

2018-2023 Global Low-Alcohol Beverages Consumption Market Report

https://marketpublishers.com/r/2360DAD2289EN.html

Date: September 2018 Pages: 161 Price: US\$ 4,660.00 (Single User License) ID: 2360DAD2289EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Low-Alcohol Beverages market for 2018-2023.

Low-alcohol drinks refers to drinks which have an alcoholic strength by volume (ABV) of between 0.5 and 1.2%.

The increasing demand for alcohol from emerging countries such as China and India with a huge population base and high disposable income will drive the volume sales of the global alcoholic drinks market during the forecast period.

Over the next five years, LPI(LP Information) projects that Low-Alcohol Beverages will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Low-Alcohol Beverages market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Low-Alcohol Beer



Low-Alcohol Wine

Low-Alcohol Spirits

Low-Alcohol RTD's

Low-Alcohol Cider

Segmentation by application:

Supermarkets And Hypermarkets

Retailers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India



Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey
GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Anheuser-Busch Inbev

Carlsberg

Constellation Brands



Bacardi Limited

Other Prominent Vendors

Abita Brewing

Aftershock Brewing

A. Le Coq

Asahi Premium Beverages

Bell'S Brewery

Blake'S Hard Cider

Blue Moon Brewing

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Low-Alcohol Beverages consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Low-Alcohol Beverages market by identifying its various subsegments.

Focuses on the key global Low-Alcohol Beverages manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Low-Alcohol Beverages with respect to individual growth trends,



future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Low-Alcohol Beverages submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Low-Alcohol Beverages Consumption 2013-2023
 - 2.1.2 Low-Alcohol Beverages Consumption CAGR by Region
- 2.2 Low-Alcohol Beverages Segment by Type
 - 2.2.1 Low-Alcohol Beer
 - 2.2.2 Low-Alcohol Wine
 - 2.2.3 Low-Alcohol Spirits
 - 2.2.4 Low-Alcohol RTD's
 - 2.2.5 Low-Alcohol Cider
- 2.3 Low-Alcohol Beverages Consumption by Type
 - 2.3.1 Global Low-Alcohol Beverages Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Low-Alcohol Beverages Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Low-Alcohol Beverages Sale Price by Type (2013-2018)
- 2.4 Low-Alcohol Beverages Segment by Application
 - 2.4.1 Supermarkets And Hypermarkets

2.4.2 Retailers

2.5 Low-Alcohol Beverages Consumption by Application

2.5.1 Global Low-Alcohol Beverages Consumption Market Share by Application (2013-2018)

2.5.2 Global Low-Alcohol Beverages Value and Market Share by Application (2013-2018)

2.5.3 Global Low-Alcohol Beverages Sale Price by Application (2013-2018)

3 GLOBAL LOW-ALCOHOL BEVERAGES BY PLAYERS

3.1 Global Low-Alcohol Beverages Sales Market Share by Players



3.1.1 Global Low-Alcohol Beverages Sales by Players (2016-2018)

3.1.2 Global Low-Alcohol Beverages Sales Market Share by Players (2016-2018)

3.2 Global Low-Alcohol Beverages Revenue Market Share by Players

3.2.1 Global Low-Alcohol Beverages Revenue by Players (2016-2018)

3.2.2 Global Low-Alcohol Beverages Revenue Market Share by Players (2016-2018)

3.3 Global Low-Alcohol Beverages Sale Price by Players

3.4 Global Low-Alcohol Beverages Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Low-Alcohol Beverages Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Low-Alcohol Beverages Products Offered

3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 LOW-ALCOHOL BEVERAGES BY REGIONS

4.1 Low-Alcohol Beverages by Regions

- 4.1.1 Global Low-Alcohol Beverages Consumption by Regions
- 4.1.2 Global Low-Alcohol Beverages Value by Regions
- 4.2 Americas Low-Alcohol Beverages Consumption Growth
- 4.3 APAC Low-Alcohol Beverages Consumption Growth
- 4.4 Europe Low-Alcohol Beverages Consumption Growth
- 4.5 Middle East & Africa Low-Alcohol Beverages Consumption Growth

