Offered
  - 12.5.3 Cargill Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Cargill News
- 12.6 ConAgra Foods
  - 12.6.1 Company Details
  - 12.6.2 Meat Product Offered
  - 12.6.3 ConAgra Foods Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 ConAgra Foods News
- 12.7 BRF SA
  - 12.7.1 Company Details
  - 12.7.2 Meat Product Offered
  - 12.7.3 BRF SA Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 BRF SA News
- 12.8 OSI Group
  - 12.8.1 Company Details
  - 12.8.2 Meat Product Offered
  - 12.8.3 OSI Group Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview
  - 12.8.5 OSI Group News
- 12.9 Toennies
  - 12.9.1 Company Details
  - 12.9.2 Meat Product Offered
  - 12.9.3 Toennies Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.9.4 Main Business Overview
  - 12.9.5 Toennies News
- 12.10 Charoen Pokphand Group
  - 12.10.1 Company Details
  - 12.10.2 Meat Product Offered
  - 12.10.3 Charoen Pokphand Group Meat Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.10.4 Main Business Overview

- 12.10.5 Charoen Pokphand Group News
- 12.11 Hormel Foods
- 12.12 Danish Crown
- 12.13 Nippon Ham
- 12.14 Seaboard Corporation
- 12.15 Itoham Foods
- 12.16 New Hope Group
- 12.17 Jinluo
- 12.18 Cremonini
- 12.19 Yurun Group

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Meat  
Table Product Specifications of Meat  
Figure Meat Report Years Considered  
Figure Market Research Methodology  
Figure Global Meat Consumption Growth Rate 2013-2023 (K MT)  
Figure Global Meat Value Growth Rate 2013-2023 (\$ Millions)  
Table Meat Consumption CAGR by Region 2013-2023 (\$ Millions)  
Figure Product Picture of Pork  
Table Major Players of Pork  
Figure Product Picture of Beef  
Table Major Players of Beef  
Figure Product Picture of Poultry  
Table Major Players of Poultry  
Figure Product Picture of Others  
Table Major Players of Others  
Table Global Consumption Sales by Type (2013-2018)  
Table Global Meat Consumption Market Share by Type (2013-2018)  
Figure Global Meat Consumption Market Share by Type (2013-2018)  
Table Global Meat Revenue by Type (2013-2018) (\$ million)  
Table Global Meat Value Market Share by Type (2013-2018) (\$ Millions)  
Figure Global Meat Value Market Share by Type (2013-2018)  
Table Global Meat Sale Price by Type (2013-2018)  
Figure Meat Consumed in Supermarkets/hypermarkets  
Figure Global Meat Market: Supermarkets/hypermarkets (2013-2018) (K MT)  
Figure Global Meat Market: Supermarkets/hypermarkets (2013-2018) (\$ Millions)  
Figure Global Supermarkets/hypermarkets YoY Growth (\$ Millions)  
Figure Meat Consumed in Convenience Stores  
Figure Global Meat Market: Convenience Stores (2013-2018) (K MT)  
Figure Global Meat Market: Convenience Stores (2013-2018) (\$ Millions)  
Figure Global Convenience Stores YoY Growth (\$ Millions)  
Figure Meat Consumed in Independent Retailers  
Figure Global Meat Market: Independent Retailers (2013-2018) (K MT)  
Figure Global Meat Market: Independent Retailers (2013-2018) (\$ Millions)  
Figure Global Independent Retailers YoY Growth (\$ Millions)  
Figure Meat Consumed in Others

