

# 2018-2023 Global Liquid Detergent Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Liquid Detergent market for 2018-2023. Liquid detergent is a mixture with cleaning properties in dilute solutions, which is similar to soap but more soluble in hard water.

Liquid detergent can be used in tableware, clothing, etc. In this report, we just calculate the household liquid detergent.

Linear alkyl benzene sulfuric acid (LABSA), sodium hydroxide and urea are the main raw materials. Manufacturing companies purchase materials from the large-sized raw materials manufacturers and distributors.

Liquid detergent are often applied in tableware, clothing, toilet, of which tableware occupies the largest share.

The global liquid detergent industry is mature. The production of liquid detergent increases from 10704 K MT in 2010 to 14319 K MT in 2015, with an average growth rate of more than 6.75 %.

Over the next five years, LPI(LP Information) projects that Liquid Detergent will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Liquid Detergent market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Dish-washing Detergent

Laundry Detergent

Others

Segmentation by application:

Tableware

Clothing

Toilet

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

P&G

Unilever

Church & Dwight

Henkel

Clorox

ReckittBenckiser

Kao

Scjohnson

Lion

Colgate

Amway

Phoenix Brand

LIBY Group

Nice Group

Blue Moon

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Lam Soon (Hong Kong) Limited

Lonkey

Reward Group

Kaimi

Baoding Qilijia Daily Chemical

Beijing Lvsan Chemistry

Jieneng Group

Chengdu Nymph Group

Beijing Yiqing Daily Chemical

Jielushi

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Liquid Detergent consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Liquid Detergent market by identifying its various subsegments.

Focuses on the key global Liquid Detergent manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Liquid Detergent with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Liquid Detergent submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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