

2018-2023 Global Lenses Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Lenses market for 2018-2023.

A Cinema lenses or cine lenses lens is a lens designed specifically for the demands of cinema production. In addition to image quality, cine lens have a lot of additional responsibilities to fulfill. There are some differences between cine lens and photo lens. Global sales volume of Cinema Lenses was valued at 988.24 K Units in 2017, and is forecast to reach 1750.1 K Units by the end of 2025.

Sony accounted for 21.661% of the global cinema lenses production volume market share in 2017. Other players accounted for 20.406%, 19.034% individually, such as Zeiss and Canon.

Global giant manufactures mainly distributed in EU and Japan. They have unshakable status in this field. The key product markets locate at EU and Japan.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Lenses will register a 5.7% CAGR in terms of revenue, reach US\$ 6980 million by 2023, from US\$ 5010 million in

2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Lenses market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cameras

Automotive

Mobilephone

Surveillance

Others

Segmentation by application:

Fixed-focus Lenses

Zoom Lenses

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Canon

Tamron

Union

YTOT

Sony

Zeiss

Fujifilm

CBC

Olympus

Lida Optical and Electronic

FIFO OPTICS

LARGAN

Sunny Optical

Genius Electronic Optical (GSEO)

Sekonix

Kantatsu

Kolen

Cha Diostech

Asia Optical

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Lenses consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Lenses market by identifying its various subsegments.

Focuses on the key global Lenses manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Lenses with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Lenses submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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