5 AMERICAS

- 5.1 Americas Low-Alcohol Beverages Consumption by Countries
- 5.1.1 Americas Low-Alcohol Beverages Consumption by Countries (2013-2018)
- 5.1.2 Americas Low-Alcohol Beverages Value by Countries (2013-2018)
- 5.2 Americas Low-Alcohol Beverages Consumption by Type
- 5.3 Americas Low-Alcohol Beverages Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries



6 APAC

- 6.1 APAC Low-Alcohol Beverages Consumption by Countries
- 6.1.1 APAC Low-Alcohol Beverages Consumption by Countries (2013-2018)
- 6.1.2 APAC Low-Alcohol Beverages Value by Countries (2013-2018)
- 6.2 APAC Low-Alcohol Beverages Consumption by Type
- 6.3 APAC Low-Alcohol Beverages Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Low-Alcohol Beverages by Countries
 - 7.1.1 Europe Low-Alcohol Beverages Consumption by Countries (2013-2018)
- 7.1.2 Europe Low-Alcohol Beverages Value by Countries (2013-2018)
- 7.2 Europe Low-Alcohol Beverages Consumption by Type
- 7.3 Europe Low-Alcohol Beverages Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Low-Alcohol Beverages by Countries
- 8.1.1 Middle East & Africa Low-Alcohol Beverages Consumption by Countries (2013-2018)
- 8.1.2 Middle East & Africa Low-Alcohol Beverages Value by Countries (2013-2018)
- 8.2 Middle East & Africa Low-Alcohol Beverages Consumption by Type
- 8.3 Middle East & Africa Low-Alcohol Beverages Consumption by Application
- 8.4 Egypt



8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
- 9.1.1 Growing Demand from Key Regions
- 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.2 Low-Alcohol Beverages Distributors
- 10.3 Low-Alcohol Beverages Customer

11 GLOBAL LOW-ALCOHOL BEVERAGES MARKET FORECAST

- 11.1 Global Low-Alcohol Beverages Consumption Forecast (2018-2023)
- 11.2 Global Low-Alcohol Beverages Forecast by Regions
- 11.2.1 Global Low-Alcohol Beverages Forecast by Regions (2018-2023)
- 11.2.2 Global Low-Alcohol Beverages Value Forecast by Regions (2018-2023)
- 11.2.3 Americas Consumption Forecast
- 11.2.4 APAC Consumption Forecast
- 11.2.5 Europe Consumption Forecast
- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
- 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast



- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
- 11.5.1 Germany Market Forecast
- 11.5.2 France Market Forecast
- 11.5.3 UK Market Forecast
- 11.5.4 Italy Market Forecast
- 11.5.5 Russia Market Forecast
- 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Low-Alcohol Beverages Forecast by Type
- 11.8 Global Low-Alcohol Beverages Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Anheuser-Busch Inbev
 - 12.1.1 Company Details
 - 12.1.2 Low-Alcohol Beverages Product Offered

12.1.3 Anheuser-Busch Inbev Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.1.4 Main Business Overview
- 12.1.5 Anheuser-Busch Inbev News
- 12.2 Carlsberg
 - 12.2.1 Company Details
 - 12.2.2 Low-Alcohol Beverages Product Offered
- 12.2.3 Carlsberg Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
- 12.2.5 Carlsberg News
- 12.3 Constellation Brands
 - 12.3.1 Company Details
 - 12.3.2 Low-Alcohol Beverages Product Offered



12.3.3 Constellation Brands Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Constellation Brands News

12.4 Bacardi Limited

12.4.1 Company Details

12.4.2 Low-Alcohol Beverages Product Offered

12.4.3 Bacardi Limited Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Bacardi Limited News

12.5 Other Prominent Vendors

12.5.1 Company Details

12.5.2 Low-Alcohol Beverages Product Offered

12.5.3 Other Prominent Vendors Low-Alcohol Beverages Sales, Revenue, Price and

Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Other Prominent Vendors News

