

2018-2023 Global Mannequins Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Mannequins market for 2018-2023.

A mannequin (also called a manikin, dummy, lay figure or dress form) is an often articulated doll used by artists, tailors, dressmakers, window dressers and others especially to display or fit clothing.

Although the mannequins industry competition is fierce. However, we are still optimistic about the Mannequins market. Mannequins market is in a prime stage, especially in developing countries.

Although sales of mannequins brought a lot of opportunities, the study group recommends the new entrants that just having money but without technical advantage and downstream support do not enter into the Mannequins field.

Raw material prices rise subtly in recent years, the manufacturing cost also continued to increase for that reason. According to that trend, the price will remain stable.

Global giant manufactures mainly distributed in Europe. They have unshakable status in this field. Europe takes the revenue market share of 32.19% in 2015.

The market scale will keep increasing in the next few years. The increase in the number of manufacturing, research and testing facilities and factories is expected to drive the growth of this user segment over the forecast period. However, the high cost of the systems and effectiveness of the device are the major factors hindering the growth of this market. In the future, the manufacturers who want to occupy the market must depend on market mechanism reform, core technology improvement, manufacturing equipment innovation, brand establishment and customer training and service enhancement.

Over the next five years, LPI(LP Information) projects that Mannequins will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Mannequins market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Male Mannequins

Female Mannequins

Child Mannequins

Torso Forms

Segmentation by application:

Garment Industry

Jewelry Industry

Cosmetics Industry

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

ABC Mannequins

Cofrad

Global Display Projects Limited

Bonami

La Rosa

Huaqi Hanger

New John Nissen Mannequins S.A.

Mondo Mannequins

Pentherformes Group

Window Mannequins

Hans Boodt

Retailment

Bonaveri

Almax

Goldsmith

Bernstein Display

Noa Brands

Siegel & Stockman

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Mannequins consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mannequins market by identifying its various subsegments.

Focuses on the key global Mannequins manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mannequins with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mannequins submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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