

2018-2023 Global Location Analytics Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Location Analytics market for 2018-2023.

Location analytics is the process or the ability to gain insight from the location or geographic component of business data.

The industry is a high-technology and high-profit industry, the research team maintain a very optimistic attitude. It is suggested that the new enterprises to enter the field.

We tend to believe this industry now is close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Location Analytics will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Location Analytics market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Geocoding and Reverse Geocoding

Data Integration and Extract, Transform, and Load

Thematic Mapping and Spatial Analysis

Others

Segmentation by application:

Risk Management

Emergency Response Management

Customer Experience Management

Remote Monitoring

Supply Chain Planning and Optimization

Sales and Marketing Optimization

Predictive Assets Management

Inventory Management

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

IBM Corporation

Microsoft Corporation

Cisco Systems, Inc.

HP Enterprise Company

Google Inc.

Oracle Corporation

SAP SE

SAS Institute Inc.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Location Analytics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Location Analytics market by identifying its

various subsegments.

Focuses on the key global Location Analytics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Location Analytics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Location Analytics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Location Analytics Market Size 2013-2023
 - 2.1.2 Location Analytics Market Size CAGR by Region
- 2.2 Location Analytics Segment by Type
 - 2.2.1 Geocoding and Reverse Geocoding
 - 2.2.2 Data Integration and Extract, Transform, and Load
 - 2.2.3 Reporting and Visualization
 - 2.2.4 Thematic Mapping and Spatial Analysis
 - 2.2.5 Others
- 2.3 Location Analytics Market Size by Type
 - 2.3.1 Global Location Analytics Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Location Analytics Market Size Growth Rate by Type (2013-2018)
- 2.4 Location Analytics Segment by Application
 - 2.4.1 Risk Management
 - 2.4.2 Emergency Response Management
 - 2.4.3 Customer Experience Management
 - 2.4.4 Remote Monitoring
 - 2.4.5 Supply Chain Planning and Optimization
 - 2.4.6 Sales and Marketing Optimization
 - 2.4.7 Predictive Assets Management
 - 2.4.8 Inventory Management
 - 2.4.9 Others
- 2.5 Location Analytics Market Size by Application
 - 2.5.1 Global Location Analytics Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Location Analytics Market Size Growth Rate by Application (2013-2018)

3 GLOBAL LOCATION ANALYTICS BY PLAYERS

3.1 Global Location Analytics Market Size Market Share by Players

3.1.1 Global Location Analytics Market Size by Players (2016-2018)

3.1.2 Global Location Analytics Market Size Market Share by Players (2016-2018)

3.2 Global Location Analytics Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 LOCATION ANALYTICS BY REGIONS

4.1 Location Analytics Market Size by Regions

4.2 Americas Location Analytics Market Size Growth

4.3 APAC Location Analytics Market Size Growth

4.4 Europe Location Analytics Market Size Growth

4.5 Middle East & Africa Location Analytics Market Size Growth

5 AMERICAS

5.1 Americas Location Analytics Market Size by Countries

5.2 Americas Location Analytics Market Size by Type

5.3 Americas Location Analytics Market Size by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Location Analytics Market Size by Countries

6.2 APAC Location Analytics Market Size by Type

6.3 APAC Location Analytics Market Size by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Location Analytics by Countries
- 7.2 Europe Location Analytics Market Size by Type
- 7.3 Europe Location Analytics Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Location Analytics by Countries
- 8.2 Middle East & Africa Location Analytics Market Size by Type
- 8.3 Middle East & Africa Location Analytics Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 GLOBAL LOCATION ANALYTICS MARKET FORECAST

- 10.1 Global Location Analytics Market Size Forecast (2018-2023)