Figure Global Meat Market: Others (2013-2018) (K MT)  
Figure Global Meat Market: Others (2013-2018) (\$ Millions)  
Figure Global Others YoY Growth (\$ Millions)  
Table Global Consumption Sales by Application (2013-2018)  
Table Global Meat Consumption Market Share by Application (2013-2018)  
Figure Global Meat Consumption Market Share by Application (2013-2018)  
Table Global Meat Value by Application (2013-2018)  
Table Global Meat Value Market Share by Application (2013-2018)  
Figure Global Meat Value Market Share by Application (2013-2018)  
Table Global Meat Sale Price by Application (2013-2018)  
Table Global Meat Sales by Players (2016-2018) (K MT)  
Table Global Meat Sales Market Share by Players (2016-2018)  
Figure Global Meat Sales Market Share by Players in 2016  
Figure Global Meat Sales Market Share by Players in 2017  
Table Global Meat Revenue by Players (2016-2018) (\$ Millions)  
Table Global Meat Revenue Market Share by Players (2016-2018)  
Figure Global Meat Revenue Market Share by Players in 2016  
Figure Global Meat Revenue Market Share by Players in 2017  
Table Global Meat Sale Price by Players (2016-2018)  
Figure Global Meat Sale Price by Players in 2017  
Table Global Meat Manufacturing Base Distribution and Sales Area by Players  
Table Players Meat Products Offered  
Table Meat Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Meat Consumption by Regions 2013-2018 (K MT)  
Table Global Meat Consumption Market Share by Regions 2013-2018  
Figure Global Meat Consumption Market Share by Regions 2013-2018  
Table Global Meat Value by Regions 2013-2018 (\$ Millions)  
Table Global Meat Value Market Share by Regions 2013-2018  
Figure Global Meat Value Market Share by Regions 2013-2018  
Figure Americas Meat Consumption 2013-2018 (K MT)  
Figure Americas Meat Value 2013-2018 (\$ Millions)  
Figure APAC Meat Consumption 2013-2018 (K MT)  
Figure APAC Meat Value 2013-2018 (\$ Millions)  
Figure Europe Meat Consumption 2013-2018 (K MT)  
Figure Europe Meat Value 2013-2018 (\$ Millions)  
Figure Middle East & Africa Meat Consumption 2013-2018 (K MT)  
Figure Middle East & Africa Meat Value 2013-2018 (\$ Millions)  
Table Americas Meat Consumption by Countries (2013-2018) (K MT)  
Table Americas Meat Consumption Market Share by Countries (2013-2018)

Figure Americas Meat Consumption Market Share by Countries in 2017  
Table Americas Meat Value by Countries (2013-2018) (\$ Millions)  
Table Americas Meat Value Market Share by Countries (2013-2018)  
Figure Americas Meat Value Market Share by Countries in 2017  
Table Americas Meat Consumption by Type (2013-2018) (K MT)  
Table Americas Meat Consumption Market Share by Type (2013-2018)  
Figure Americas Meat Consumption Market Share by Type in 2017  
Table Americas Meat Consumption by Application (2013-2018) (K MT)  
Table Americas Meat Consumption Market Share by Application (2013-2018)  
Figure Americas Meat Consumption Market Share by Application in 2017  
Figure United States Meat Consumption Growth 2013-2018 (K MT)  
Figure United States Meat Value Growth 2013-2018 (\$ Millions)  
Figure Canada Meat Consumption Growth 2013-2018 (K MT)  
Figure Canada Meat Value Growth 2013-2018 (\$ Millions)  
Figure Mexico Meat Consumption Growth 2013-2018 (K MT)  
Figure Mexico Meat Value Growth 2013-2018 (\$ Millions)  
Table APAC Meat Consumption by Countries (2013-2018) (K MT)  
Table APAC Meat Consumption Market Share by Countries (2013-2018)  
Figure APAC Meat Consumption Market Share by Countries in 2017  
Table APAC Meat Value by Countries (2013-2018) (\$ Millions)  
Table APAC Meat Value Market Share by Countries (2013-2018)  
Figure APAC Meat Value Market Share by Countries in 2017  
Table APAC Meat Consumption by Type (2013-2018) (K MT)  
Table APAC Meat Consumption Market Share by Type (2013-2018)  
Figure APAC Meat Consumption Market Share by Type in 2017  
Table APAC Meat Consumption by Application (2013-2018) (K MT)  
Table APAC Meat Consumption Market Share by Application (2013-2018)  
Figure APAC Meat Consumption Market Share by Application in 2017  
Figure China Meat Consumption Growth 2013-2018 (K MT)  
Figure China Meat Value Growth 2013-2018 (\$ Millions)  
Figure Japan Meat Consumption Growth 2013-2018 (K MT)  
Figure Japan Meat Value Growth 2013-2018 (\$ Millions)  
Figure Korea Meat Consumption Growth 2013-2018 (K MT)  
Figure Korea Meat Value Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Meat Consumption Growth 2013-2018 (K MT)  
Figure Southeast Asia Meat Value Growth 2013-2018 (\$ Millions)  
Figure India Meat Consumption Growth 2013-2018 (K MT)  
Figure India Meat Value Growth 2013-2018 (\$ Millions)  
Figure Australia Meat Consumption Growth 2013-2018 (K MT)

