

2018-2023 Global Light Commercial Vehicle (LCV) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Light Commercial Vehicle (LCV) market for 2018-2023.

A light commercial vehicle is the official term used within the European Union, Australia, New Zealand for a commercial carrier vehicle with a gross vehicle weight of no more than 3.5 metric tons. Qualifying light commercial vehicles include pickup trucks, vans and three-wheelers – all commercially based goods or passenger carrier vehicles. The LCV concept was created as a compact truck and is usually optimised to be tough built, have low operating costs and powerful yet fuel efficient engines, and to be utilised in intra-city operations.

Many franchised dealers also retail used LCVs. There is a large network of independent used commercial vehicle retailers who retail thousands of used commercial vehicles every month. LCV dealers are increasingly using the Internet to help sell their vehicles in addition to the traditional print media.

Over the next five years, LPI(LP Information) projects that Light Commercial Vehicle (LCV) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Light Commercial Vehicle (LCV) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Conventional engine vehicles

Alternative fuel vehicles

Segmentation by application:

Residential use

Commercial use

Industrial use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ford Motor Company

Groupe PSA

Renault

Anhui Jianghuai Automobile

Ashok Leyland

Avtovaz

Toyota Motor

Gaz Group

General Motors

Honda Motor Company

Hyundai Motor Company

Isuzu Motors

Mitsubishi Motors

Opel

Paccar

Tata Motors

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Light Commercial Vehicle (LCV) consumption (value & volume) by key regions/countries, product type and application, history

data from 2013 to 2017, and forecast to 2023.

To understand the structure of Light Commercial Vehicle (LCV) market by identifying its various subsegments.

Focuses on the key global Light Commercial Vehicle (LCV) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Light Commercial Vehicle (LCV) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Light Commercial Vehicle (LCV) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL LIGHT COMMERCIAL VEHICLE (LCV) CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Light Commercial Vehicle (LCV) Consumption 2013-2023
 - 2.1.2 Light Commercial Vehicle (LCV) Consumption CAGR by Region
- 2.2 Light Commercial Vehicle (LCV) Segment by Type
 - 2.2.1 Conventional engine vehicles
 - 2.2.2 Alternative fuel vehicles
- 2.3 Light Commercial Vehicle (LCV) Consumption by Type
 - 2.3.1 Global Light Commercial Vehicle (LCV) Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Light Commercial Vehicle (LCV) Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Light Commercial Vehicle (LCV) Sale Price by Type (2013-2018)
- 2.4 Light Commercial Vehicle (LCV) Segment by Application
 - 2.4.1 Residential use
 - 2.4.2 Commercial use
 - 2.4.3 Industrial use
- 2.5 Light Commercial Vehicle (LCV) Consumption by Application
 - 2.5.1 Global Light Commercial Vehicle (LCV) Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Light Commercial Vehicle (LCV) Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Light Commercial Vehicle (LCV) Sale Price by Application (2013-2018)

3 GLOBAL LIGHT COMMERCIAL VEHICLE (LCV) BY PLAYERS

- 3.1 Global Light Commercial Vehicle (LCV) Sales Market Share by Players
 - 3.1.1 Global Light Commercial Vehicle (LCV) Sales by Players (2016-2018)
 - 3.1.2 Global Light Commercial Vehicle (LCV) Sales Market Share by Players (2016-2018)
- 3.2 Global Light Commercial Vehicle (LCV) Revenue Market Share by Players
 - 3.2.1 Global Light Commercial Vehicle (LCV) Revenue by Players (2016-2018)
 - 3.2.2 Global Light Commercial Vehicle (LCV) Revenue Market Share by Players (2016-2018)
- 3.3 Global Light Commercial Vehicle (LCV) Sale Price by Players
- 3.4 Global Light Commercial Vehicle (LCV) Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Light Commercial Vehicle (LCV) Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Light Commercial Vehicle (LCV) Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 LIGHT COMMERCIAL VEHICLE (LCV) BY REGIONS

- 4.1 Light Commercial Vehicle (LCV) by Regions
 - 4.1.1 Global Light Commercial Vehicle (LCV) Consumption by Regions
 - 4.1.2 Global Light Commercial Vehicle (LCV) Value by Regions
- 4.2 Americas Light Commercial Vehicle (LCV) Consumption Growth
- 4.3 APAC Light Commercial Vehicle (LCV) Consumption Growth
- 4.4 Europe Light Commercial Vehicle (LCV) Consumption Growth
- 4.5 Middle East & Africa Light Commercial Vehicle (LCV) Consumption Growth