10.2 Global Location Analytics Forecast by Regions

10.2.1 Global Location Analytics Forecast by Regions (2018-2023)

10.2.2 Americas Market Forecast

10.2.3 APAC Market Forecast

10.2.4 Europe Market Forecast

10.2.5 Middle East & Africa Market Forecast

10.3 Americas Forecast by Countries

10.3.1 United States Market Forecast

10.3.2 Canada Market Forecast

10.3.3 Mexico Market Forecast

10.3.4 Brazil Market Forecast

10.4 APAC Forecast by Countries

10.4.1 China Market Forecast

10.4.2 Japan Market Forecast

10.4.3 Korea Market Forecast

10.4.4 Southeast Asia Market Forecast

10.4.5 India Market Forecast

10.4.6 Australia Market Forecast

10.5 Europe Forecast by Countries

10.5.1 Germany Market Forecast

10.5.2 France Market Forecast

10.5.3 UK Market Forecast

10.5.4 Italy Market Forecast

10.5.5 Russia Market Forecast

10.5.6 Spain Market Forecast

10.6 Middle East & Africa Forecast by Countries

10.6.1 Egypt Market Forecast

10.6.2 South Africa Market Forecast

10.6.3 Israel Market Forecast

10.6.4 Turkey Market Forecast

10.6.5 GCC Countries Market Forecast

10.7 Global Location Analytics Forecast by Type

10.8 Global Location Analytics Forecast by Application

11 KEY PLAYERS ANALYSIS

11.1 IBM Corporation

11.1.1 Company Details

11.1.2 Location Analytics Product Offered

- 11.1.3 IBM Corporation Location Analytics Revenue, Gross Margin and Market Share (2016-2018)
- 11.1.4 Main Business Overview
- 11.1.5 IBM Corporation News
- 11.2 Microsoft Corporation
 - 11.2.1 Company Details
 - 11.2.2 Location Analytics Product Offered
 - 11.2.3 Microsoft Corporation Location Analytics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.2.4 Main Business Overview
 - 11.2.5 Microsoft Corporation News
- 11.3 Cisco Systems, Inc.
 - 11.3.1 Company Details
 - 11.3.2 Location Analytics Product Offered
 - 11.3.3 Cisco Systems, Inc. Location Analytics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.3.4 Main Business Overview
 - 11.3.5 Cisco Systems, Inc. News
- 11.4 HP Enterprise Company
 - 11.4.1 Company Details
 - 11.4.2 Location Analytics Product Offered
 - 11.4.3 HP Enterprise Company Location Analytics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.4.4 Main Business Overview
 - 11.4.5 HP Enterprise Company News
- 11.5 Google Inc.
 - 11.5.1 Company Details
 - 11.5.2 Location Analytics Product Offered
 - 11.5.3 Google Inc. Location Analytics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.5.4 Main Business Overview
 - 11.5.5 Google Inc. News
- 11.6 Oracle Corporation
 - 11.6.1 Company Details
 - 11.6.2 Location Analytics Product Offered
 - 11.6.3 Oracle Corporation Location Analytics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.6.4 Main Business Overview
 - 11.6.5 Oracle Corporation News

