

# 2018-2023 Global Licensed Merchandise Consumption Market Report

<https://marketpublishers.com/r/2F673BE7892EN.html>

Date: October 2018

Pages: 178

Price: US\$ 4,660.00 (Single User License)

ID: 2F673BE7892EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Licensed Merchandise market for 2018-2023. In the broadest sense, merchandising is any practice which contributes to the sale of products to a retail consumer. At a retail in-store level, merchandising refers to the variety of products available for sale and the display of those products in such a way that it stimulates interest and entices customers to make a purchase.

In marketing, one of the definitions of merchandising is the practice in which the brand or image from one product or service is used to sell another. Trademarked brand names, logos, or character images are licensed to manufacturers of products such as toys or clothing, which then make items in or emblazoned with the image of the license, hoping they'll sell better than the same item with no such image. For the owners of the IP (intellectual property) in question, merchandising is a very popular source of revenue, due to the low cost of letting a third party manufacture the merchandise, while the IP owners collect the merchandising fees.

Over the next five years, LPI(LP Information) projects that Licensed Merchandise will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Licensed Merchandise market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Apparels

Toys

Accessories

Video games

Home decoration

Segmentation by application:

Entertainment

Corporate trademarks

Fashion

Sports

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Fanatics

G-III Apparel Group

Hasbro

NBCUniversal Media

The Walt Disney Company

Warner Bros. Consumer Products

Adidas

Bioworld

Cartoon Network

Columbia Sportswear

DreamWorks Animations

Discovery Consumer Products

Entertainment One

Everlast Worldwide

Hanesbrands

Knights Apparel

Mattel

Nike

Prada

Puma

Rainbow

Ralph Lauren

Reebok

Sanrio

Twentieth Century Fox Consumer Products

Under Armour

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Licensed Merchandise consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Licensed Merchandise market by identifying its various subsegments.

Focuses on the key global Licensed Merchandise manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Licensed Merchandise with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Licensed Merchandise submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **2018-2023 GLOBAL LICENSED MERCHANDISE CONSUMPTION MARKET REPORT**

#### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Licensed Merchandise Consumption 2013-2023
  - 2.1.2 Licensed Merchandise Consumption CAGR by Region
- 2.2 Licensed Merchandise Segment by Type
  - 2.2.1 Apparels
  - 2.2.2 Toys
  - 2.2.3 Accessories
  - 2.2.4 Video games
  - 2.2.5 Home decoration
- 2.3 Licensed Merchandise Consumption by Type
  - 2.3.1 Global Licensed Merchandise Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Licensed Merchandise Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Licensed Merchandise Sale Price by Type (2013-2018)
- 2.4 Licensed Merchandise Segment by Application
  - 2.4.1 Entertainment
  - 2.4.2 Corporate trademarks
  - 2.4.3 Fashion
  - 2.4.4 Sports
- 2.5 Licensed Merchandise Consumption by Application
  - 2.5.1 Global Licensed Merchandise Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Licensed Merchandise Value and Market Share by Application (2013-2018)

