

# 2018-2023 Global Magnetic Field Sensors Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Magnetic Field Sensors market for 2018-2023. Magnetic field sensors are used to measure magnetic flux and/or the strength and direction of a magnetic field. They are used mainly in scientific measurement, navigation, and industrial applications. Magnetic field sensors are widely used in automotive, electronics and modern industry to measure the current, position, direction and other physical parameters by induced magnetic field intensity. Magnetic sensors can be classified according to whether they measure the total magnetic field or the vector components of the magnetic field. The techniques used to produce both types of magnetic sensors encompass many aspects of physics and electronics.

Top 14 hold 73.86% of market in 2016. Asahi Kasei Corporation (Japan), Sanken Electric Co., Ltd. (Japan), Infineon Technologies AG (Germany), Diodes, NXP Semiconductors N.V. (Netherlands) are key players in the market.

Although sales of Magnetic Field Sensors brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk the enter this market.

Over the next five years, LPI(LP Information) projects that Magnetic Field Sensors will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Magnetic Field Sensors market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hall Effect Type

AMR Type

GMR Type

Other Type

Segmentation by application:

Automotive

Consumer Electronics

Industrial Applications

Other Type

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Asahi Kasei Corporation (Japan)

Sanken Electric Co., Ltd. (Japan)

Infineon Technologies AG (Germany)

Diodes

NXP Semiconductors N.V. (Netherlands)

MEMSic, Inc. (USA)

TE Connectivity Ltd (Switzerland)

Robert Bosch GmbH (Germany)

Honeywell International Inc. (USA)

Analog Devices, Inc. (USA)

Alps Electric(Japan)

Melexis NV (Belgium)

Micronas Semiconductor (Switzerland)

AMS AG (Australia)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## RESEARCH OBJECTIVES

To study and analyze the global Magnetic Field Sensors consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Magnetic Field Sensors market by identifying its various subsegments.

Focuses on the key global Magnetic Field Sensors manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Magnetic Field Sensors with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Magnetic Field Sensors submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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