5 AMERICAS

- 5.1 Americas Light Commercial Vehicle (LCV) Consumption by Countries
 - 5.1.1 Americas Light Commercial Vehicle (LCV) Consumption by Countries (2013-2018)
 - 5.1.2 Americas Light Commercial Vehicle (LCV) Value by Countries (2013-2018)
- 5.2 Americas Light Commercial Vehicle (LCV) Consumption by Type

5.3 Americas Light Commercial Vehicle (LCV) Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Light Commercial Vehicle (LCV) Consumption by Countries

6.1.1 APAC Light Commercial Vehicle (LCV) Consumption by Countries (2013-2018)

6.1.2 APAC Light Commercial Vehicle (LCV) Value by Countries (2013-2018)

6.2 APAC Light Commercial Vehicle (LCV) Consumption by Type

6.3 APAC Light Commercial Vehicle (LCV) Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Light Commercial Vehicle (LCV) by Countries

7.1.1 Europe Light Commercial Vehicle (LCV) Consumption by Countries (2013-2018)

7.1.2 Europe Light Commercial Vehicle (LCV) Value by Countries (2013-2018)

7.2 Europe Light Commercial Vehicle (LCV) Consumption by Type

7.3 Europe Light Commercial Vehicle (LCV) Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Light Commercial Vehicle (LCV) by Countries

8.1.1 Middle East & Africa Light Commercial Vehicle (LCV) Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Light Commercial Vehicle (LCV) Value by Countries (2013-2018)

8.2 Middle East & Africa Light Commercial Vehicle (LCV) Consumption by Type

8.3 Middle East & Africa Light Commercial Vehicle (LCV) Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Light Commercial Vehicle (LCV) Distributors

10.3 Light Commercial Vehicle (LCV) Customer

11 GLOBAL LIGHT COMMERCIAL VEHICLE (LCV) MARKET FORECAST

11.1 Global Light Commercial Vehicle (LCV) Consumption Forecast (2018-2023)

11.2 Global Light Commercial Vehicle (LCV) Forecast by Regions

11.2.1 Global Light Commercial Vehicle (LCV) Forecast by Regions (2018-2023)

11.2.2 Global Light Commercial Vehicle (LCV) Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Light Commercial Vehicle (LCV) Forecast by Type
- 11.8 Global Light Commercial Vehicle (LCV) Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Ford Motor Company
 - 12.1.1 Company Details
 - 12.1.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.1.3 Ford Motor Company Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Ford Motor Company News
- 12.2 Groupe PSA
 - 12.2.1 Company Details

- 12.2.2 Light Commercial Vehicle (LCV) Product Offered
- 12.2.3 Groupe PSA Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 Groupe PSA News
- 12.3 Renault
 - 12.3.1 Company Details
 - 12.3.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.3.3 Renault Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 Renault News
- 12.4 Anhui Jianghuai Automobile
 - 12.4.1 Company Details
 - 12.4.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.4.3 Anhui Jianghuai Automobile Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.4.4 Main Business Overview
 - 12.4.5 Anhui Jianghuai Automobile News
- 12.5 Ashok Leyland
 - 12.5.1 Company Details
 - 12.5.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.5.3 Ashok Leyland Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 Ashok Leyland News
- 12.6 Avtovaz
 - 12.6.1 Company Details
 - 12.6.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.6.3 Avtovaz Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Avtovaz News
- 12.7 Toyota Motor
 - 12.7.1 Company Details
 - 12.7.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.7.3 Toyota Motor Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview

- 12.7.5 Toyota Motor News
- 12.8 Gaz Group
 - 12.8.1 Company Details
 - 12.8.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.8.3 Gaz Group Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Gaz Group News
- 12.9 General Motors
 - 12.9.1 Company Details
 - 12.9.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.9.3 General Motors Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 General Motors News
- 12.10 Honda Motor Company
 - 12.10.1 Company Details
 - 12.10.2 Light Commercial Vehicle (LCV) Product Offered
 - 12.10.3 Honda Motor Company Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 Honda Motor Company News
- 12.11 Hyundai Motor Company
- 12.12 Isuzu Motors
- 12.13 Mitsubishi Motors
- 12.14 Opel
- 12.15 Paccar
- 12.16 Tata Motors