11.7 SAP SE

11.7.1 Company Details

11.7.2 Location Analytics Product Offered

11.7.3 SAP SE Location Analytics Revenue, Gross Margin and Market Share
(2016-2018)

11.7.4 Main Business Overview

11.7.5 SAP SE News

11.8 SAS Institute Inc.

11.8.1 Company Details

11.8.2 Location Analytics Product Offered

11.8.3 SAS Institute Inc. Location Analytics Revenue, Gross Margin and Market Share
(2016-2018)

11.8.4 Main Business Overview

11.8.5 SAS Institute Inc. News

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Location Analytics
Figure Location Analytics Report Years Considered
Figure Market Research Methodology
Figure Global Location Analytics Market Size Growth Rate 2013-2023 (\$ Millions)
Table Location Analytics Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of Geocoding and Reverse Geocoding
Table Major Players of Data Integration and Extract, Transform, and Load
Table Major Players of Reporting and Visualization
Table Major Players of Thematic Mapping and Spatial Analysis
Table Major Players of Others
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Location Analytics Market Size Market Share by Type (2013-2018)
Figure Global Location Analytics Market Size Market Share by Type (2013-2018)
Figure Global Geocoding and Reverse Geocoding Market Size Growth Rate
Figure Global Data Integration and Extract, Transform, and Load Market Size Growth Rate
Figure Global Reporting and Visualization Market Size Growth Rate
Figure Global Thematic Mapping and Spatial Analysis Market Size Growth Rate
Figure Global Others Market Size Growth Rate
Figure Location Analytics Consumed in Risk Management
Figure Global Location Analytics Market: Risk Management (2013-2018) (\$ Millions)
Figure Global Risk Management YoY Growth (\$ Millions)
Figure Location Analytics Consumed in Emergency Response Management
Figure Global Location Analytics Market: Emergency Response Management (2013-2018) (\$ Millions)
Figure Global Emergency Response Management YoY Growth (\$ Millions)
Figure Location Analytics Consumed in Customer Experience Management
Figure Global Location Analytics Market: Customer Experience Management (2013-2018) (\$ Millions)
Figure Global Customer Experience Management YoY Growth (\$ Millions)
Figure Location Analytics Consumed in Remote Monitoring
Figure Global Location Analytics Market: Remote Monitoring (2013-2018) (\$ Millions)
Figure Global Remote Monitoring YoY Growth (\$ Millions)
Figure Location Analytics Consumed in Supply Chain Planning and Optimization
Figure Global Location Analytics Market: Supply Chain Planning and Optimization

(2013-2018) (\$ Millions)

Figure Global Supply Chain Planning and Optimization YoY Growth (\$ Millions)

Table Global Location Analytics Market Size by Application (2013-2018) (\$ Millions)

Table Global Location Analytics Market Size Market Share by Application (2013-2018)

Figure Global Location Analytics Market Size Market Share by Application (2013-2018)

Figure Global Location Analytics Market Size in Risk Management Growth Rate

Figure Global Location Analytics Market Size in Emergency Response Management Growth Rate

Figure Global Location Analytics Market Size in Customer Experience Management Growth Rate

Figure Global Location Analytics Market Size in Remote Monitoring Growth Rate

Figure Global Location Analytics Market Size in Supply Chain Planning and Optimization Growth Rate

Figure Global Location Analytics Market Size in Sales and Marketing Optimization Growth Rate

Figure Global Location Analytics Market Size in Predictive Assets Management Growth Rate

Figure Global Location Analytics Market Size in Inventory Management Growth Rate

Figure Global Location Analytics Market Size in Others Growth Rate

Table Global Location Analytics Revenue by Players (2016-2018) (\$ Millions)

Table Global Location Analytics Revenue Market Share by Players (2016-2018)

Figure Global Location Analytics Revenue Market Share by Players in 2017

Table Global Location Analytics Key Players Head office and Products Offered

Table Location Analytics Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Location Analytics Market Size by Regions 2013-2018 (\$ Millions)

Table Global Location Analytics Market Size Market Share by Regions 2013-2018

Figure Global Location Analytics Market Size Market Share by Regions 2013-2018

Figure Americas Location Analytics Market Size 2013-2018 (\$ Millions)

Figure APAC Location Analytics Market Size 2013-2018 (\$ Millions)

Figure Europe Location Analytics Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Location Analytics Market Size 2013-2018 (\$ Millions)

Table Americas Location Analytics Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Location Analytics Market Size Market Share by Countries (2013-2018)

Figure Americas Location Analytics Market Size Market Share by Countries in 2017

Table Americas Location Analytics Market Size by Type (2013-2018) (\$ Millions)

Table Americas Location Analytics Market Size Market Share by Type (2013-2018)

Figure Americas Location Analytics Market Size Market Share by Type in 2017

Table Americas Location Analytics Market Size by Application (2013-2018) (\$ Millions)

Table Americas Location Analytics Market Size Market Share by Application

(2013-2018)

Figure Americas Location Analytics Market Size Market Share by Application in 2017

Figure United States Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Table APAC Location Analytics Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Location Analytics Market Size Market Share by Countries (2013-2018)

Figure APAC Location Analytics Market Size Market Share by Countries in 2017

Table APAC Location Analytics Market Size by Type (2013-2018) (\$ Millions)

Table APAC Location Analytics Market Size Market Share by Type (2013-2018)

Figure APAC Location Analytics Market Size Market Share by Type in 2017

Table APAC Location Analytics Market Size by Application (2013-2018) (\$ Millions)

