

# 2018-2023 Global Luxury Vinyl Flooring (LVT) Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Luxury Vinyl Flooring (LVT) market for 2018-2023.

LVT is an acronym for "luxury vinyl tile." It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

Luxury vinyl flooring is well received in the world in recent years, the sale volume of luxury vinyl flooring increased from 101068 K Sq.m. in 2012 to 214142 K Sq.m. in 2017, with an average growth rate of more than 16.22%. North America, Europe and Asia-Pacific are the main consumption regions. USA is the biggest consumption country in the world followed by Korea and Germany. Though China is a populous country, the consumption volume is relatively small compared to Korea in Asia, which also means the huge potential in China market in the future.

Luxury vinyl flooring downstream is wide and the main application fields are residential and commercial use. Globally, residential use accounts for nearly 66.54% of total downstream consumption volume of luxury vinyl flooring in global in 2016.

Over the next five years, LPI(LP Information) projects that Luxury Vinyl Flooring (LVT) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Luxury Vinyl Flooring (LVT) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Flexible Luxury Vinyl Tile (LVT)

Rigid Luxury Vinyl Tile (LVT)

Segmentation by application:

Commercial Use

Residential Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Tarkett

Armstrong

Mannington Mills

NOX Corporation

LG Hausys

Congoleum

Mohawk

Gerflor

Forbo

Beaulieu

RiL

Metroflor

Milliken

Polyflor

Karndean

Parterre

Snmo LVT

Hailide New Material

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

## Research objectives

To study and analyze the global Luxury Vinyl Flooring (LVT) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Luxury Vinyl Flooring (LVT) market by identifying its various subsegments.

Focuses on the key global Luxury Vinyl Flooring (LVT) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Luxury Vinyl Flooring (LVT) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Luxury Vinyl Flooring (LVT) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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