

2018-2023 Global Lateral Flow POC Reader Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Lateral Flow POC Reader market for 2018-2023.

Lateral Flow POC Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening.

The Lateral Flow POC Reader industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Alere and Becton, Dickinson and Company have relative higher level of product's quality. As to Germany, QIAGEN has become as a global leader. In Norway, Skannex leads the technology development.

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies such prefer taking own sales force in many countries, including most major markets. The giant companies are more likely to set their own big agents or utilize third-party distributors in some major countries and regions taking charge of regional business building their international market position. Smaller companies, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good

enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

The producers in this industry are more likely take directly contract with reagent manufacturers, because this product is more difficult to sell alone.

Over the next five years, LPI(LP Information) projects that Lateral Flow POC Reader will register a 8.5% CAGR in terms of revenue, reach US\$ 1210 million by 2023, from US\$ 740 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Lateral Flow POC Reader market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Digital/Mobile Readers

Benchtop Readers

Segmentation by application:

Pregnancy & Fertility Testing

Infectious Disease Testing

Cardiac Marker Testing

Cholesterol & Lipid Testing

Drugs-of-abuse Testing

Other Tests

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Alere

QIAGEN

skannex

LRE Medical

BD Company

Axxin

Abbott

optricon

Trinity Biotech

Detekt

Quidel Corporation

Abingdon

Fio Corporation

magnasense

BÜHLMANN Laboratories AG

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Lateral Flow POC Reader consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Lateral Flow POC Reader market by identifying its various subsegments.

Focuses on the key global Lateral Flow POC Reader manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Lateral Flow POC Reader with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Lateral Flow POC Reader submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Lateral Flow POC Reader Consumption 2013-2023
 - 2.1.2 Lateral Flow POC Reader Consumption CAGR by Region
- 2.2 Lateral Flow POC Reader Segment by Type
 - 2.2.1 Digital/Mobile Readers
 - 2.2.2 Benchtop Readers
- 2.3 Lateral Flow POC Reader Consumption by Type
 - 2.3.1 Global Lateral Flow POC Reader Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Lateral Flow POC Reader Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Lateral Flow POC Reader Sale Price by Type (2013-2018)
- 2.4 Lateral Flow POC Reader Segment by Application
 - 2.4.1 Pregnancy & Fertility Testing
 - 2.4.2 Infectious Disease Testing
 - 2.4.3 Cardiac Marker Testing
 - 2.4.4 Cholesterol & Lipid Testing
 - 2.4.5 Drugs-of-abuse Testing
 - 2.4.6 Other Tests
- 2.5 Lateral Flow POC Reader Consumption by Application
 - 2.5.1 Global Lateral Flow POC Reader Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Lateral Flow POC Reader Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Lateral Flow POC Reader Sale Price by Application (2013-2018)

3 GLOBAL LATERAL FLOW POC READER BY PLAYERS

3.1 Global Lateral Flow POC Reader Sales Market Share by Players

3.1.1 Global Lateral Flow POC Reader Sales by Players (2016-2018)

3.1.2 Global Lateral Flow POC Reader Sales Market Share by Players (2016-2018)

3.2 Global Lateral Flow POC Reader Revenue Market Share by Players

3.2.1 Global Lateral Flow POC Reader Revenue by Players (2016-2018)

3.2.2 Global Lateral Flow POC Reader Revenue Market Share by Players (2016-2018)

3.3 Global Lateral Flow POC Reader Sale Price by Players

3.4 Global Lateral Flow POC Reader Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Lateral Flow POC Reader Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Lateral Flow POC Reader Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 LATERAL FLOW POC READER BY REGIONS

4.1 Lateral Flow POC Reader by Regions

4.1.1 Global Lateral Flow POC Reader Consumption by Regions

4.1.2 Global Lateral Flow POC Reader Value by Regions

4.2 Americas Lateral Flow POC Reader Consumption Growth

4.3 APAC Lateral Flow POC Reader Consumption Growth

4.4 Europe Lateral Flow POC Reader Consumption Growth

4.5 Middle East & Africa Lateral Flow POC Reader Consumption Growth

5 AMERICAS

5.1 Americas Lateral Flow POC Reader Consumption by Countries

5.1.1 Americas Lateral Flow POC Reader Consumption by Countries (2013-2018)

5.1.2 Americas Lateral Flow POC Reader Value by Countries (2013-2018)

5.2 Americas Lateral Flow POC Reader Consumption by Type

5.3 Americas Lateral Flow POC Reader Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Lateral Flow POC Reader Consumption by Countries

6.1.1 APAC Lateral Flow POC Reader Consumption by Countries (2013-2018)

6.1.2 APAC Lateral Flow POC Reader Value by Countries (2013-2018)

6.2 APAC Lateral Flow POC Reader Consumption by Type

6.3 APAC Lateral Flow POC Reader Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Lateral Flow POC Reader by Countries

7.1.1 Europe Lateral Flow POC Reader Consumption by Countries (2013-2018)

7.1.2 Europe Lateral Flow POC Reader Value by Countries (2013-2018)

7.2 Europe Lateral Flow POC Reader Consumption by Type

7.3 Europe Lateral Flow POC Reader Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Lateral Flow POC Reader by Countries

8.1.1 Middle East & Africa Lateral Flow POC Reader Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Lateral Flow POC Reader Value by Countries (2013-2018)

- 8.2 Middle East & Africa Lateral Flow POC Reader Consumption by Type
- 8.3 Middle East & Africa Lateral Flow POC Reader Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.2 Lateral Flow POC Reader Distributors
- 10.3 Lateral Flow POC Reader Customer

