

2018-2023 Global Master Data Management (MDM) Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Master Data Management (MDM) market for 2018-2023.

Master Data Management (MDM) is a method of helping organizations in linking all critical and important data to a master file.

MDM is the process of the collection of best data management practices. The benefits of the Master Data Management (MDM) model increase as the number and diversity of organizational units, the role of workers, and the expansion of computing applications. MDM may be more valuable to large or complex businesses than small, medium, or simple businesses. Master data management can facilitate the operation of a variety of system architectures, platforms and applications.

The key industries are: Banking, Finance and Insurance (BFSI); IT and Telecommunications, Government & Health Care, Manufacturing & Logistics, Others. Manufacturing & Logistics was the largest application which took up about 25.5% of the global total in 2017, closely followed by Banking, Finance and Insurance (BFSI); IT and Telecommunications.

The Leading growing markets are China, India, Southeast Asia, etc. USA, Europe, Japan, etc. are the mature market with lower growth rate.

USA is the largest consumption countries of master data management in the world in

the past few years and it will keep increasing in the next few years. USA market took up about 35% the global market in 2017, while Europe was about 30%, and China is followed with the share about 10%.

USA, Denmark, UK and China are now the key developers of master data management. There are some other vendors, such as Sunway World, Yonyou, etc. in China, but the Chinese market is still controlled by foreign vendors.

SAP, Oracle, IBM, Informatica, Stibo Systems, TIBCO Software, Riversand Technologies, Orchestra Networks, EnterWorks and Magnitude are the key suppliers in the global Master data management market. Top 10 took up about 50% of the global market in 2017. Abroad vendors took up more than 50% of the Chinese market.

Over the next five years, LPI(LP Information) projects that Master Data Management (MDM) will register a 15.6% CAGR in terms of revenue, reach US\$ 6880 million by 2023, from US\$ 2890 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Master Data Management (MDM) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Customer Data

Product Data

Segmentation by application:

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government & Health Care

Manufacturing & Logistics

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

SAP

Oracle

IBM

Informatica

Stibo Systems

TIBCO Software

Riversand Technologies

Orchestra Networks

EnterWorks

Magnitude

Talend

SAS Institute

Microsoft

KPMG

Teradata Corporation

Software AG

Agility Multichannel

VisionWare

SupplyOn AG

Sunway World

Yonyou

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Master Data Management (MDM) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Master Data Management (MDM) market by identifying its various subsegments.

Focuses on the key global Master Data Management (MDM) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Master Data Management (MDM) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Master Data Management (MDM) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Master Data Management (MDM) Market Size 2013-2023
 - 2.1.2 Master Data Management (MDM) Market Size CAGR by Region
- 2.2 Master Data Management (MDM) Segment by Type
 - 2.2.1 Customer Data
 - 2.2.2 Product Data
 - 2.2.3 Others
- 2.3 Master Data Management (MDM) Market Size by Type
 - 2.3.1 Global Master Data Management (MDM) Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Master Data Management (MDM) Market Size Growth Rate by Type (2013-2018)
- 2.4 Master Data Management (MDM) Segment by Application
 - 2.4.1 Banking, Finance and Insurance (BFSI)
 - 2.4.2 IT and Telecommunications
 - 2.4.3 Government & Health Care
 - 2.4.4 Manufacturing & Logistics
 - 2.4.5 Others
- 2.5 Master Data Management (MDM) Market Size by Application
 - 2.5.1 Global Master Data Management (MDM) Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Master Data Management (MDM) Market Size Growth Rate by Application (2013-2018)

3 GLOBAL MASTER DATA MANAGEMENT (MDM) BY PLAYERS

- 3.1 Global Master Data Management (MDM) Market Size Market Share by Players
 - 3.1.1 Global Master Data Management (MDM) Market Size by Players (2016-2018)
 - 3.1.2 Global Master Data Management (MDM) Market Size Market Share by Players (2016-2018)
- 3.2 Global Master Data Management (MDM) Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 MASTER DATA MANAGEMENT (MDM) BY REGIONS