### 2.5.3 Global Licensed Merchandise Sale Price by Application (2013-2018)

## **3 GLOBAL LICENSED MERCHANDISE BY PLAYERS**

### 3.1 Global Licensed Merchandise Sales Market Share by Players

#### 3.1.1 Global Licensed Merchandise Sales by Players (2016-2018)

#### 3.1.2 Global Licensed Merchandise Sales Market Share by Players (2016-2018)

### 3.2 Global Licensed Merchandise Revenue Market Share by Players

#### 3.2.1 Global Licensed Merchandise Revenue by Players (2016-2018)

#### 3.2.2 Global Licensed Merchandise Revenue Market Share by Players (2016-2018)

### 3.3 Global Licensed Merchandise Sale Price by Players

### 3.4 Global Licensed Merchandise Manufacturing Base Distribution, Sales Area, Product Types by Players

#### 3.4.1 Global Licensed Merchandise Manufacturing Base Distribution and Sales Area by Players

#### 3.4.2 Players Licensed Merchandise Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

### 3.6 New Products and Potential Entrants

### 3.7 Mergers & Acquisitions, Expansion

## **4 LICENSED MERCHANDISE BY REGIONS**

### 4.1 Licensed Merchandise by Regions

#### 4.1.1 Global Licensed Merchandise Consumption by Regions

#### 4.1.2 Global Licensed Merchandise Value by Regions

### 4.2 Americas Licensed Merchandise Consumption Growth

### 4.3 APAC Licensed Merchandise Consumption Growth

### 4.4 Europe Licensed Merchandise Consumption Growth

### 4.5 Middle East & Africa Licensed Merchandise Consumption Growth

## **5 AMERICAS**

### 5.1 Americas Licensed Merchandise Consumption by Countries

#### 5.1.1 Americas Licensed Merchandise Consumption by Countries (2013-2018)

#### 5.1.2 Americas Licensed Merchandise Value by Countries (2013-2018)

### 5.2 Americas Licensed Merchandise Consumption by Type

### 5.3 Americas Licensed Merchandise Consumption by Application



5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

6.1 APAC Licensed Merchandise Consumption by Countries

6.1.1 APAC Licensed Merchandise Consumption by Countries (2013-2018)

6.1.2 APAC Licensed Merchandise Value by Countries (2013-2018)

6.2 APAC Licensed Merchandise Consumption by Type

6.3 APAC Licensed Merchandise Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

7.1 Europe Licensed Merchandise by Countries

7.1.1 Europe Licensed Merchandise Consumption by Countries (2013-2018)

7.1.2 Europe Licensed Merchandise Value by Countries (2013-2018)

7.2 Europe Licensed Merchandise Consumption by Type

7.3 Europe Licensed Merchandise Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Licensed Merchandise by Countries

8.1.1 Middle East & Africa Licensed Merchandise Consumption by Countries

(2013-2018)

- 8.1.2 Middle East & Africa Licensed Merchandise Value by Countries (2013-2018)
- 8.2 Middle East & Africa Licensed Merchandise Consumption by Type
- 8.3 Middle East & Africa Licensed Merchandise Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 10.1 Sales Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.2 Licensed Merchandise Distributors
- 10.3 Licensed Merchandise Customer

## **11 GLOBAL LICENSED MERCHANDISE MARKET FORECAST**

- 11.1 Global Licensed Merchandise Consumption Forecast (2018-2023)
- 11.2 Global Licensed Merchandise Forecast by Regions
  - 11.2.1 Global Licensed Merchandise Forecast by Regions (2018-2023)
  - 11.2.2 Global Licensed Merchandise Value Forecast by Regions (2018-2023)
  - 11.2.3 Americas Consumption Forecast
  - 11.2.4 APAC Consumption Forecast
  - 11.2.5 Europe Consumption Forecast
  - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast

- 11.3.3 Mexico Market Forecast
- 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast
  - 11.4.4 Southeast Asia Market Forecast
  - 11.4.5 India Market Forecast
  - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Licensed Merchandise Forecast by Type
- 11.8 Global Licensed Merchandise Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Fanatics
  - 12.1.1 Company Details
  - 12.1.2 Licensed Merchandise Product Offered
  - 12.1.3 Fanatics Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Fanatics News
- 12.2 G-III Apparel Group
  - 12.2.1 Company Details
  - 12.2.2 Licensed Merchandise Product Offered
  - 12.2.3 G-III Apparel Group Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.2.4 Main Business Overview
- 12.2.5 G-III Apparel Group News
- 12.3 Hasbro
  - 12.3.1 Company Details
  - 12.3.2 Licensed Merchandise Product Offered
  - 12.3.3 Hasbro Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Hasbro News
- 12.4 NBCUniversal Media
  - 12.4.1 Company Details
  - 12.4.2 Licensed Merchandise Product Offered
  - 12.4.3 NBCUniversal Media Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 NBCUniversal Media News
- 12.5 The Walt Disney Company
  - 12.5.1 Company Details
  - 12.5.2 Licensed Merchandise Product Offered
  - 12.5.3 The Walt Disney Company Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 The Walt Disney Company News
- 12.6 Warner Bros. Consumer Products
  - 12.6.1 Company Details
  - 12.6.2 Licensed Merchandise Product Offered
  - 12.6.3 Warner Bros. Consumer Products Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Warner Bros. Consumer Products News
- 12.7 Adidas
  - 12.7.1 Company Details
  - 12.7.2 Licensed Merchandise Product Offered
  - 12.7.3 Adidas Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 Adidas News
- 12.8 Bioworld
  - 12.8.1 Company Details