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Picture of Light Commercial Vehicle (LCV)
- Table Product Specifications of Light Commercial Vehicle (LCV)
- Figure Light Commercial Vehicle (LCV) Report Years Considered
- Figure Market Research Methodology
- Figure Global Light Commercial Vehicle (LCV) Consumption Growth Rate 2013-2023 (K Units)
- Figure Global Light Commercial Vehicle (LCV) Value Growth Rate 2013-2023 (\$ Millions)
- Table Light Commercial Vehicle (LCV) Consumption CAGR by Region 2013-2023 (\$ Millions)
- Figure Product Picture of Conventional engine vehicles
- Table Major Players of Conventional engine vehicles
- Figure Product Picture of Alternative fuel vehicles
- Table Major Players of Alternative fuel vehicles
- Table Global Consumption Sales by Type (2013-2018)
- Table Global Light Commercial Vehicle (LCV) Consumption Market Share by Type (2013-2018)
- Figure Global Light Commercial Vehicle (LCV) Consumption Market Share by Type (2013-2018)
- Table Global Light Commercial Vehicle (LCV) Revenue by Type (2013-2018) (\$ million)
- Table Global Light Commercial Vehicle (LCV) Value Market Share by Type (2013-2018) (\$ Millions)
- Figure Global Light Commercial Vehicle (LCV) Value Market Share by Type (2013-2018)
- Table Global Light Commercial Vehicle (LCV) Sale Price by Type (2013-2018)
- Figure Light Commercial Vehicle (LCV) Consumed in Residential use
- Figure Global Light Commercial Vehicle (LCV) Market: Residential use (2013-2018) (K Units)
- Figure Global Light Commercial Vehicle (LCV) Market: Residential use (2013-2018) (\$ Millions)
- Figure Global Residential use YoY Growth (\$ Millions)
- Figure Light Commercial Vehicle (LCV) Consumed in Commercial use
- Figure Global Light Commercial Vehicle (LCV) Market: Commercial use (2013-2018) (K Units)
- Figure Global Light Commercial Vehicle (LCV) Market: Commercial use (2013-2018) (\$

Millions)

Figure Global Commercial use YoY Growth (\$ Millions)

Figure Light Commercial Vehicle (LCV) Consumed in Industrial use

Figure Global Light Commercial Vehicle (LCV) Market: Industrial use (2013-2018) (K Units)

Figure Global Light Commercial Vehicle (LCV) Market: Industrial use (2013-2018) (\$ Millions)

Figure Global Industrial use YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Light Commercial Vehicle (LCV) Consumption Market Share by Application (2013-2018)

Figure Global Light Commercial Vehicle (LCV) Consumption Market Share by Application (2013-2018)

Table Global Light Commercial Vehicle (LCV) Value by Application (2013-2018)

Table Global Light Commercial Vehicle (LCV) Value Market Share by Application (2013-2018)

Figure Global Light Commercial Vehicle (LCV) Value Market Share by Application (2013-2018)

Table Global Light Commercial Vehicle (LCV) Sale Price by Application (2013-2018)

Table Global Light Commercial Vehicle (LCV) Sales by Players (2016-2018) (K Units)

Table Global Light Commercial Vehicle (LCV) Sales Market Share by Players (2016-2018)

Figure Global Light Commercial Vehicle (LCV) Sales Market Share by Players in 2016

Figure Global Light Commercial Vehicle (LCV) Sales Market Share by Players in 2017

Table Global Light Commercial Vehicle (LCV) Revenue by Players (2016-2018) (\$ Millions)

Table Global Light Commercial Vehicle (LCV) Revenue Market Share by Players (2016-2018)

Figure Global Light Commercial Vehicle (LCV) Revenue Market Share by Players in 2016

Figure Global Light Commercial Vehicle (LCV) Revenue Market Share by Players in 2017

Table Global Light Commercial Vehicle (LCV) Sale Price by Players (2016-2018)

Figure Global Light Commercial Vehicle (LCV) Sale Price by Players in 2017

Table Global Light Commercial Vehicle (LCV) Manufacturing Base Distribution and Sales Area by Players

Table Players Light Commercial Vehicle (LCV) Products Offered

Table Light Commercial Vehicle (LCV) Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Light Commercial Vehicle (LCV) Consumption by Regions 2013-2018 (K Units)

Table Global Light Commercial Vehicle (LCV) Consumption Market Share by Regions 2013-2018

Figure Global Light Commercial Vehicle (LCV) Consumption Market Share by Regions 2013-2018

Table Global Light Commercial Vehicle (LCV) Value by Regions 2013-2018 (\$ Millions)