- 4.1 Master Data Management (MDM) Market Size by Regions
- 4.2 Americas Master Data Management (MDM) Market Size Growth
- 4.3 APAC Master Data Management (MDM) Market Size Growth
- 4.4 Europe Master Data Management (MDM) Market Size Growth
- 4.5 Middle East & Africa Master Data Management (MDM) Market Size Growth

5 AMERICAS

- 5.1 Americas Master Data Management (MDM) Market Size by Countries
- 5.2 Americas Master Data Management (MDM) Market Size by Type
- 5.3 Americas Master Data Management (MDM) Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Master Data Management (MDM) Market Size by Countries
- 6.2 APAC Master Data Management (MDM) Market Size by Type
- 6.3 APAC Master Data Management (MDM) Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia

- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Master Data Management (MDM) by Countries
- 7.2 Europe Master Data Management (MDM) Market Size by Type
- 7.3 Europe Master Data Management (MDM) Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Master Data Management (MDM) by Countries
- 8.2 Middle East & Africa Master Data Management (MDM) Market Size by Type
- 8.3 Middle East & Africa Master Data Management (MDM) Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 GLOBAL MASTER DATA MANAGEMENT (MDM) MARKET FORECAST

- 10.1 Global Master Data Management (MDM) Market Size Forecast (2018-2023)