- 12.8.2 Licensed Merchandise Product Offered
- 12.8.3 Bioworld Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.8.4 Main Business Overview
- 12.8.5 Bioworld News
- 12.9 Cartoon Network
  - 12.9.1 Company Details
  - 12.9.2 Licensed Merchandise Product Offered
  - 12.9.3 Cartoon Network Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.9.4 Main Business Overview
  - 12.9.5 Cartoon Network News
- 12.10 Columbia Sportswear
  - 12.10.1 Company Details
  - 12.10.2 Licensed Merchandise Product Offered
  - 12.10.3 Columbia Sportswear Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.10.4 Main Business Overview
  - 12.10.5 Columbia Sportswear News
- 12.11 DreamWorks Animations
- 12.12 Discovery Consumer Products
- 12.13 Entertainment One
- 12.14 Everlast Worldwide
- 12.15 Hanesbrands
- 12.16 Knights Apparel
- 12.17 Mattel
- 12.18 Nike
- 12.19 Prada
- 12.20 Puma
- 12.21 Rainbow
- 12.22 Ralph Lauren
- 12.23 Reebok
- 12.24 Sanrio
- 12.25 Twentieth Century Fox Consumer Products
- 12.26 Under Armour

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Licensed Merchandise  
Table Product Specifications of Licensed Merchandise  
Figure Licensed Merchandise Report Years Considered  
Figure Market Research Methodology  
Figure Global Licensed Merchandise Consumption Growth Rate 2013-2023 (K Units)  
Figure Global Licensed Merchandise Value Growth Rate 2013-2023 (\$ Millions)  
Table Licensed Merchandise Consumption CAGR by Region 2013-2023 (\$ Millions)  
Figure Product Picture of Apparels  
Table Major Players of Apparels  
Figure Product Picture of Toys  
Table Major Players of Toys  
Figure Product Picture of Accessories  
Table Major Players of Accessories  
Figure Product Picture of Video games  
Table Major Players of Video games  
Figure Product Picture of Home decoration  
Table Major Players of Home decoration  
Table Global Consumption Sales by Type (2013-2018)  
Table Global Licensed Merchandise Consumption Market Share by Type (2013-2018)  
Figure Global Licensed Merchandise Consumption Market Share by Type (2013-2018)  
Table Global Licensed Merchandise Revenue by Type (2013-2018) (\$ million)  
Table Global Licensed Merchandise Value Market Share by Type (2013-2018) (\$ Millions)  
Figure Global Licensed Merchandise Value Market Share by Type (2013-2018)  
Table Global Licensed Merchandise Sale Price by Type (2013-2018)  
Figure Licensed Merchandise Consumed in Entertainment  
Figure Global Licensed Merchandise Market: Entertainment (2013-2018) (K Units)  
Figure Global Licensed Merchandise Market: Entertainment (2013-2018) (\$ Millions)  
Figure Global Entertainment YoY Growth (\$ Millions)  
Figure Licensed Merchandise Consumed in Corporate trademarks  
Figure Global Licensed Merchandise Market: Corporate trademarks (2013-2018) (K Units)  
Figure Global Licensed Merchandise Market: Corporate trademarks (2013-2018) (\$ Millions)  
Figure Global Corporate trademarks YoY Growth (\$ Millions)

Figure Licensed Merchandise Consumed in Fashion

Figure Global Licensed Merchandise Market: Fashion (2013-2018) (K Units)

Figure Global Licensed Merchandise Market: Fashion (2013-2018) (\$ Millions)

