

2018-2023 Global Maternity Intimate Wear Consumption Market Report

<https://marketpublishers.com/r/2060CB0BFC1EN.html>

Date: June 2018

Pages: 181

Price: US\$ 4,660.00 (Single User License)

ID: 2060CB0BFC1EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Maternity Intimate Wear market for 2018-2023.

Maternity intimate wear is a series of intimate wear which is designed for the pregnant women and nursing women. As women's body type will change when they are pregnant or have babies, maternity intimate wear's design focuses on comfort, fit and convenience.

Geographical segmentation of the global maternity intimate wear market: Americas, Europe, Asia and other. The Europe region accounted for the largest share of the market. With the high fashion conscious consumers, through media and publicity, and the increase in online sale are some drivers for the growth in the market.

Labor costs continue to rise, resulting in maternity intimate wear production costs and prices rise followed; but the use and development of innovative fabrics exterior design and new features will increase the added value of bra.

Over the next five years, LPI(LP Information) projects that Maternity Intimate Wear will register a 5.3% CAGR in terms of revenue, reach US\$ 5590 million by 2023, from US\$ 4110 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Maternity Intimate Wear market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Bra

Panty

Others

Segmentation by application:

On-line

Franchised Store

Shopping mall and Supermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Destination Maternity

JoJo Maman Bebe

Thyme Maternity

NOPPIES

Tytex A/S

Mothercare

Hanes

Cake Maternity

Lamaze Intimates

Rosemadame

JoynCleon

Bravado

Hotmilk

Amoralia

BelaBumBum

You! Lingerie

UKIMAMI

Mamaway

Gennie's

Mereville

Mammy Village

Huibao

Tingmei

Merries

JOYmom

Yunxiang

IQQI

Yunzhicai

Mammy's Secret

Lovesmama

Yunhao Shiguang

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Maternity Intimate Wear consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Maternity Intimate Wear market by identifying its various subsegments.

Focuses on the key global Maternity Intimate Wear manufacturers, to define,

describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Maternity Intimate Wear with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Maternity Intimate Wear submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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