10.2 Global Master Data Management (MDM) Forecast by Regions

10.2.1 Global Master Data Management (MDM) Forecast by Regions (2018-2023)

10.2.2 Americas Market Forecast

10.2.3 APAC Market Forecast

10.2.4 Europe Market Forecast

10.2.5 Middle East & Africa Market Forecast

10.3 Americas Forecast by Countries

10.3.1 United States Market Forecast

10.3.2 Canada Market Forecast

10.3.3 Mexico Market Forecast

10.3.4 Brazil Market Forecast

10.4 APAC Forecast by Countries

10.4.1 China Market Forecast

10.4.2 Japan Market Forecast

10.4.3 Korea Market Forecast

10.4.4 Southeast Asia Market Forecast

10.4.5 India Market Forecast

10.4.6 Australia Market Forecast

10.5 Europe Forecast by Countries

10.5.1 Germany Market Forecast

10.5.2 France Market Forecast

10.5.3 UK Market Forecast

10.5.4 Italy Market Forecast

10.5.5 Russia Market Forecast

10.5.6 Spain Market Forecast

10.6 Middle East & Africa Forecast by Countries

10.6.1 Egypt Market Forecast

10.6.2 South Africa Market Forecast

10.6.3 Israel Market Forecast

10.6.4 Turkey Market Forecast

10.6.5 GCC Countries Market Forecast

10.7 Global Master Data Management (MDM) Forecast by Type

10.8 Global Master Data Management (MDM) Forecast by Application

11 KEY PLAYERS ANALYSIS

11.1 SAP

11.1.1 Company Details

11.1.2 Master Data Management (MDM) Product Offered

11.1.3 SAP Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.1.4 Main Business Overview

11.1.5 SAP News

11.2 Oracle

11.2.1 Company Details

11.2.2 Master Data Management (MDM) Product Offered

11.2.3 Oracle Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.2.4 Main Business Overview

11.2.5 Oracle News

11.3 IBM

11.3.1 Company Details

11.3.2 Master Data Management (MDM) Product Offered

11.3.3 IBM Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.3.4 Main Business Overview

11.3.5 IBM News

11.4 Informatica

11.4.1 Company Details

11.4.2 Master Data Management (MDM) Product Offered

11.4.3 Informatica Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.4.4 Main Business Overview

11.4.5 Informatica News

11.5 Stibo Systems

11.5.1 Company Details

11.5.2 Master Data Management (MDM) Product Offered

11.5.3 Stibo Systems Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.5.4 Main Business Overview

11.5.5 Stibo Systems News

11.6 TIBCO Software

11.6.1 Company Details

11.6.2 Master Data Management (MDM) Product Offered

11.6.3 TIBCO Software Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.6.4 Main Business Overview

11.6.5 TIBCO Software News

11.7 Riversand Technologies

11.7.1 Company Details

11.7.2 Master Data Management (MDM) Product Offered

11.7.3 Riversand Technologies Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.7.4 Main Business Overview

11.7.5 Riversand Technologies News

11.8 Orchestra Networks

11.8.1 Company Details

11.8.2 Master Data Management (MDM) Product Offered

11.8.3 Orchestra Networks Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.8.4 Main Business Overview

11.8.5 Orchestra Networks News

11.9 EnterWorks

11.9.1 Company Details

11.9.2 Master Data Management (MDM) Product Offered

11.9.3 EnterWorks Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.9.4 Main Business Overview

11.9.5 EnterWorks News

11.10 Magnitude

11.10.1 Company Details

11.10.2 Master Data Management (MDM) Product Offered

11.10.3 Magnitude Master Data Management (MDM) Revenue, Gross Margin and Market Share (2016-2018)

11.10.4 Main Business Overview

11.10.5 Magnitude News

11.11 Talend

11.12 SAS Institute

11.13 Microsoft

11.14 KPMG

11.15 Teradata Corporation

11.16 Software AG

11.17 Agility Multichannel

11.18 VisionWare

11.19 SupplyOn AG

11.20 Sunway World

11.21 Yonyou

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Master Data Management (MDM)
Figure Master Data Management (MDM) Report Years Considered
Figure Market Research Methodology
Figure Global Master Data Management (MDM) Market Size Growth Rate 2013-2023 (\$ Millions)
Table Master Data Management (MDM) Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of Customer Data
Table Major Players of Product Data
Table Major Players of Others
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Master Data Management (MDM) Market Size Market Share by Type (2013-2018)
Figure Global Master Data Management (MDM) Market Size Market Share by Type (2013-2018)
Figure Global Customer Data Market Size Growth Rate
Figure Global Product Data Market Size Growth Rate
Figure Global Others Market Size Growth Rate
Figure Master Data Management (MDM) Consumed in Banking, Finance and Insurance (BFSI)
Figure Global Master Data Management (MDM) Market: Banking, Finance and Insurance (BFSI) (2013-2018) (\$ Millions)
Figure Global Banking, Finance and Insurance (BFSI) YoY Growth (\$ Millions)
Figure Master Data Management (MDM) Consumed in IT and Telecommunications
Figure Global Master Data Management (MDM) Market: IT and Telecommunications (2013-2018) (\$ Millions)
Figure Global IT and Telecommunications YoY Growth (\$ Millions)
Figure Master Data Management (MDM) Consumed in Government & Health Care
Figure Global Master Data Management (MDM) Market: Government & Health Care (2013-2018) (\$ Millions)
Figure Global Government & Health Care YoY Growth (\$ Millions)
Figure Master Data Management (MDM) Consumed in Manufacturing & Logistics
Figure Global Master Data Management (MDM) Market: Manufacturing & Logistics (2013-2018) (\$ Millions)
Figure Global Manufacturing & Logistics YoY Growth (\$ Millions)

Figure Master Data Management (MDM) Consumed in Others

Figure Global Master Data Management (MDM) Market: Others (2013-2018) (\$ Millions)

Figure Global Others YoY Growth (\$ Millions)

Table Global Master Data Management (MDM) Market Size by Application (2013-2018) (\$ Millions)

Table Global Master Data Management (MDM) Market Size Market Share by Application (2013-2018)

Figure Global Master Data Management (MDM) Market Size Market Share by Application (2013-2018)

Figure Global Master Data Management (MDM) Market Size in Banking, Finance and Insurance (BFSI) Growth Rate

Figure Global Master Data Management (MDM) Market Size in IT and Telecommunications Growth Rate

Figure Global Master Data Management (MDM) Market Size in Government & Health Care Growth Rate

Figure Global Master Data Management (MDM) Market Size in Manufacturing & Logistics Growth Rate

Figure Global Master Data Management (MDM) Market Size in Others Growth Rate

Table Global Master Data Management (MDM) Revenue by Players (2016-2018) (\$ Millions)