Figure Global Fashion YoY Growth (\$ Millions)

Figure Licensed Merchandise Consumed in Sports

Figure Global Licensed Merchandise Market: Sports (2013-2018) (K Units)

Figure Global Licensed Merchandise Market: Sports (2013-2018) (\$ Millions)

Figure Global Sports YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Licensed Merchandise Consumption Market Share by Application (2013-2018)

Figure Global Licensed Merchandise Consumption Market Share by Application (2013-2018)

Table Global Licensed Merchandise Value by Application (2013-2018)

Table Global Licensed Merchandise Value Market Share by Application (2013-2018)

Figure Global Licensed Merchandise Value Market Share by Application (2013-2018)

Table Global Licensed Merchandise Sale Price by Application (2013-2018)

Table Global Licensed Merchandise Sales by Players (2016-2018) (K Units)

Table Global Licensed Merchandise Sales Market Share by Players (2016-2018)

Figure Global Licensed Merchandise Sales Market Share by Players in 2016

Figure Global Licensed Merchandise Sales Market Share by Players in 2017

Table Global Licensed Merchandise Revenue by Players (2016-2018) (\$ Millions)

Table Global Licensed Merchandise Revenue Market Share by Players (2016-2018)

Figure Global Licensed Merchandise Revenue Market Share by Players in 2016

Figure Global Licensed Merchandise Revenue Market Share by Players in 2017

Table Global Licensed Merchandise Sale Price by Players (2016-2018)

Figure Global Licensed Merchandise Sale Price by Players in 2017

Table Global Licensed Merchandise Manufacturing Base Distribution and Sales Area by Players

Table Players Licensed Merchandise Products Offered

Table Licensed Merchandise Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Licensed Merchandise Consumption by Regions 2013-2018 (K Units)

Table Global Licensed Merchandise Consumption Market Share by Regions 2013-2018

Figure Global Licensed Merchandise Consumption Market Share by Regions 2013-2018

Table Global Licensed Merchandise Value by Regions 2013-2018 (\$ Millions)

Table Global Licensed Merchandise Value Market Share by Regions 2013-2018

Figure Global Licensed Merchandise Value Market Share by Regions 2013-2018

Figure Americas Licensed Merchandise Consumption 2013-2018 (K Units)



Figure Americas Licensed Merchandise Value 2013-2018 (\$ Millions)  
Figure APAC Licensed Merchandise Consumption 2013-2018 (K Units)  
Figure APAC Licensed Merchandise Value 2013-2018 (\$ Millions)  
Figure Europe Licensed Merchandise Consumption 2013-2018 (K Units)  
Figure Europe Licensed Merchandise Value 2013-2018 (\$ Millions)  
Figure Middle East & Africa Licensed Merchandise Consumption 2013-2018 (K Units)  
Figure Middle East & Africa Licensed Merchandise Value 2013-2018 (\$ Millions)  
Table Americas Licensed Merchandise Consumption by Countries (2013-2018) (K Units)  
Table Americas Licensed Merchandise Consumption Market Share by Countries (2013-2018)  
Figure Americas Licensed Merchandise Consumption Market Share by Countries in 2017  
Table Americas Licensed Merchandise Value by Countries (2013-2018) (\$ Millions)  
Table Americas Licensed Merchandise Value Market Share by Countries (2013-2018)  
Figure Americas Licensed Merchandise Value Market Share by Countries in 2017  
Table Americas Licensed Merchandise Consumption by Type (2013-2018) (K Units)  
Table Americas Licensed Merchandise Consumption Market Share by Type (2013-2018)  
Figure Americas Licensed Merchandise Consumption Market Share by Type in 2017  
Table Americas Licensed Merchandise Consumption by Application (2013-2018) (K Units)  
Table Americas Licensed Merchandise Consumption Market Share by Application (2013-2018)  
Figure Americas Licensed Merchandise Consumption Market Share by Application in 2017  
Figure United States Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure United States Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Canada Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Canada Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Mexico Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Mexico Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Table APAC Licensed Merchandise Consumption by Countries (2013-2018) (K Units)  
Table APAC Licensed Merchandise Consumption Market Share by Countries (2013-2018)  
Figure APAC Licensed Merchandise Consumption Market Share by Countries in 2017  
Table APAC Licensed Merchandise Value by Countries (2013-2018) (\$ Millions)  
Table APAC Licensed Merchandise Value Market Share by Countries (2013-2018)  
Figure APAC Licensed Merchandise Value Market Share by Countries in 2017



