

# 2018-2023 Global Meal Kit Delivery Services Market Report (Status and Outlook)

<https://marketpublishers.com/r/22662FD62D8EN.html>

Date: August 2018

Pages: 135

Price: US\$ 4,660.00 (Single User License)

ID: 22662FD62D8EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Meal Kit Delivery Services market for 2018-2023.

A meal kit is a subscription service that sends customers pre-portioned food ingredients and recipes for them to prepare home cooked meals. Services that send pre-cooked meals are called meal delivery services. This subscription model is an example of personalization in the food and beverage industry that is becoming more popular and wide-spread.

The first meal kit delivery service started in 2007 in Europe. The concept quickly exploded and in less than 15 years it is estimated that the industry will be worth between \$3 billion and \$5 billion in Global. The top reasons for buying a meal kit include: save time on meal planning, reduce prep & cook time, save time grocery shopping, and healthy recipes.

The Germany have a largest meal kit delivery service market, which dominates a 24.54% market share, with 282.55 million USD in 2017. Followed by UK and France, with a 23.37% and 11.35% respectively. With increased focus on enjoy life, the meal kit delivery service market is likely to witness a strong growth in coming years.

Over the next five years, LPI(LP Information) projects that Meal Kit Delivery Services will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Meal Kit Delivery Services market by product type, application, key

companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Ready-to-eat Food

Reprocessed Food

Segmentation by application:

Household

Office

Other

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Hello Fresh

Abel & Cole

Riverford

Gousto

Quitoque

Kochhaus

Marley Spoon

Middagsfrid

Allerhandebox

Chefmarket

Kochzauber

Fresh Fitness Food

Mindful Chef

Rewe

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Meal Kit Delivery Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Meal Kit Delivery Services market by identifying its various subsegments.

Focuses on the key global Meal Kit Delivery Services players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Meal Kit Delivery Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Meal Kit Delivery Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **2018-2023 GLOBAL MEAL KIT DELIVERY SERVICES MARKET REPORT (STATUS AND OUTLOOK)**

#### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Meal Kit Delivery Services Market Size 2013-2023
  - 2.1.2 Meal Kit Delivery Services Market Size CAGR by Region
- 2.2 Meal Kit Delivery Services Segment by Type
  - 2.2.1 Ready-to-eat Food
  - 2.2.2 Reprocessed Food
  - 2.2.3 Other
- 2.3 Meal Kit Delivery Services Market Size by Type
  - 2.3.1 Global Meal Kit Delivery Services Market Size Market Share by Type (2013-2018)
  - 2.3.2 Global Meal Kit Delivery Services Market Size Growth Rate by Type (2013-2018)
- 2.4 Meal Kit Delivery Services Segment by Application
  - 2.4.1 Household
  - 2.4.2 Office
  - 2.4.3 Other
- 2.5 Meal Kit Delivery Services Market Size by Application
  - 2.5.1 Global Meal Kit Delivery Services Market Size Market Share by Application (2013-2018)
  - 2.5.2 Global Meal Kit Delivery Services Market Size Growth Rate by Application (2013-2018)

#### **3 GLOBAL MEAL KIT DELIVERY SERVICES BY PLAYERS**

- 3.1 Global Meal Kit Delivery Services Market Size Market Share by Players
  - 3.1.1 Global Meal Kit Delivery Services Market Size by Players (2016-2018)
  - 3.1.2 Global Meal Kit Delivery Services Market Size Market Share by Players (2016-2018)
- 3.2 Global Meal Kit Delivery Services Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 MEAL KIT DELIVERY SERVICES BY REGIONS**

- 4.1 Meal Kit Delivery Services Market Size by Regions
- 4.2 Americas Meal Kit Delivery Services Market Size Growth
- 4.3 APAC Meal Kit Delivery Services Market Size Growth
- 4.4 Europe Meal Kit Delivery Services Market Size Growth
- 4.5 Middle East & Africa Meal Kit Delivery Services Market Size Growth

## **5 AMERICAS**

- 5.1 Americas Meal Kit Delivery Services Market Size by Countries
- 5.2 Americas Meal Kit Delivery Services Market Size by Type
- 5.3 Americas Meal Kit Delivery Services Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Meal Kit Delivery Services Market Size by Countries
- 6.2 APAC Meal Kit Delivery Services Market Size by Type
- 6.3 APAC Meal Kit Delivery Services Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