Table Global Light Commercial Vehicle (LCV) Value Market Share by Regions 2013-2018

Figure Global Light Commercial Vehicle (LCV) Value Market Share by Regions 2013-2018

Figure Americas Light Commercial Vehicle (LCV) Consumption 2013-2018 (K Units)

Figure Americas Light Commercial Vehicle (LCV) Value 2013-2018 (\$ Millions)

Figure APAC Light Commercial Vehicle (LCV) Consumption 2013-2018 (K Units)

Figure APAC Light Commercial Vehicle (LCV) Value 2013-2018 (\$ Millions)

Figure Europe Light Commercial Vehicle (LCV) Consumption 2013-2018 (K Units)

Figure Europe Light Commercial Vehicle (LCV) Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Light Commercial Vehicle (LCV) Consumption 2013-2018 (K Units)

Figure Middle East & Africa Light Commercial Vehicle (LCV) Value 2013-2018 (\$ Millions)

Table Americas Light Commercial Vehicle (LCV) Consumption by Countries (2013-2018) (K Units)

Table Americas Light Commercial Vehicle (LCV) Consumption Market Share by Countries (2013-2018)

Figure Americas Light Commercial Vehicle (LCV) Consumption Market Share by Countries in 2017

Table Americas Light Commercial Vehicle (LCV) Value by Countries (2013-2018) (\$ Millions)

Table Americas Light Commercial Vehicle (LCV) Value Market Share by Countries (2013-2018)

Figure Americas Light Commercial Vehicle (LCV) Value Market Share by Countries in 2017

Table Americas Light Commercial Vehicle (LCV) Consumption by Type (2013-2018) (K Units)

Table Americas Light Commercial Vehicle (LCV) Consumption Market Share by Type (2013-2018)

Figure Americas Light Commercial Vehicle (LCV) Consumption Market Share by Type in 2017

Table Americas Light Commercial Vehicle (LCV) Consumption by Application (2013-2018) (K Units)

Table Americas Light Commercial Vehicle (LCV) Consumption Market Share by Application (2013-2018)

Figure Americas Light Commercial Vehicle (LCV) Consumption Market Share by Application in 2017

Figure United States Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure United States Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Canada Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Canada Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Mexico Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Mexico Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Table APAC Light Commercial Vehicle (LCV) Consumption by Countries (2013-2018) (K Units)

Table APAC Light Commercial Vehicle (LCV) Consumption Market Share by Countries (2013-2018)

Figure APAC Light Commercial Vehicle (LCV) Consumption Market Share by Countries in 2017

Table APAC Light Commercial Vehicle (LCV) Value by Countries (2013-2018) (\$ Millions)

Table APAC Light Commercial Vehicle (LCV) Value Market Share by Countries (2013-2018)

Figure APAC Light Commercial Vehicle (LCV) Value Market Share by Countries in 2017

Table APAC Light Commercial Vehicle (LCV) Consumption by Type (2013-2018) (K Units)

Table APAC Light Commercial Vehicle (LCV) Consumption Market Share by Type (2013-2018)

Figure APAC Light Commercial Vehicle (LCV) Consumption Market Share by Type in 2017

Table APAC Light Commercial Vehicle (LCV) Consumption by Application (2013-2018) (K Units)

Table APAC Light Commercial Vehicle (LCV) Consumption Market Share by Application (2013-2018)

Figure APAC Light Commercial Vehicle (LCV) Consumption Market Share by Application in 2017

Figure China Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure China Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Japan Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Japan Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Korea Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Korea Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure India Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure India Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Australia Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Australia Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Table Europe Light Commercial Vehicle (LCV) Consumption by Countries (2013-2018) (K Units)

Table Europe Light Commercial Vehicle (LCV) Consumption Market Share by Countries (2013-2018)

Figure Europe Light Commercial Vehicle (LCV) Consumption Market Share by Countries in 2017

Table Europe Light Commercial Vehicle (LCV) Value by Countries (2013-2018) (\$ Millions)

Table Europe Light Commercial Vehicle (LCV) Value Market Share by Countries (2013-2018)

Figure Europe Light Commercial Vehicle (LCV) Value Market Share by Countries in 2017

Table Europe Light Commercial Vehicle (LCV) Consumption by Type (2013-2018) (K Units)

Table Europe Light Commercial Vehicle (LCV) Consumption Market Share by Type (2013-2018)

Figure Europe Light Commercial Vehicle (LCV) Consumption Market Share by Type in 2017