Table APAC Licensed Merchandise Consumption by Type (2013-2018) (K Units)  
Table APAC Licensed Merchandise Consumption Market Share by Type (2013-2018)  
Figure APAC Licensed Merchandise Consumption Market Share by Type in 2017  
Table APAC Licensed Merchandise Consumption by Application (2013-2018) (K Units)  
Table APAC Licensed Merchandise Consumption Market Share by Application (2013-2018)  
Figure APAC Licensed Merchandise Consumption Market Share by Application in 2017  
Figure China Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure China Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Japan Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Japan Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Korea Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Korea Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Southeast Asia Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure India Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure India Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Australia Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Australia Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Table Europe Licensed Merchandise Consumption by Countries (2013-2018) (K Units)  
Table Europe Licensed Merchandise Consumption Market Share by Countries (2013-2018)  
Figure Europe Licensed Merchandise Consumption Market Share by Countries in 2017  
Table Europe Licensed Merchandise Value by Countries (2013-2018) (\$ Millions)  
Table Europe Licensed Merchandise Value Market Share by Countries (2013-2018)  
Figure Europe Licensed Merchandise Value Market Share by Countries in 2017  
Table Europe Licensed Merchandise Consumption by Type (2013-2018) (K Units)  
Table Europe Licensed Merchandise Consumption Market Share by Type (2013-2018)  
Figure Europe Licensed Merchandise Consumption Market Share by Type in 2017  
Table Europe Licensed Merchandise Consumption by Application (2013-2018) (K Units)  
Table Europe Licensed Merchandise Consumption Market Share by Application (2013-2018)  
Figure Europe Licensed Merchandise Consumption Market Share by Application in 2017  
Figure Germany Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Germany Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure France Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure France Licensed Merchandise Value Growth 2013-2018 (\$ Millions)

Figure UK Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure UK Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Italy Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Italy Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Russia Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Russia Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Spain Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Spain Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Licensed Merchandise Consumption by Countries (2013-2018) (K Units)  
Table Middle East & Africa Licensed Merchandise Consumption Market Share by Countries (2013-2018)  
Figure Middle East & Africa Licensed Merchandise Consumption Market Share by Countries in 2017  
Table Middle East & Africa Licensed Merchandise Value by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Licensed Merchandise Value Market Share by Countries (2013-2018)  
Figure Middle East & Africa Licensed Merchandise Value Market Share by Countries in 2017  
Table Middle East & Africa Licensed Merchandise Consumption by Type (2013-2018) (K Units)  
Table Middle East & Africa Licensed Merchandise Consumption Market Share by Type (2013-2018)  
Figure Middle East & Africa Licensed Merchandise Consumption Market Share by Type in 2017  
Table Middle East & Africa Licensed Merchandise Consumption by Application (2013-2018) (K Units)  
Table Middle East & Africa Licensed Merchandise Consumption Market Share by Application (2013-2018)  
Figure Middle East & Africa Licensed Merchandise Consumption Market Share by Application in 2017  
Figure Egypt Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Egypt Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure South Africa Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure South Africa Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Israel Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure Israel Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure Turkey Licensed Merchandise Consumption Growth 2013-2018 (K Units)

