

2018-2023 Global Light Commercial Vehicle (LCV) Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Light Commercial Vehicle (LCV) market for 2018-2023.

A light commercial vehicle is the official term used within the European Union, Australia, New Zealand for a commercial carrier vehicle with a gross vehicle weight of no more than 3.5 metric tons. Qualifying light commercial vehicles include pickup trucks, vans and three-wheelers – all commercially based goods or passenger carrier vehicles. The LCV concept was created as a compact truck and is usually optimised to be tough built, have low operating costs and powerful yet fuel efficient engines, and to be utilised in intra-city operations.

Many franchised dealers also retail used LCVs. There is a large network of independent used commercial vehicle retailers who retail thousands of used commercial vehicles every month. LCV dealers are increasingly using the Internet to help sell their vehicles in addition to the traditional print media.

Over the next five years, LPI(LP Information) projects that Light Commercial Vehicle (LCV) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Light Commercial Vehicle (LCV) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated



from the sales of the following segments: Segmentation by product type: Conventional engine vehicles Alternative fuel vehicles Segmentation by application: Residential use Commercial use Industrial use This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China

Korea

Southeast Asia

Japan



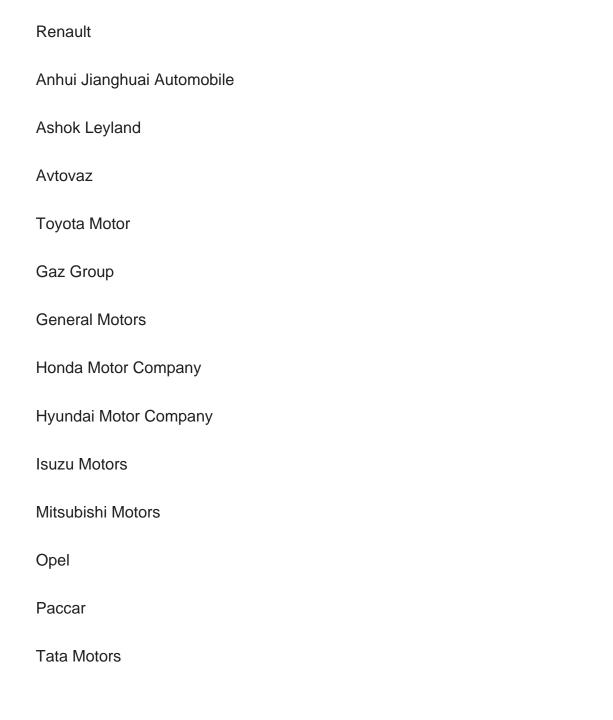
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	Italy	
	Russia	
	Spain	
Middle East & Africa		
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	
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The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ford Motor Company

Groupe PSA





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Light Commercial Vehicle (LCV) consumption (value & volume) by key regions/countries, product type and application, history



data from 2013 to 2017, and forecast to 2023.

To understand the structure of Light Commercial Vehicle (LCV) market by identifying its various subsegments.

Focuses on the key global Light Commercial Vehicle (LCV) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Light Commercial Vehicle (LCV) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Light Commercial Vehicle (LCV) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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