Figure Australia Meat Value Growth 2013-2018 (\$ Millions)  
Table Europe Meat Consumption by Countries (2013-2018) (K MT)  
Table Europe Meat Consumption Market Share by Countries (2013-2018)  
Figure Europe Meat Consumption Market Share by Countries in 2017  
Table Europe Meat Value by Countries (2013-2018) (\$ Millions)  
Table Europe Meat Value Market Share by Countries (2013-2018)  
Figure Europe Meat Value Market Share by Countries in 2017  
Table Europe Meat Consumption by Type (2013-2018) (K MT)  
Table Europe Meat Consumption Market Share by Type (2013-2018)  
Figure Europe Meat Consumption Market Share by Type in 2017  
Table Europe Meat Consumption by Application (2013-2018) (K MT)  
Table Europe Meat Consumption Market Share by Application (2013-2018)  
Figure Europe Meat Consumption Market Share by Application in 2017  
Figure Germany Meat Consumption Growth 2013-2018 (K MT)  
Figure Germany Meat Value Growth 2013-2018 (\$ Millions)  
Figure France Meat Consumption Growth 2013-2018 (K MT)  
Figure France Meat Value Growth 2013-2018 (\$ Millions)  
Figure UK Meat Consumption Growth 2013-2018 (K MT)  
Figure UK Meat Value Growth 2013-2018 (\$ Millions)  
Figure Italy Meat Consumption Growth 2013-2018 (K MT)  
Figure Italy Meat Value Growth 2013-2018 (\$ Millions)  
Figure Russia Meat Consumption Growth 2013-2018 (K MT)  
Figure Russia Meat Value Growth 2013-2018 (\$ Millions)  
Figure Spain Meat Consumption Growth 2013-2018 (K MT)  
Figure Spain Meat Value Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Meat Consumption by Countries (2013-2018) (K MT)  
Table Middle East & Africa Meat Consumption Market Share by Countries (2013-2018)  
Figure Middle East & Africa Meat Consumption Market Share by Countries in 2017  
Table Middle East & Africa Meat Value by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Meat Value Market Share by Countries (2013-2018)  
Figure Middle East & Africa Meat Value Market Share by Countries in 2017  
Table Middle East & Africa Meat Consumption by Type (2013-2018) (K MT)  
Table Middle East & Africa Meat Consumption Market Share by Type (2013-2018)  
Figure Middle East & Africa Meat Consumption Market Share by Type in 2017  
Table Middle East & Africa Meat Consumption by Application (2013-2018) (K MT)  
Table Middle East & Africa Meat Consumption Market Share by Application (2013-2018)  
Figure Middle East & Africa Meat Consumption Market Share by Application in 2017  
Figure Egypt Meat Consumption Growth 2013-2018 (K MT)  
Figure Egypt Meat Value Growth 2013-2018 (\$ Millions)



Figure South Africa Meat Consumption Growth 2013-2018 (K MT)  
Figure South Africa Meat Value Growth 2013-2018 (\$ Millions)  
Figure Israel Meat Consumption Growth 2013-2018 (K MT)  
Figure Israel Meat Value Growth 2013-2018 (\$ Millions)  
Figure Turkey Meat Consumption Growth 2013-2018 (K MT)  
Figure Turkey Meat Value Growth 2013-2018 (\$ Millions)  
Figure GCC Countries Meat Consumption Growth 2013-2018 (K MT)  
Figure GCC Countries Meat Value Growth 2013-2018 (\$ Millions)  
Table Meat Distributors List  
Table Meat Customer List  
Figure Global Meat Consumption Growth Rate Forecast (2018-2023) (K MT)  
Figure Global Meat Value Growth Rate Forecast (2018-2023) (\$ Millions)  
Table Global Meat Consumption Forecast by Countries (2018-2023) (K MT)  
Table Global Meat Consumption Market Forecast by Regions  
Table Global Meat Value Forecast by Countries (2018-2023) (\$ Millions)  
Table Global Meat Value Market Share Forecast by Regions  
Figure Americas Meat Consumption 2018-2023 (K MT)  
Figure Americas Meat Value 2018-2023 (\$ Millions)  
Figure APAC Meat Consumption 2018-2023 (K MT)  
Figure APAC Meat Value 2018-2023 (\$ Millions)  
Figure Europe Meat Consumption 2018-2023 (K MT)  
Figure Europe Meat Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa Meat Consumption 2018-2023 (K MT)  
Figure Middle East & Africa Meat Value 2018-2023 (\$ Millions)  
Figure United States Meat Consumption 2018-2023 (K MT)  
Figure United States Meat Value 2018-2023 (\$ Millions)  
Figure Canada Meat Consumption 2018-2023 (K MT)  
Figure Canada Meat Value 2018-2023 (\$ Millions)  
Figure Mexico Meat Consumption 2018-2023 (K MT)  
Figure Mexico Meat Value 2018-2023 (\$ Millions)  
Figure Brazil Meat Consumption 2018-2023 (K MT)  
Figure Brazil Meat Value 2018-2023 (\$ Millions)  
Figure China Meat Consumption 2018-2023 (K MT)  
Figure China Meat Value 2018-2023 (\$ Millions)  
Figure Japan Meat Consumption 2018-2023 (K MT)  
Figure Japan Meat Value 2018-2023 (\$ Millions)  
Figure Korea Meat Consumption 2018-2023 (K MT)  
Figure Korea Meat Value 2018-2023 (\$ Millions)  
Figure Southeast Asia Meat Consumption 2018-2023 (K MT)