Table Europe Light Commercial Vehicle (LCV) Consumption by Application (2013-2018) (K Units)

Table Europe Light Commercial Vehicle (LCV) Consumption Market Share by

Application (2013-2018)

Figure Europe Light Commercial Vehicle (LCV) Consumption Market Share by Application in 2017

Figure Germany Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Germany Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure France Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure France Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure UK Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure UK Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Italy Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Italy Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Russia Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Russia Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Spain Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Spain Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Light Commercial Vehicle (LCV) Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa Light Commercial Vehicle (LCV) Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Light Commercial Vehicle (LCV) Consumption Market Share by Countries in 2017

Table Middle East & Africa Light Commercial Vehicle (LCV) Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Light Commercial Vehicle (LCV) Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Light Commercial Vehicle (LCV) Value Market Share by Countries in 2017

Table Middle East & Africa Light Commercial Vehicle (LCV) Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Light Commercial Vehicle (LCV) Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Light Commercial Vehicle (LCV) Consumption Market Share by Type in 2017

Table Middle East & Africa Light Commercial Vehicle (LCV) Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Light Commercial Vehicle (LCV) Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Light Commercial Vehicle (LCV) Consumption Market Share by Application in 2017

Figure Egypt Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Egypt Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure South Africa Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure South Africa Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Israel Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Israel Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure Turkey Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure Turkey Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Light Commercial Vehicle (LCV) Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Light Commercial Vehicle (LCV) Value Growth 2013-2018 (\$ Millions)

Table Light Commercial Vehicle (LCV) Distributors List

Table Light Commercial Vehicle (LCV) Customer List

Figure Global Light Commercial Vehicle (LCV) Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Light Commercial Vehicle (LCV) Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Light Commercial Vehicle (LCV) Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Light Commercial Vehicle (LCV) Consumption Market Forecast by Regions

Table Global Light Commercial Vehicle (LCV) Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Light Commercial Vehicle (LCV) Value Market Share Forecast by Regions

Figure Americas Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Americas Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure APAC Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure APAC Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Europe Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Europe Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Middle East & Africa Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure United States Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure United States Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Canada Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Canada Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Mexico Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Mexico Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Brazil Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Brazil Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure China Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure China Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Japan Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Japan Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Korea Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Korea Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Southeast Asia Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Southeast Asia Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure India Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure India Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Australia Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Australia Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Germany Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Germany Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure France Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure France Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure UK Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure UK Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Italy Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Italy Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Russia Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Russia Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Spain Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Spain Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Egypt Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Egypt Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure South Africa Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure South Africa Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Israel Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Israel Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure Turkey Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure Turkey Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Figure GCC Countries Light Commercial Vehicle (LCV) Consumption 2018-2023 (K Units)

Figure GCC Countries Light Commercial Vehicle (LCV) Value 2018-2023 (\$ Millions)

Table Global Light Commercial Vehicle (LCV) Consumption Forecast by Type (2018-2023) (K Units)

Table Global Light Commercial Vehicle (LCV) Consumption Market Share Forecast by Type (2018-2023)

Table Global Light Commercial Vehicle (LCV) Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Light Commercial Vehicle (LCV) Value Market Share Forecast by Type (2018-2023)

Table Global Light Commercial Vehicle (LCV) Consumption Forecast by Application (2018-2023) (K Units)

Table Global Light Commercial Vehicle (LCV) Consumption Market Share Forecast by Application (2018-2023)

Table Global Light Commercial Vehicle (LCV) Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Light Commercial Vehicle (LCV) Value Market Share Forecast by Application (2018-2023)

Table Ford Motor Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ford Motor Company Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ford Motor Company Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Groupe PSA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Groupe PSA Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Groupe PSA Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Renault Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Renault Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross

Margin (2016-2018)

Figure Renault Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Anhui Jianghuai Automobile Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anhui Jianghuai Automobile Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Anhui Jianghuai Automobile Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Ashok Leyland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ashok Leyland Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ashok Leyland Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Avtovaz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avtovaz Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Avtovaz Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Toyota Motor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toyota Motor Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Toyota Motor Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Gaz Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gaz Group Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Gaz Group Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table General Motors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table General Motors Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure General Motors Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Honda Motor Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honda Motor Company Light Commercial Vehicle (LCV) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Honda Motor Company Light Commercial Vehicle (LCV) Market Share (2016-2018)

Table Hyundai Motor Company Basic Information, Manufacturing Base, Sales Area and

Its Competitors

Table Isuzu Motors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Motors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Opel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Paccar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tata Motors Basic Information, Manufacturing Base, Sales Area and Its Competitors

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