

2018-2023 Global LBS Platform Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global LBS Platform market for 2018-2023.

A location-based service (LBS) is a software-level service that uses location data to control features. As such LBS is an information service and has a number of uses in social networking today as information, in entertainment or security, which is accessible with mobile devices through the mobile network and which uses information on the geographical position of the mobile device.

An LBS platform consists of software and hardware extensions as well as network infrastructure components in the network infrastructure, which can calculate the position of a handset. The major components of an LBS platform are the location platform and infrastructure providers, location middleware providers, location technology developers, GNSS chipsets and assistance server providers, location platform aggregators, and database providers.

Over the next five years, LPI(LP Information) projects that LBS Platform will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of LBS Platform market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Indoor LBS Platform

Outdoor LBS Platform

Segmentation by application:

Healthcare

Media and Marketing

Entertainment

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

AdMoove

Alcatel-Lucent

AT&T Mobility

AutoNavi

Boeing

ByteLight

CellVision

ChalkBoard

Cisco Systems

Combain Mobile

CommScope Holdings

Creativity Software

CSR

Ericsson

GBSD Technologies

Geoloqi

GloPos

IndoorAtlas

Intersec

Kitlocate

Locaid Technology

Location Labs

Masternaut

MiTac International

Mobilaris

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global LBS Platform market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of LBS Platform market by identifying its various subsegments.

Focuses on the key global LBS Platform players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the LBS Platform with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of LBS Platform submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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