Figure Southeast Asia Meat Value 2018-2023 (\$ Millions)  
Figure India Meat Consumption 2018-2023 (K MT)  
Figure India Meat Value 2018-2023 (\$ Millions)  
Figure Australia Meat Consumption 2018-2023 (K MT)  
Figure Australia Meat Value 2018-2023 (\$ Millions)  
Figure Germany Meat Consumption 2018-2023 (K MT)  
Figure Germany Meat Value 2018-2023 (\$ Millions)  
Figure France Meat Consumption 2018-2023 (K MT)  
Figure France Meat Value 2018-2023 (\$ Millions)  
Figure UK Meat Consumption 2018-2023 (K MT)  
Figure UK Meat Value 2018-2023 (\$ Millions)  
Figure Italy Meat Consumption 2018-2023 (K MT)  
Figure Italy Meat Value 2018-2023 (\$ Millions)  
Figure Russia Meat Consumption 2018-2023 (K MT)  
Figure Russia Meat Value 2018-2023 (\$ Millions)  
Figure Spain Meat Consumption 2018-2023 (K MT)  
Figure Spain Meat Value 2018-2023 (\$ Millions)  
Figure Egypt Meat Consumption 2018-2023 (K MT)  
Figure Egypt Meat Value 2018-2023 (\$ Millions)  
Figure South Africa Meat Consumption 2018-2023 (K MT)  
Figure South Africa Meat Value 2018-2023 (\$ Millions)  
Figure Israel Meat Consumption 2018-2023 (K MT)  
Figure Israel Meat Value 2018-2023 (\$ Millions)  
Figure Turkey Meat Consumption 2018-2023 (K MT)  
Figure Turkey Meat Value 2018-2023 (\$ Millions)  
Figure GCC Countries Meat Consumption 2018-2023 (K MT)  
Figure GCC Countries Meat Value 2018-2023 (\$ Millions)  
Table Global Meat Consumption Forecast by Type (2018-2023) (K MT)  
Table Global Meat Consumption Market Share Forecast by Type (2018-2023)  
Table Global Meat Value Forecast by Type (2018-2023) (\$ Millions)  
Table Global Meat Value Market Share Forecast by Type (2018-2023)  
Table Global Meat Consumption Forecast by Application (2018-2023) (K MT)  
Table Global Meat Consumption Market Share Forecast by Application (2018-2023)  
Table Global Meat Value Forecast by Application (2018-2023) (\$ Millions)  
Table Global Meat Value Market Share Forecast by Application (2018-2023)  
Table WH Group Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table WH Group Meat Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure WH Group Meat Market Share (2016-2018)

Table JBS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JBS Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure JBS Meat Market Share (2016-2018)

Table Tyson Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tyson Foods Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Tyson Foods Meat Market Share (2016-2018)

Table Kraft Heinz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Heinz Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kraft Heinz Meat Market Share (2016-2018)

Table Cargill Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cargill Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Cargill Meat Market Share (2016-2018)

Table ConAgra Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ConAgra Foods Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure ConAgra Foods Meat Market Share (2016-2018)

Table BRF SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BRF SA Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure BRF SA Meat Market Share (2016-2018)

Table OSI Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OSI Group Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure OSI Group Meat Market Share (2016-2018)

Table Toennies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toennies Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Toennies Meat Market Share (2016-2018)

Table Charoen Pokphand Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Charoen Pokphand Group Meat Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Charoen Pokphand Group Meat Market Share (2016-2018)

Table Hormel Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Danish Crown Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon Ham Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seaboard Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Itoham Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table New Hope Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jinluo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cremonini Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yurun Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

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