Figure Turkey Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Figure GCC Countries Licensed Merchandise Consumption Growth 2013-2018 (K Units)  
Figure GCC Countries Licensed Merchandise Value Growth 2013-2018 (\$ Millions)  
Table Licensed Merchandise Distributors List  
Table Licensed Merchandise Customer List  
Figure Global Licensed Merchandise Consumption Growth Rate Forecast (2018-2023) (K Units)  
Figure Global Licensed Merchandise Value Growth Rate Forecast (2018-2023) (\$ Millions)  
Table Global Licensed Merchandise Consumption Forecast by Countries (2018-2023) (K Units)  
Table Global Licensed Merchandise Consumption Market Forecast by Regions  
Table Global Licensed Merchandise Value Forecast by Countries (2018-2023) (\$ Millions)  
Table Global Licensed Merchandise Value Market Share Forecast by Regions  
Figure Americas Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure Americas Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure APAC Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure APAC Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure Europe Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure Europe Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure Middle East & Africa Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure United States Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure United States Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure Canada Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure Canada Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure Mexico Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure Mexico Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure Brazil Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure Brazil Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure China Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure China Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure Japan Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure Japan Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure Korea Licensed Merchandise Consumption 2018-2023 (K Units)  
Figure Korea Licensed Merchandise Value 2018-2023 (\$ Millions)  
Figure Southeast Asia Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Southeast Asia Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure India Licensed Merchandise Consumption 2018-2023 (K Units)

Figure India Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure Australia Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Australia Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure Germany Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Germany Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure France Licensed Merchandise Consumption 2018-2023 (K Units)

Figure France Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure UK Licensed Merchandise Consumption 2018-2023 (K Units)

Figure UK Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure Italy Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Italy Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure Russia Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Russia Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure Spain Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Spain Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure Egypt Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Egypt Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure South Africa Licensed Merchandise Consumption 2018-2023 (K Units)

Figure South Africa Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure Israel Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Israel Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure Turkey Licensed Merchandise Consumption 2018-2023 (K Units)

Figure Turkey Licensed Merchandise Value 2018-2023 (\$ Millions)

Figure GCC Countries Licensed Merchandise Consumption 2018-2023 (K Units)

Figure GCC Countries Licensed Merchandise Value 2018-2023 (\$ Millions)

Table Global Licensed Merchandise Consumption Forecast by Type (2018-2023) (K Units)

Table Global Licensed Merchandise Consumption Market Share Forecast by Type (2018-2023)

Table Global Licensed Merchandise Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Licensed Merchandise Value Market Share Forecast by Type (2018-2023)

Table Global Licensed Merchandise Consumption Forecast by Application (2018-2023) (K Units)

Table Global Licensed Merchandise Consumption Market Share Forecast by Application (2018-2023)

Table Global Licensed Merchandise Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Licensed Merchandise Value Market Share Forecast by Application (2018-2023)

Table Fanatics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fanatics Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Fanatics Licensed Merchandise Market Share (2016-2018)

Table G-III Apparel Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table G-III Apparel Group Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure G-III Apparel Group Licensed Merchandise Market Share (2016-2018)

Table Hasbro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hasbro Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Hasbro Licensed Merchandise Market Share (2016-2018)

Table NBCUniversal Media Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NBCUniversal Media Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure NBCUniversal Media Licensed Merchandise Market Share (2016-2018)

Table The Walt Disney Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Walt Disney Company Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure The Walt Disney Company Licensed Merchandise Market Share (2016-2018)

Table Warner Bros. Consumer Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Warner Bros. Consumer Products Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Warner Bros. Consumer Products Licensed Merchandise Market Share (2016-2018)

Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adidas Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Adidas Licensed Merchandise Market Share (2016-2018)

Table Bioworld Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bioworld Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Bioworld Licensed Merchandise Market Share (2016-2018)



Table Cartoon Network Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cartoon Network Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Cartoon Network Licensed Merchandise Market Share (2016-2018)

Table Columbia Sportswear Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Columbia Sportswear Licensed Merchandise Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Columbia Sportswear Licensed Merchandise Market Share (2016-2018)

Table DreamWorks Animations Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Discovery Consumer Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Entertainment One Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Everlast Worldwide Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hanesbrands Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Knights Apparel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mattel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Prada Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Puma Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rainbow Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ralph Lauren Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Reebok Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sanrio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Twentieth Century Fox Consumer Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors

## I would like to order

Product name: 2018-2023 Global Licensed Merchandise Consumption Market Report

Product link: <https://marketpublishers.com/r/2F673BE7892EN.html>

Price: US\$ 4,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2F673BE7892EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970