12.6 Abita Brewing

12.6.1 Company Details

12.6.2 Low-Alcohol Beverages Product Offered

12.6.3 Abita Brewing Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Abita Brewing News

12.7 Aftershock Brewing

12.7.1 Company Details

12.7.2 Low-Alcohol Beverages Product Offered

12.7.3 Aftershock Brewing Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Aftershock Brewing News

12.8 A. Le Coq

12.8.1 Company Details

12.8.2 Low-Alcohol Beverages Product Offered

12.8.3 A. Le Coq Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin

(2016-2018)

12.8.4 Main Business Overview

12.8.5 A. Le Coq News



12.9 Asahi Premium Beverages

- 12.9.1 Company Details
- 12.9.2 Low-Alcohol Beverages Product Offered

12.9.3 Asahi Premium Beverages Low-Alcohol Beverages Sales, Revenue, Price and

- Gross Margin (2016-2018)
- 12.9.4 Main Business Overview
- 12.9.5 Asahi Premium Beverages News
- 12.10 Bell'S Brewery
 - 12.10.1 Company Details
 - 12.10.2 Low-Alcohol Beverages Product Offered
- 12.10.3 Bell'S Brewery Low-Alcohol Beverages Sales, Revenue, Price and Gross

Margin (2016-2018)

- 12.10.4 Main Business Overview
- 12.10.5 Bell'S Brewery News
- 12.11 Blake'S Hard Cider
- 12.12 Blue Moon Brewing

13 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Low-Alcohol Beverages Table Product Specifications of Low-Alcohol Beverages Figure Low-Alcohol Beverages Report Years Considered Figure Market Research Methodology Figure Global Low-Alcohol Beverages Consumption Growth Rate 2013-2023 (K Units) Figure Global Low-Alcohol Beverages Value Growth Rate 2013-2023 (\$ Millions) Table Low-Alcohol Beverages Consumption CAGR by Region 2013-2023 (\$ Millions) Figure Product Picture of Low-Alcohol Beer Table Major Players of Low-Alcohol Beer Figure Product Picture of Low-Alcohol Wine Table Major Players of Low-Alcohol Wine Figure Product Picture of Low-Alcohol Spirits Table Major Players of Low-Alcohol Spirits Figure Product Picture of Low-Alcohol RTD's Table Major Players of Low-Alcohol RTD's Figure Product Picture of Low-Alcohol Cider Table Major Players of Low-Alcohol Cider Table Global Consumption Sales by Type (2013-2018) Table Global Low-Alcohol Beverages Consumption Market Share by Type (2013-2018) Figure Global Low-Alcohol Beverages Consumption Market Share by Type (2013-2018) Table Global Low-Alcohol Beverages Revenue by Type (2013-2018) (\$ million) Table Global Low-Alcohol Beverages Value Market Share by Type (2013-2018) (\$ Millions) Figure Global Low-Alcohol Beverages Value Market Share by Type (2013-2018) Table Global Low-Alcohol Beverages Sale Price by Type (2013-2018) Figure Low-Alcohol Beverages Consumed in Supermarkets And Hypermarkets Figure Global Low-Alcohol Beverages Market: Supermarkets And Hypermarkets (2013-2018) (K Units) Figure Global Low-Alcohol Beverages Market: Supermarkets And Hypermarkets (2013-2018) (\$ Millions) Figure Global Supermarkets And Hypermarkets YoY Growth (\$ Millions) Figure Low-Alcohol Beverages Consumed in Retailers Figure Global Low-Alcohol Beverages Market: Retailers (2013-2018) (K Units) Figure Global Low-Alcohol Beverages Market: Retailers (2013-2018) (\$ Millions) Figure Global Retailers YoY Growth (\$ Millions)



Table Global Consumption Sales by Application (2013-2018)

Table Global Low-Alcohol Beverages Consumption Market Share by Application (2013-2018)

Figure Global Low-Alcohol Beverages Consumption Market Share by Application (2013-2018)

