

2018-2023 Global Meal Kit Delivery Services Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Meal Kit Delivery Services market for 2018-2023.

A meal kit is a subscription service that sends customers pre-portioned food ingredients and recipes for them to prepare home cooked meals. Services that send pre-cooked meals are called meal delivery services. This subscription model is an example of personalization in the food and beverage industry that is becoming more popular and wide-spread.

The first meal kit delivery service started in 2007 in Europe. The concept quickly exploded and in less than 15 years it is estimated that the industry will be worth between \$3 billion and \$5 billion in Global. The top reasons for buying a meal kit include: save time on meal planning, reduce prep & cook time, save time grocery shopping, and healthy recipes.

The Germany have a largest meal kit delivery service market, which dominates a 24.54% market share, with 282.55 million USD in 2017. Followed by UK and France, with a 23.37% and 11.35% respectively. With increased focus on enjoy life, the meal kit delivery service market is likely to witness a strong growth in coming years.

Over the next five years, LPI(LP Information) projects that Meal Kit Delivery Services will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Meal Kit Delivery Services market by product type, application, key



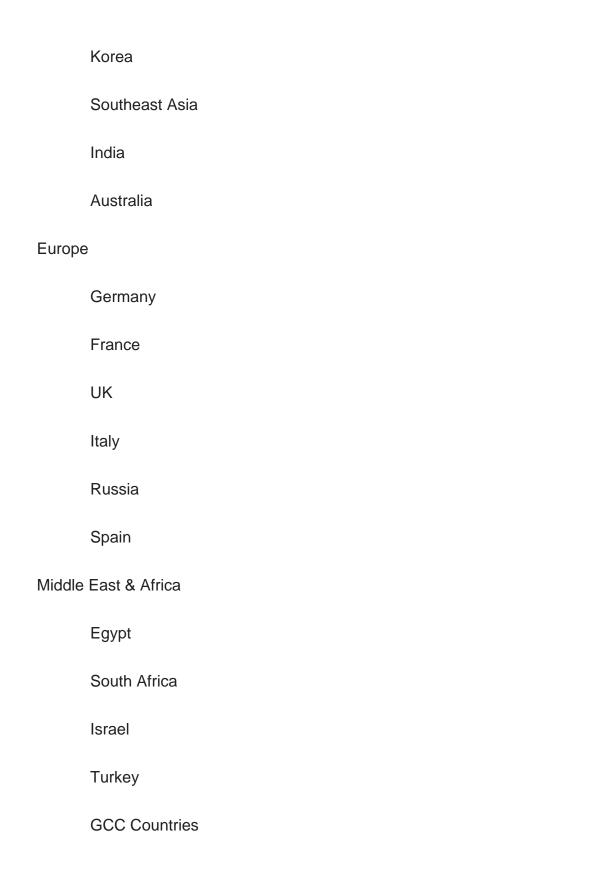
companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

	g 00go
Segmentation	by product type:
Ready	-to-eat Food
Reprod	cessed Food
Segmentation	by application:
House	hold
Office	
Other	
We can also p following regio	
	United States
	Canada
	Mexico
	Brazil
APAC	
	China

Japan





The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:



Hello Fresh
Abel & Cole
Riverford
Gousto
Quitoque
Kochhaus
Marley Spoon
Middagsfrid
Allerhandebox
Chefmarket
Kochzauber
Fresh Fitness Food
Mindful Chef
Rewe

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Meal Kit Delivery Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.



To understand the structure of Meal Kit Delivery Services market by identifying its various subsegments.

Focuses on the key global Meal Kit Delivery Services players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Meal Kit Delivery Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Meal Kit Delivery Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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