

2018-2023 Global Laundry Care Products Consumption Market Report

<https://marketpublishers.com/r/25D9FBCC55DEN.html>

Date: August 2018

Pages: 162

Price: US\$ 4,660.00 (Single User License)

ID: 25D9FBCC55DEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Laundry Care Products market for 2018-2023. Laundry Care Products is a chemical for washing and care.

Rising standards of living, increasing population, and growing purchasing power and disposable income of consumers all are expected to drive the industry over the forecast period.

Over the next five years, LPI(LP Information) projects that Laundry Care Products will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Laundry Care Products market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Detergents

Fabric Softeners

Laundry Aids

Other

Segmentation by application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Church & Dwight (USA)

Colgate-Palmolive (USA)

Henkel KGaA (Germany)

The Dial (USA)

Kao (Japan)

Lion (Japan)

LION Corporation Singapore Pte (Singapore)

Procter & Gamble (USA)

Reckitt Benckiser (UK)

Unilever (The Netherlands)

Clorox (USA)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Laundry Care Products consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Laundry Care Products market by identifying its various subsegments.

Focuses on the key global Laundry Care Products manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Laundry Care Products with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Laundry Care Products submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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