Table Global Master Data Management (MDM) Revenue Market Share by Players (2016-2018)

Figure Global Master Data Management (MDM) Revenue Market Share by Players in 2017

Table Global Master Data Management (MDM) Key Players Head office and Products Offered

Table Master Data Management (MDM) Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Master Data Management (MDM) Market Size by Regions 2013-2018 (\$ Millions)

Table Global Master Data Management (MDM) Market Size Market Share by Regions 2013-2018

Figure Global Master Data Management (MDM) Market Size Market Share by Regions 2013-2018

Figure Americas Master Data Management (MDM) Market Size 2013-2018 (\$ Millions)

Figure APAC Master Data Management (MDM) Market Size 2013-2018 (\$ Millions)

Figure Europe Master Data Management (MDM) Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Master Data Management (MDM) Market Size 2013-2018 (\$ Millions)

Table Americas Master Data Management (MDM) Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Master Data Management (MDM) Market Size Market Share by Countries (2013-2018)

Figure Americas Master Data Management (MDM) Market Size Market Share by Countries in 2017

Table Americas Master Data Management (MDM) Market Size by Type (2013-2018) (\$ Millions)

Table Americas Master Data Management (MDM) Market Size Market Share by Type (2013-2018)

Figure Americas Master Data Management (MDM) Market Size Market Share by Type in 2017

Table Americas Master Data Management (MDM) Market Size by Application (2013-2018) (\$ Millions)

Table Americas Master Data Management (MDM) Market Size Market Share by Application (2013-2018)

Figure Americas Master Data Management (MDM) Market Size Market Share by Application in 2017

Figure United States Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Table APAC Master Data Management (MDM) Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Master Data Management (MDM) Market Size Market Share by Countries (2013-2018)

Figure APAC Master Data Management (MDM) Market Size Market Share by Countries in 2017

Table APAC Master Data Management (MDM) Market Size by Type (2013-2018) (\$ Millions)

Table APAC Master Data Management (MDM) Market Size Market Share by Type (2013-2018)

Figure APAC Master Data Management (MDM) Market Size Market Share by Type in 2017

Table APAC Master Data Management (MDM) Market Size by Application (2013-2018) (\$ Millions)

Table APAC Master Data Management (MDM) Market Size Market Share by

Application (2013-2018)

Figure APAC Master Data Management (MDM) Market Size Market Share by Application in 2017

Figure China Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure India Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Table Europe Master Data Management (MDM) Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Master Data Management (MDM) Market Size Market Share by Countries (2013-2018)

Figure Europe Master Data Management (MDM) Market Size Market Share by Countries in 2017

Table Europe Master Data Management (MDM) Market Size by Type (2013-2018) (\$ Millions)

Table Europe Master Data Management (MDM) Market Size Market Share by Type (2013-2018)

Figure Europe Master Data Management (MDM) Market Size Market Share by Type in 2017

Table Europe Master Data Management (MDM) Market Size by Application (2013-2018) (\$ Millions)

Table Europe Master Data Management (MDM) Market Size Market Share by Application (2013-2018)

Figure Europe Master Data Management (MDM) Market Size Market Share by Application in 2017

Figure Germany Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure France Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure UK Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Master Data Management (MDM) Market Size Growth 2013-2018 (\$

Millions)

Figure Russia Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Master Data Management (MDM) Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Master Data Management (MDM) Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Master Data Management (MDM) Market Size Market Share by Countries in 2017

Table Middle East & Africa Master Data Management (MDM) Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Master Data Management (MDM) Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Master Data Management (MDM) Market Size Market Share by Type in 2017

Table Middle East & Africa Master Data Management (MDM) Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Master Data Management (MDM) Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Master Data Management (MDM) Market Size Market Share by Application in 2017

Figure Egypt Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Master Data Management (MDM) Market Size Growth 2013-2018 (\$ Millions)

Figure Global Master Data Management (MDM) Market Size Forecast (2018-2023) (\$ Millions)