7.1 Europe Meal Kit Delivery Services by Countries

7.2 Europe Meal Kit Delivery Services Market Size by Type

7.3 Europe Meal Kit Delivery Services Market Size by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Meal Kit Delivery Services by Countries

8.2 Middle East & Africa Meal Kit Delivery Services Market Size by Type

8.3 Middle East & Africa Meal Kit Delivery Services Market Size by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

## **10 GLOBAL MEAL KIT DELIVERY SERVICES MARKET FORECAST**

10.1 Global Meal Kit Delivery Services Market Size Forecast (2018-2023)

10.2 Global Meal Kit Delivery Services Forecast by Regions



- 10.2.1 Global Meal Kit Delivery Services Forecast by Regions (2018-2023)
- 10.2.2 Americas Market Forecast
- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Meal Kit Delivery Services Forecast by Type
- 10.8 Global Meal Kit Delivery Services Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Hello Fresh
  - 11.1.1 Company Details
  - 11.1.2 Meal Kit Delivery Services Product Offered
  - 11.1.3 Hello Fresh Meal Kit Delivery Services Revenue, Gross Margin and Market

## Share (2016-2018)

11.1.4 Main Business Overview

11.1.5 Hello Fresh News

## 11.2 Abel & Cole

11.2.1 Company Details

11.2.2 Meal Kit Delivery Services Product Offered

11.2.3 Abel & Cole Meal Kit Delivery Services Revenue, Gross Margin and Market

## Share (2016-2018)

11.2.4 Main Business Overview

11.2.5 Abel & Cole News

## 11.3 Riverford

11.3.1 Company Details

11.3.2 Meal Kit Delivery Services Product Offered

11.3.3 Riverford Meal Kit Delivery Services Revenue, Gross Margin and Market Share

## (2016-2018)

11.3.4 Main Business Overview

11.3.5 Riverford News

## 11.4 Gousto

11.4.1 Company Details

11.4.2 Meal Kit Delivery Services Product Offered

11.4.3 Gousto Meal Kit Delivery Services Revenue, Gross Margin and Market Share

## (2016-2018)

11.4.4 Main Business Overview

11.4.5 Gousto News

## 11.5 Quitoque

11.5.1 Company Details

11.5.2 Meal Kit Delivery Services Product Offered

11.5.3 Quitoque Meal Kit Delivery Services Revenue, Gross Margin and Market Share

## (2016-2018)

11.5.4 Main Business Overview

11.5.5 Quitoque News

## 11.6 Kochhaus

11.6.1 Company Details

11.6.2 Meal Kit Delivery Services Product Offered

11.6.3 Kochhaus Meal Kit Delivery Services Revenue, Gross Margin and Market

## Share (2016-2018)

11.6.4 Main Business Overview

11.6.5 Kochhaus News

## 11.7 Marley Spoon

- 11.7.1 Company Details
- 11.7.2 Meal Kit Delivery Services Product Offered
- 11.7.3 Marley Spoon Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2016-2018)
- 11.7.4 Main Business Overview
- 11.7.5 Marley Spoon News
- 11.8 Middagsfrid
  - 11.8.1 Company Details
  - 11.8.2 Meal Kit Delivery Services Product Offered
  - 11.8.3 Middagsfrid Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2016-2018)
  - 11.8.4 Main Business Overview
  - 11.8.5 Middagsfrid News
- 11.9 Allerhandebox
  - 11.9.1 Company Details
  - 11.9.2 Meal Kit Delivery Services Product Offered
  - 11.9.3 Allerhandebox Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2016-2018)
  - 11.9.4 Main Business Overview
  - 11.9.5 Allerhandebox News
- 11.10 Chefmarket
  - 11.10.1 Company Details
  - 11.10.2 Meal Kit Delivery Services Product Offered
  - 11.10.3 Chefmarket Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2016-2018)
  - 11.10.4 Main Business Overview
  - 11.10.5 Chefmarket News
- 11.11 Kochzauber
- 11.12 Fresh Fitness Food
- 11.13 Mindful Chef
- 11.14 Rewe

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Product Specifications of Meal Kit Delivery Services

Figure Meal Kit Delivery Services Report Years Considered

Figure Market Research Methodology

Figure Global Meal Kit Delivery Services Market Size Growth Rate 2013-2023 (\$ Millions)

Table Meal Kit Delivery Services Market Size CAGR by Region 2013-2023 (\$ Millions)