Table Global Low-Alcohol Beverages Value by Application (2013-2018) Table Global Low-Alcohol Beverages Value Market Share by Application (2013-2018) Figure Global Low-Alcohol Beverages Value Market Share by Application (2013-2018) Table Global Low-Alcohol Beverages Sale Price by Application (2013-2018) Table Global Low-Alcohol Beverages Sales by Players (2016-2018) (K Units) Table Global Low-Alcohol Beverages Sales Market Share by Players (2016-2018) Figure Global Low-Alcohol Beverages Sales Market Share by Players in 2016 Figure Global Low-Alcohol Beverages Sales Market Share by Players in 2017 Table Global Low-Alcohol Beverages Revenue by Players (2016-2018) (\$ Millions) Table Global Low-Alcohol Beverages Revenue Market Share by Players in 2017 Table Global Low-Alcohol Beverages Revenue Market Share by Players in 2016 Figure Global Low-Alcohol Beverages Revenue Market Share by Players in 2016 Figure Global Low-Alcohol Beverages Revenue Market Share by Players in 2016 Figure Global Low-Alcohol Beverages Revenue Market Share by Players in 2016 Figure Global Low-Alcohol Beverages Revenue Market Share by Players in 2017 Table Global Low-Alcohol Beverages Revenue Market Share by Players in 2017 Table Global Low-Alcohol Beverages Sale Price by Players (2016-2018) Figure Global Low-Alcohol Beverages Sale Price by Players in 2017 Table Global Low-Alcohol Beverages Sale Price by Players in 2017 Table Global Low-Alcohol Beverages Sale Price by Players in 2017 Table Global Low-Alcohol Beverages Sale Price by Players in 2017

by Players

Table Players Low-Alcohol Beverages Products Offered

Table Low-Alcohol Beverages Concentration Ratio (CR3, CR5 and CR10) (2016-2018) Table Global Low-Alcohol Beverages Consumption by Regions 2013-2018 (K Units) Table Global Low-Alcohol Beverages Consumption Market Share by Regions 2013-2018

Figure Global Low-Alcohol Beverages Consumption Market Share by Regions 2013-2018

Table Global Low-Alcohol Beverages Value by Regions 2013-2018 (\$ Millions) Table Global Low-Alcohol Beverages Value Market Share by Regions 2013-2018 Figure Global Low-Alcohol Beverages Value Market Share by Regions 2013-2018 Figure Americas Low-Alcohol Beverages Consumption 2013-2018 (K Units) Figure Americas Low-Alcohol Beverages Value 2013-2018 (\$ Millions) Figure APAC Low-Alcohol Beverages Consumption 2013-2018 (K Units) Figure APAC Low-Alcohol Beverages Value 2013-2018 (\$ Millions) Figure Europe Low-Alcohol Beverages Consumption 2013-2018 (K Units) Figure Europe Low-Alcohol Beverages Value 2013-2018 (\$ Millions) Figure Europe Low-Alcohol Beverages Value 2013-2018 (\$ Millions) Figure Middle East & Africa Low-Alcohol Beverages Consumption 2013-2018 (\$ Millions) Figure Middle East & Africa Low-Alcohol Beverages Value 2013-2018 (\$ Millions)



Table Americas Low-Alcohol Beverages Consumption by Countries (2013-2018) (K Units)

Table Americas Low-Alcohol Beverages Consumption Market Share by Countries (2013-2018)

Figure Americas Low-Alcohol Beverages Consumption Market Share by Countries in 2017

Table Americas Low-Alcohol Beverages Value by Countries (2013-2018) (\$ Millions) Table Americas Low-Alcohol Beverages Value Market Share by Countries (2013-2018) Figure Americas Low-Alcohol Beverages Value Market Share by Countries in 2017 Table Americas Low-Alcohol Beverages Consumption by Type (2013-2018) (K Units) Table Americas Low-Alcohol Beverages Consumption Market Share by Type (2013-2018)

Figure Americas Low-Alcohol Beverages Consumption Market Share by Type in 2017 Table Americas Low-Alcohol Beverages Consumption by Application (2013-2018) (K Units)

Table Americas Low-Alcohol Beverages Consumption Market Share by Application (2013-2018)