Table Global Master Data Management (MDM) Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Master Data Management (MDM) Market Size Market Share Forecast by Regions

Figure Americas Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure APAC Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Europe Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure United States Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Canada Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Mexico Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Brazil Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure China Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Japan Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Korea Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure India Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Australia Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Germany Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure France Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure UK Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Italy Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Russia Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Spain Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Egypt Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure South Africa Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Israel Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure Turkey Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Master Data Management (MDM) Market Size 2018-2023 (\$ Millions)

Table Global Master Data Management (MDM) Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Master Data Management (MDM) Market Size Market Share Forecast by Type (2018-2023)

Table Global Master Data Management (MDM) Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Master Data Management (MDM) Market Size Market Share Forecast by Application (2018-2023)

Table SAP Basic Information, Head Office, Major Market Areas and Its Competitors

Table SAP Master Data Management (MDM) Revenue and Gross Margin (2016-2018)
Figure SAP Master Data Management (MDM) Market Share (2016-2018)
Table Oracle Basic Information, Head Office, Major Market Areas and Its Competitors
Table Oracle Master Data Management (MDM) Revenue and Gross Margin (2016-2018)
Figure Oracle Master Data Management (MDM) Market Share (2016-2018)
Table IBM Basic Information, Head Office, Major Market Areas and Its Competitors
Table IBM Master Data Management (MDM) Revenue and Gross Margin (2016-2018)
Figure IBM Master Data Management (MDM) Market Share (2016-2018)
Table Informatica Basic Information, Head Office, Major Market Areas and Its Competitors
Table Informatica Master Data Management (MDM) Revenue and Gross Margin (2016-2018)
Figure Informatica Master Data Management (MDM) Market Share (2016-2018)
Table Stibo Systems Basic Information, Head Office, Major Market Areas and Its Competitors
Table Stibo Systems Master Data Management (MDM) Revenue and Gross Margin (2016-2018)
Figure Stibo Systems Master Data Management (MDM) Market Share (2016-2018)
Table TIBCO Software Basic Information, Head Office, Major Market Areas and Its Competitors
Table TIBCO Software Master Data Management (MDM) Revenue and Gross Margin (2016-2018)
Figure TIBCO Software Master Data Management (MDM) Market Share (2016-2018)
Table Riversand Technologies Basic Information, Head Office, Major Market Areas and Its Competitors
Table Riversand Technologies Master Data Management (MDM) Revenue and Gross Margin (2016-2018)
Figure Riversand Technologies Master Data Management (MDM) Market Share (2016-2018)
Table Orchestra Networks Basic Information, Head Office, Major Market Areas and Its Competitors
Table Orchestra Networks Master Data Management (MDM) Revenue and Gross Margin (2016-2018)
Figure Orchestra Networks Master Data Management (MDM) Market Share (2016-2018)
Table EnterWorks Basic Information, Head Office, Major Market Areas and Its Competitors
Table EnterWorks Master Data Management (MDM) Revenue and Gross Margin

(2016-2018)

Figure EnterWorks Master Data Management (MDM) Market Share (2016-2018)

Table Magnitude Basic Information, Head Office, Major Market Areas and Its Competitors

Table Magnitude Master Data Management (MDM) Revenue and Gross Margin (2016-2018)

Figure Magnitude Master Data Management (MDM) Market Share (2016-2018)

Table Talend Basic Information, Head Office, Major Market Areas and Its Competitors

Table SAS Institute Basic Information, Head Office, Major Market Areas and Its Competitors

Table Microsoft Basic Information, Head Office, Major Market Areas and Its Competitors

Table KPMG Basic Information, Head Office, Major Market Areas and Its Competitors

Table Teradata Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table Software AG Basic Information, Head Office, Major Market Areas and Its Competitors

Table Agility Multichannel Basic Information, Head Office, Major Market Areas and Its Competitors

Table VisionWare Basic Information, Head Office, Major Market Areas and Its Competitors

Table SupplyOn AG Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sunway World Basic Information, Head Office, Major Market Areas and Its Competitors

Table Yonyou Basic Information, Head Office, Major Market Areas and Its Competitors

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