Table Major Players of Ready-to-eat Food

Table Major Players of Reprocessed Food

Table Major Players of Other

Table Market Size by Type (2013-2018) (\$ Millions)

Table Global Meal Kit Delivery Services Market Size Market Share by Type (2013-2018)

Figure Global Meal Kit Delivery Services Market Size Market Share by Type (2013-2018)

Figure Global Ready-to-eat Food Market Size Growth Rate

Figure Global Reprocessed Food Market Size Growth Rate

Figure Global Other Market Size Growth Rate

Figure Meal Kit Delivery Services Consumed in Household

Figure Global Meal Kit Delivery Services Market: Household (2013-2018) (\$ Millions)

Figure Global Household YoY Growth (\$ Millions)

Figure Meal Kit Delivery Services Consumed in Office

Figure Global Meal Kit Delivery Services Market: Office (2013-2018) (\$ Millions)

Figure Global Office YoY Growth (\$ Millions)

Figure Meal Kit Delivery Services Consumed in Other

Figure Global Meal Kit Delivery Services Market: Other (2013-2018) (\$ Millions)

Figure Global Other YoY Growth (\$ Millions)

Table Global Meal Kit Delivery Services Market Size by Application (2013-2018) (\$ Millions)

Table Global Meal Kit Delivery Services Market Size Market Share by Application (2013-2018)

Figure Global Meal Kit Delivery Services Market Size Market Share by Application (2013-2018)

Figure Global Meal Kit Delivery Services Market Size in Household Growth Rate

Figure Global Meal Kit Delivery Services Market Size in Office Growth Rate

Figure Global Meal Kit Delivery Services Market Size in Other Growth Rate

Table Global Meal Kit Delivery Services Revenue by Players (2016-2018) (\$ Millions)

Table Global Meal Kit Delivery Services Revenue Market Share by Players (2016-2018)

Figure Global Meal Kit Delivery Services Revenue Market Share by Players in 2017

Table Global Meal Kit Delivery Services Key Players Head office and Products Offered

Table Meal Kit Delivery Services Concentration Ratio (CR3, CR5 and CR10)

(2016-2018)

Table Global Meal Kit Delivery Services Market Size by Regions 2013-2018 (\$ Millions)

Table Global Meal Kit Delivery Services Market Size Market Share by Regions

2013-2018

Figure Global Meal Kit Delivery Services Market Size Market Share by Regions

2013-2018

Figure Americas Meal Kit Delivery Services Market Size 2013-2018 (\$ Millions)

Figure APAC Meal Kit Delivery Services Market Size 2013-2018 (\$ Millions)

Figure Europe Meal Kit Delivery Services Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Meal Kit Delivery Services Market Size 2013-2018 (\$ Millions)

Table Americas Meal Kit Delivery Services Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Meal Kit Delivery Services Market Size Market Share by Countries (2013-2018)

Figure Americas Meal Kit Delivery Services Market Size Market Share by Countries in 2017

Table Americas Meal Kit Delivery Services Market Size by Type (2013-2018) (\$ Millions)

Table Americas Meal Kit Delivery Services Market Size Market Share by Type (2013-2018)

Figure Americas Meal Kit Delivery Services Market Size Market Share by Type in 2017

Table Americas Meal Kit Delivery Services Market Size by Application (2013-2018) (\$ Millions)

Table Americas Meal Kit Delivery Services Market Size Market Share by Application (2013-2018)

Figure Americas Meal Kit Delivery Services Market Size Market Share by Application in 2017

Figure United States Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Table APAC Meal Kit Delivery Services Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Meal Kit Delivery Services Market Size Market Share by Countries

(2013-2018)

Figure APAC Meal Kit Delivery Services Market Size Market Share by Countries in 2017

Table APAC Meal Kit Delivery Services Market Size by Type (2013-2018) (\$ Millions)

Table APAC Meal Kit Delivery Services Market Size Market Share by Type (2013-2018)

Figure APAC Meal Kit Delivery Services Market Size Market Share by Type in 2017

Table APAC Meal Kit Delivery Services Market Size by Application (2013-2018) (\$ Millions)

Table APAC Meal Kit Delivery Services Market Size Market Share by Application (2013-2018)

Figure APAC Meal Kit Delivery Services Market Size Market Share by Application in 2017

Figure China Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure India Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Table Europe Meal Kit Delivery Services Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Meal Kit Delivery Services Market Size Market Share by Countries (2013-2018)

