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2018-2023 Global Learning Management System (LMS) Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Learning Management System (LMS) market for 2018-2023.
A learning management system (LMS) is a software application for the administration, documentation, tracking, reporting and delivery of educationalcourses or training programs. Learning management system is a concept emerging directly from e-Learning.
Learning management systems help the instructor deliver material to the students, administer tests and other assignments, track student progress, and manage record-keeping. LMSs are focused on online learning delivery but support a range of uses, acting as a platform for fully online courses, as well as several hybrid forms, such as blended learning and flipped classrooms. LMSs can be complemented by other learning technologies such as a training management system to manage instructor-led training or a Learning Record Store to store and track learning data.

Over the next five years, LPI(LP Information) projects that Learning Management System (LMS) will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Learning Management System (LMS) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales

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of the following segments:

Segmentation by product type:

Cloud

On-Premise

Segmentation by application:

Corporate

Higher education

K-12

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

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India

Australia

Europe

Germany

France

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Italy

Russia

Spain

Middle East & Africa

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South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Blackboard

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Cornerstone OnDemand

Desire2Learn

Docebo

Oracle

SAP

Instructure

Pearson

Schoology

Skillsoft

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Learning Management System (LMS) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Learning Management System (LMS) market by identifying its various subsegments.

Focuses on the key global Learning Management System (LMS) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Learning Management System (LMS) with respect to individual growth trends, future prospects, and their contribution to the total market.

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To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Learning Management System (LMS) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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