Figure Americas Low-Alcohol Beverages Consumption Market Share by Application in 2017

Figure United States Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure United States Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Canada Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Canada Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Mexico Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Mexico Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Table APAC Low-Alcohol Beverages Consumption by Countries (2013-2018) (K Units) Table APAC Low-Alcohol Beverages Consumption Market Share by Countries (2013-2018)

Figure APAC Low-Alcohol Beverages Consumption Market Share by Countries in 2017 Table APAC Low-Alcohol Beverages Value by Countries (2013-2018) (\$ Millions) Table APAC Low-Alcohol Beverages Value Market Share by Countries (2013-2018) Figure APAC Low-Alcohol Beverages Value Market Share by Countries in 2017 Table APAC Low-Alcohol Beverages Consumption by Type (2013-2018) (K Units) Table APAC Low-Alcohol Beverages Consumption Market Share by Type (2013-2018) Figure APAC Low-Alcohol Beverages Consumption Market Share by Type in 2017 Table APAC Low-Alcohol Beverages Consumption Market Share by Type in 2017 Table APAC Low-Alcohol Beverages Consumption by Application (2013-2018) (K Units) Table APAC Low-Alcohol Beverages Consumption Market Share by Type in 2017 Table APAC Low-Alcohol Beverages Consumption Market Share by Application (2013-2018)

Figure APAC Low-Alcohol Beverages Consumption Market Share by Application in



2017

Figure China Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure China Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Japan Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Japan Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Korea Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Korea Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Korea Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Southeast Asia Low-Alcohol Beverages Consumption Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions)
Figure India Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units)
Figure India Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions)
Figure Australia Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units)
Figure Australia Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions)
Table Europe Low-Alcohol Beverages Consumption by Countries (2013-2018) (K Units)
Table Europe Low-Alcohol Beverages Consumption Market Share by Countries (2013-2018)

Figure Europe Low-Alcohol Beverages Consumption Market Share by Countries in 2017

Table Europe Low-Alcohol Beverages Value by Countries (2013-2018) (\$ Millions) Table Europe Low-Alcohol Beverages Value Market Share by Countries (2013-2018) Figure Europe Low-Alcohol Beverages Value Market Share by Countries in 2017 Table Europe Low-Alcohol Beverages Consumption by Type (2013-2018) (K Units) Table Europe Low-Alcohol Beverages Consumption Market Share by Type (2013-2018) Figure Europe Low-Alcohol Beverages Consumption Market Share by Type in 2017 Table Europe Low-Alcohol Beverages Consumption Market Share by Type in 2017 Table Europe Low-Alcohol Beverages Consumption by Application (2013-2018) (K Units)

Table Europe Low-Alcohol Beverages Consumption Market Share by Application (2013-2018)

Figure Europe Low-Alcohol Beverages Consumption Market Share by Application in 2017

Figure Germany Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Germany Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure France Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure UK Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure UK Low-Alcohol Beverages Value Growth 2013-2018 (K Units) Figure UK Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Italy Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Italy Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Italy Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions)



Figure Russia Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Russia Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Spain Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Spain Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Table Middle East & Africa Low-Alcohol Beverages Consumption by Countries (2013-2018) (K Units) Table Middle East & Africa Low-Alcohol Beverages Consumption Market Share by Countries (2013-2018) Figure Middle East & Africa Low-Alcohol Beverages Consumption Market Share by Countries in 2017 Table Middle East & Africa Low-Alcohol Beverages Value by Countries (2013-2018) (\$ Millions) Table Middle East & Africa Low-Alcohol Beverages Value Market Share by Countries (2013 - 2018)Figure Middle East & Africa Low-Alcohol Beverages Value Market Share by Countries in 2017 Table Middle East & Africa Low-Alcohol Beverages Consumption by Type (2013-2018) (K Units) Table Middle East & Africa Low-Alcohol Beverages Consumption Market Share by Type (2013 - 2018)Figure Middle East & Africa Low-Alcohol Beverages Consumption Market Share by Type in 2017 Table Middle East & Africa Low-Alcohol Beverages Consumption by Application (2013-2018) (K Units) Table Middle East & Africa Low-Alcohol Beverages Consumption Market Share by Application (2013-2018) Figure Middle East & Africa Low-Alcohol Beverages Consumption Market Share by Application in 2017 Figure Egypt Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Egypt Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure South Africa Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure South Africa Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Israel Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Israel Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure Turkey Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units) Figure Turkey Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions) Figure GCC Countries Low-Alcohol Beverages Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Low-Alcohol Beverages Value Growth 2013-2018 (\$ Millions)