Figure Europe Meal Kit Delivery Services Market Size Market Share by Countries in 2017

Table Europe Meal Kit Delivery Services Market Size by Type (2013-2018) (\$ Millions)

Table Europe Meal Kit Delivery Services Market Size Market Share by Type (2013-2018)

Figure Europe Meal Kit Delivery Services Market Size Market Share by Type in 2017

Table Europe Meal Kit Delivery Services Market Size by Application (2013-2018) (\$ Millions)

Table Europe Meal Kit Delivery Services Market Size Market Share by Application (2013-2018)

Figure Europe Meal Kit Delivery Services Market Size Market Share by Application in 2017

Figure Germany Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure France Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure UK Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Meal Kit Delivery Services Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Meal Kit Delivery Services Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Meal Kit Delivery Services Market Size Market Share by Countries in 2017

Table Middle East & Africa Meal Kit Delivery Services Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Meal Kit Delivery Services Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Meal Kit Delivery Services Market Size Market Share by Type in 2017

Table Middle East & Africa Meal Kit Delivery Services Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Meal Kit Delivery Services Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Meal Kit Delivery Services Market Size Market Share by Application in 2017

Figure Egypt Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Meal Kit Delivery Services Market Size Growth 2013-2018 (\$ Millions)

Figure Global Meal Kit Delivery Services Market Size Forecast (2018-2023) (\$ Millions)

Table Global Meal Kit Delivery Services Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Meal Kit Delivery Services Market Size Market Share Forecast by Regions

Figure Americas Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure APAC Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Europe Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure United States Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Canada Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Mexico Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Brazil Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure China Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Japan Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Korea Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure India Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Australia Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Germany Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure France Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure UK Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Italy Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Russia Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Spain Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Egypt Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure South Africa Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Israel Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure Turkey Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Meal Kit Delivery Services Market Size 2018-2023 (\$ Millions)

Table Global Meal Kit Delivery Services Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Meal Kit Delivery Services Market Size Market Share Forecast by Type (2018-2023)

Table Global Meal Kit Delivery Services Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Meal Kit Delivery Services Market Size Market Share Forecast by Application (2018-2023)

Table Hello Fresh Basic Information, Head Office, Major Market Areas and Its Competitors

Table Hello Fresh Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Hello Fresh Meal Kit Delivery Services Market Share (2016-2018)

Table Abel & Cole Basic Information, Head Office, Major Market Areas and Its Competitors

Table Abel & Cole Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Abel & Cole Meal Kit Delivery Services Market Share (2016-2018)

Table Riverford Basic Information, Head Office, Major Market Areas and Its Competitors

Table Riverford Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Riverford Meal Kit Delivery Services Market Share (2016-2018)

Table Gousto Basic Information, Head Office, Major Market Areas and Its Competitors

Table Gousto Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)



Figure Gousto Meal Kit Delivery Services Market Share (2016-2018)

Table Quitoque Basic Information, Head Office, Major Market Areas and Its Competitors

Table Quitoque Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Quitoque Meal Kit Delivery Services Market Share (2016-2018)

Table Kochhaus Basic Information, Head Office, Major Market Areas and Its Competitors

Table Kochhaus Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Kochhaus Meal Kit Delivery Services Market Share (2016-2018)

Table Marley Spoon Basic Information, Head Office, Major Market Areas and Its Competitors

Table Marley Spoon Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Marley Spoon Meal Kit Delivery Services Market Share (2016-2018)

Table Middagsfrid Basic Information, Head Office, Major Market Areas and Its Competitors

Table Middagsfrid Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Middagsfrid Meal Kit Delivery Services Market Share (2016-2018)

Table Allerhandebox Basic Information, Head Office, Major Market Areas and Its Competitors

Table Allerhandebox Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Allerhandebox Meal Kit Delivery Services Market Share (2016-2018)

Table Chefmarket Basic Information, Head Office, Major Market Areas and Its Competitors

Table Chefmarket Meal Kit Delivery Services Revenue and Gross Margin (2016-2018)

Figure Chefmarket Meal Kit Delivery Services Market Share (2016-2018)

Table Kochzauber Basic Information, Head Office, Major Market Areas and Its Competitors

Table Fresh Fitness Food Basic Information, Head Office, Major Market Areas and Its Competitors

Table Mindful Chef Basic Information, Head Office, Major Market Areas and Its Competitors

Table Rewe Basic Information, Head Office, Major Market Areas and Its Competitors

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