Table APAC Location Analytics Market Size Market Share by Application (2013-2018)

Figure APAC Location Analytics Market Size Market Share by Application in 2017

Figure China Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure India Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Table Europe Location Analytics Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Location Analytics Market Size Market Share by Countries (2013-2018)

Figure Europe Location Analytics Market Size Market Share by Countries in 2017

Table Europe Location Analytics Market Size by Type (2013-2018) (\$ Millions)

Table Europe Location Analytics Market Size Market Share by Type (2013-2018)

Figure Europe Location Analytics Market Size Market Share by Type in 2017

Table Europe Location Analytics Market Size by Application (2013-2018) (\$ Millions)

Table Europe Location Analytics Market Size Market Share by Application (2013-2018)

Figure Europe Location Analytics Market Size Market Share by Application in 2017

Figure Germany Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure France Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure UK Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Location Analytics Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Location Analytics Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Location Analytics Market Size Market Share by Countries in 2017

Table Middle East & Africa Location Analytics Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Location Analytics Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Location Analytics Market Size Market Share by Type in 2017

Table Middle East & Africa Location Analytics Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Location Analytics Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Location Analytics Market Size Market Share by Application in 2017

Figure Egypt Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Location Analytics Market Size Growth 2013-2018 (\$ Millions)

Figure Global Location Analytics Market Size Forecast (2018-2023) (\$ Millions)

Table Global Location Analytics Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Location Analytics Market Size Market Share Forecast by Regions

Figure Americas Location Analytics Market Size 2018-2023 (\$ Millions)

Figure APAC Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Europe Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Location Analytics Market Size 2018-2023 (\$ Millions)

Figure United States Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Canada Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Mexico Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Brazil Location Analytics Market Size 2018-2023 (\$ Millions)

Figure China Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Japan Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Korea Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Location Analytics Market Size 2018-2023 (\$ Millions)

Figure India Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Australia Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Germany Location Analytics Market Size 2018-2023 (\$ Millions)

Figure France Location Analytics Market Size 2018-2023 (\$ Millions)

Figure UK Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Italy Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Russia Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Spain Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Egypt Location Analytics Market Size 2018-2023 (\$ Millions)

Figure South Africa Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Israel Location Analytics Market Size 2018-2023 (\$ Millions)

Figure Turkey Location Analytics Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Location Analytics Market Size 2018-2023 (\$ Millions)

Table Global Location Analytics Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Location Analytics Market Size Market Share Forecast by Type (2018-2023)

Table Global Location Analytics Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Location Analytics Market Size Market Share Forecast by Application (2018-2023)

Table IBM Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table IBM Corporation Location Analytics Revenue and Gross Margin (2016-2018)

Figure IBM Corporation Location Analytics Market Share (2016-2018)

Table Microsoft Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table Microsoft Corporation Location Analytics Revenue and Gross Margin (2016-2018)

Figure Microsoft Corporation Location Analytics Market Share (2016-2018)

Table Cisco Systems, Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table Cisco Systems, Inc. Location Analytics Revenue and Gross Margin (2016-2018)

Figure Cisco Systems, Inc. Location Analytics Market Share (2016-2018)

Table HP Enterprise Company Basic Information, Head Office, Major Market Areas and Its Competitors

Table HP Enterprise Company Location Analytics Revenue and Gross Margin (2016-2018)

Figure HP Enterprise Company Location Analytics Market Share (2016-2018)

Table Google Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table Google Inc. Location Analytics Revenue and Gross Margin (2016-2018)

Figure Google Inc. Location Analytics Market Share (2016-2018)

Table Oracle Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table Oracle Corporation Location Analytics Revenue and Gross Margin (2016-2018)

Figure Oracle Corporation Location Analytics Market Share (2016-2018)

Table SAP SE Basic Information, Head Office, Major Market Areas and Its Competitors

Table SAP SE Location Analytics Revenue and Gross Margin (2016-2018)

Figure SAP SE Location Analytics Market Share (2016-2018)

Table SAS Institute Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table SAS Institute Inc. Location Analytics Revenue and Gross Margin (2016-2018)

Figure SAS Institute Inc. Location Analytics Market Share (2016-2018)

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