Table Low-Alcohol Beverages Distributors List

 Table Low-Alcohol Beverages Customer List

Figure Global Low-Alcohol Beverages Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Low-Alcohol Beverages Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Low-Alcohol Beverages Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Low-Alcohol Beverages Consumption Market Forecast by Regions Table Global Low-Alcohol Beverages Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Low-Alcohol Beverages Value Market Share Forecast by Regions Figure Americas Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Americas Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure APAC Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure APAC Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Europe Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Europe Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Middle East & Africa Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Middle East & Africa Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure United States Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure United States Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Canada Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Canada Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Mexico Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Mexico Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Brazil Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Brazil Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure China Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure China Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Japan Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Japan Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Korea Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Korea Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Southeast Asia Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Southeast Asia Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure India Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure India Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Australia Low-Alcohol Beverages Consumption 2018-2023 (K Units)



Figure Australia Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Germany Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Germany Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure France Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure France Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure UK Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure UK Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Italy Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Italy Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Russia Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Russia Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Spain Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Spain Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Egypt Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Egypt Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure South Africa Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure South Africa Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Israel Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Israel Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure Turkey Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure Turkey Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Figure GCC Countries Low-Alcohol Beverages Consumption 2018-2023 (K Units) Figure GCC Countries Low-Alcohol Beverages Value 2018-2023 (\$ Millions) Table Global Low-Alcohol Beverages Consumption Forecast by Type (2018-2023) (K Units) Table Global Low-Alcohol Beverages Consumption Market Share Forecast by Type

(2018-2023)

Table Global Low-Alcohol Beverages Value Forecast by Type (2018-2023) (\$ Millions) Table Global Low-Alcohol Beverages Value Market Share Forecast by Type (2018-2023)

Table Global Low-Alcohol Beverages Consumption Forecast by Application (2018-2023) (K Units)

Table Global Low-Alcohol Beverages Consumption Market Share Forecast by Application (2018-2023)

Table Global Low-Alcohol Beverages Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Low-Alcohol Beverages Value Market Share Forecast by Application (2018-2023)

Table Anheuser-Busch Inbev Basic Information, Manufacturing Base, Sales Area and



Its Competitors

Table Anheuser-Busch Inbev Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Anheuser-Busch Inbev Low-Alcohol Beverages Market Share (2016-2018)

Table Carlsberg Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Carlsberg Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Carlsberg Low-Alcohol Beverages Market Share (2016-2018)

Table Constellation Brands Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Constellation Brands Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Constellation Brands Low-Alcohol Beverages Market Share (2016-2018)

Table Bacardi Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bacardi Limited Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Bacardi Limited Low-Alcohol Beverages Market Share (2016-2018)

Table Other Prominent Vendors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Other Prominent Vendors Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Other Prominent Vendors Low-Alcohol Beverages Market Share (2016-2018) Table Abita Brewing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Abita Brewing Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Abita Brewing Low-Alcohol Beverages Market Share (2016-2018)

Table Aftershock Brewing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aftershock Brewing Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Aftershock Brewing Low-Alcohol Beverages Market Share (2016-2018)

Table A. Le Coq Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table A. Le Coq Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure A. Le Coq Low-Alcohol Beverages Market Share (2016-2018)

Table Asahi Premium Beverages Basic Information, Manufacturing Base, Sales Area



and Its Competitors

Table Asahi Premium Beverages Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Asahi Premium Beverages Low-Alcohol Beverages Market Share (2016-2018)

Table Bell'S Brewery Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bell'S Brewery Low-Alcohol Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Bell'S Brewery Low-Alcohol Beverages Market Share (2016-2018)

Table Blake'S Hard Cider Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blue Moon Brewing Basic Information, Manufacturing Base, Sales Area and Its Competitors



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