

2018-2023 Global Luxury Yacht Consumption Market Report

<https://marketpublishers.com/r/2A5D5A6C1ECEN.html>

Date: October 2018

Pages: 164

Price: US\$ 4,660.00 (Single User License)

ID: 2A5D5A6C1ECEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Luxury Yacht market for 2018-2023.

Yachts with length greater than 79 feet are known as luxury yachts. They are mainly used for recreational purposes which are equipped with modern convenience features such as ACs, TV, navigation aids, radar, echo-sounding, autopilot, and reliable power generating systems.

The consumption volume of luxury yacht is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of luxury yacht market might be slightly slow. But it is surely forecasted that the market of luxury yacht is still promising.

The global sales of luxury yacht were 375 in 2015, down from 412 in 2014. And the older book in 2015 was 734 units, stayed almost the same as the year of 2014. The current average sizing trend is in the 100-150 ft category, which is the major market for the average owner. Current trend shows a diminishing preference to 100-149 ft yachts (now 35.15% of GOB), growth in 79-99 ft (38.42%), and a static condition in the 150 ft+ market.

Due to the high technology level and market requirements in the developed countries, the market is currently dominated by a handful of companies that own the core technologies, including Azimut/Benetti, Ferretti Group, Sanlorenzo and so on.

Over the next five years, LPI(LP Information) projects that Luxury Yacht will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Luxury Yacht market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Motor Luxury Yachts

Sailing Luxury Yachts

Segmentation by application:

Private Use

Commercial Use

Special Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Azimut/Benetti

Ferretti Group

Sanlorenzo

Sunseeker

Feadship

Lürssen

Princess Yachts

Amels / Damen

Heesen Yachts

Horizon

Westport

Oceanco

Trinity Yachts

Fipa Group

Overmarine

Perini Navi

Palmer Johnson

Cerri - Baglietto

Christensen

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Luxury Yacht consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Luxury Yacht market by identifying its various subsegments.

Focuses on the key global Luxury Yacht manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Luxury Yacht with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Luxury Yacht submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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