

2018-2023 Global LED Display Screen Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global LED Display Screen market for 2018-2023. A LED display, or light emitting diode display, is a flat panel display that uses an array of light-emitting diodes as the video display. An LED display panel can be either a small display or part of a larger display. They are typically used outdoors in store signs and billboards, and in recent years have also become commonly used in destination signs on public transport vehicles or even as part of transparent glass area.

Indoor display is the fastest growing market for LED display industry in 2016, and the market share is about 58 percent; outdoor display market is occupied 42 percent. Full color display has become the mainstream product of LED display gradually.

The LED display market has a widely application range, such as advertising industry and information display, especially sports arena area due to upsurge of The World Cup in recent years. New application areas come into being, which creates a good market space for the development of LED industry.

Along with the development of Chinese domestic LED Display, Chinese domestic LED Display has been very mature and advanced, and the performance distance has been shortening compared with the imported LED Display.

Over the next five years, LPI(LP Information) projects that LED Display Screen will register a 4.5% CAGR in terms of revenue, reach US\$ 9600 million by 2023, from US\$ 7370 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of LED Display Screen market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Indoor LED Display

Outdoor LED Display

Segmentation by application:

Indoor LED Display

Outdoor LED Display

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Daktronics

Barco

Mitsubishi Electric

Absen

Unilumin

Liantronics

Lighthouse

Leyard

Sansitech

Szretop

AOTO

Ledman

Lopu

Yaham

LightKing

Mary

Handson

QSTech

Suncen

Teeho

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global LED Display Screen consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of LED Display Screen market by identifying its various subsegments.

Focuses on the key global LED Display Screen manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the LED Display Screen with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of LED Display Screen submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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