

2018-2023 Global Life Vests Consumption Market Report

<https://marketpublishers.com/r/2B1F7B3D606EN.html>

Date: July 2018

Pages: 179

Price: US\$ 4,660.00 (Single User License)

ID: 2B1F7B3D606EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Life Vests market for 2018-2023.

Life Vests are jackets of buoyant or inflatable construction, for supporting the wearer in deep water and preventing drowning. Life Vests are essential piece of gear for boating, fishing, and various water sports. It's designed to keep the wearer's head above the water, either in a vertical or face-up position depending on the type.

Currently, there are many producing companies in the world Life Vests industry, especially in Europe, North America and China. The main market players are Survitec, VIKING Life-Saving Equipment, The Coleman Company, Hansen Protection, Dräger, Johnson Outdoors, Kent Sporting Goods, LALIZAS, Mustang Survival, O'Neill, International Safety Products, SECUMAR, SALUS MARINE WEAR INC., Dongtai Jianghai, Stormy Lifejackets, Wuxi Xingtai Shipping Equipment, MW Watersports, SeaSafe Systems, Ningbo Zhenhua Electrical Equipment, Aqua Life, Eyson and Xiamen Shenshou Science and Technology etc. The consumption revenue of Life Vests is about 1669.3 M USD in 2015.

Europe is the largest consumption of Life Vests, with a sales revenue market share nearly 27.24% in 2015.

The second place is USA; following Europe with the sales revenue market share over 19.40% in 2015. China is another important consumption market of Life Vests.

Over the next five years, LPI(LP Information) projects that Life Vests will register a 6.1% CAGR in terms of revenue, reach US\$ 2650 million by 2023, from US\$ 1860 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Life Vests market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Foam Vests

Inflatable Vests

Hybrid Vests

Segmentation by application:

Adults

Kids

Animals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Survitec

VIKING Life-Saving Equipment

The Coleman Company

Hansen Protection

Dräger

Johnson Outdoors

Kent Sporting Goods

LALIZAS

Mustang Survival

O'Neill

International Safety Products

SECUMAR

SALUS MARINE WEAR INC.

Dongtai Jianghai

Stormy Lifejackets

Wuxi Xingtai Shipping Equipment

MW Watersports

SeaSafe Systems

Ningbo Zhenhua Electrical Equipment

Aqua Life

Eyson

Xiamen Shenshou Science and Technology

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Life Vests consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Life Vests market by identifying its various subsegments.

Focuses on the key global Life Vests manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Life Vests with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Life Vests submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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