11 GLOBAL LATERAL FLOW POC READER MARKET FORECAST

- 11.1 Global Lateral Flow POC Reader Consumption Forecast (2018-2023)
- 11.2 Global Lateral Flow POC Reader Forecast by Regions
 - 11.2.1 Global Lateral Flow POC Reader Forecast by Regions (2018-2023)
 - 11.2.2 Global Lateral Flow POC Reader Value Forecast by Regions (2018-2023)
 - 11.2.3 Americas Consumption Forecast
 - 11.2.4 APAC Consumption Forecast
 - 11.2.5 Europe Consumption Forecast
 - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast

- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Lateral Flow POC Reader Forecast by Type
- 11.8 Global Lateral Flow POC Reader Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Alere
 - 12.1.1 Company Details
 - 12.1.2 Lateral Flow POC Reader Product Offered
 - 12.1.3 Alere Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Alere News
- 12.2 QIAGEN
 - 12.2.1 Company Details
 - 12.2.2 Lateral Flow POC Reader Product Offered
 - 12.2.3 QIAGEN Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 QIAGEN News

12.3 skannex

12.3.1 Company Details

12.3.2 Lateral Flow POC Reader Product Offered

12.3.3 skannex Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 skannex News

12.4 LRE Medical

12.4.1 Company Details

12.4.2 Lateral Flow POC Reader Product Offered

12.4.3 LRE Medical Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 LRE Medical News

12.5 BD Company

12.5.1 Company Details

12.5.2 Lateral Flow POC Reader Product Offered

12.5.3 BD Company Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 BD Company News

12.6 Axxin

12.6.1 Company Details

12.6.2 Lateral Flow POC Reader Product Offered

12.6.3 Axxin Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Axxin News

12.7 Abbott

12.7.1 Company Details

12.7.2 Lateral Flow POC Reader Product Offered

12.7.3 Abbott Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Abbott News

12.8 optricon

12.8.1 Company Details

12.8.2 Lateral Flow POC Reader Product Offered

12.8.3 optricon Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin

(2016-2018)

12.8.4 Main Business Overview

12.8.5 opricon News

12.9 Trinity Biotech

12.9.1 Company Details

12.9.2 Lateral Flow POC Reader Product Offered

12.9.3 Trinity Biotech Lateral Flow POC Reader Sales, Revenue, Price and Gross

Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 Trinity Biotech News

12.10 Detekt

12.10.1 Company Details

12.10.2 Lateral Flow POC Reader Product Offered

12.10.3 Detekt Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin

(2016-2018)

12.10.4 Main Business Overview

12.10.5 Detekt News

12.11 Quidel Corporation

12.12 Abingdon

12.13 Fio Corporation

12.14 magnasense

12.15 BÜHLMANN Laboratories AG

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Lateral Flow POC Reader

Table Product Specifications of Lateral Flow POC Reader

Figure Lateral Flow POC Reader Report Years Considered

Figure Market Research Methodology

Figure Global Lateral Flow POC Reader Consumption Growth Rate 2013-2023 (K Units)

Figure Global Lateral Flow POC Reader Value Growth Rate 2013-2023 (\$ Millions)

Table Lateral Flow POC Reader Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Digital/Mobile Readers

Table Major Players of Digital/Mobile Readers

Figure Product Picture of Benchtop Readers

Table Major Players of Benchtop Readers

Table Global Consumption Sales by Type (2013-2018)

Table Global Lateral Flow POC Reader Consumption Market Share by Type (2013-2018)

Figure Global Lateral Flow POC Reader Consumption Market Share by Type (2013-2018)

Table Global Lateral Flow POC Reader Revenue by Type (2013-2018) (\$ million)

Table Global Lateral Flow POC Reader Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Lateral Flow POC Reader Value Market Share by Type (2013-2018)

Table Global Lateral Flow POC Reader Sale Price by Type (2013-2018)

Figure Lateral Flow POC Reader Consumed in Pregnancy & Fertility Testing

Figure Global Lateral Flow POC Reader Market: Pregnancy & Fertility Testing (2013-2018) (K Units)

Figure Global Lateral Flow POC Reader Market: Pregnancy & Fertility Testing (2013-2018) (\$ Millions)

Figure Global Pregnancy & Fertility Testing YoY Growth (\$ Millions)

Figure Lateral Flow POC Reader Consumed in Infectious Disease Testing

Figure Global Lateral Flow POC Reader Market: Infectious Disease Testing (2013-2018) (K Units)

Figure Global Lateral Flow POC Reader Market: Infectious Disease Testing (2013-2018) (\$ Millions)

Figure Global Infectious Disease Testing YoY Growth (\$ Millions)

Figure Lateral Flow POC Reader Consumed in Cardiac Marker Testing

Figure Global Lateral Flow POC Reader Market: Cardiac Marker Testing (2013-2018)
(K Units)

Figure Global Lateral Flow POC Reader Market: Cardiac Marker Testing (2013-2018) (\$
Millions)

Figure Global Cardiac Marker Testing YoY Growth (\$ Millions)

Figure Lateral Flow POC Reader Consumed in Cholesterol & Lipid Testing

Figure Global Lateral Flow POC Reader Market: Cholesterol & Lipid Testing
(2013-2018) (K Units)

Figure Global Lateral Flow POC Reader Market: Cholesterol & Lipid Testing
(2013-2018) (\$ Millions)

Figure Global Cholesterol & Lipid Testing YoY Growth (\$ Millions)

Figure Lateral Flow POC Reader Consumed in Drugs-of-abuse Testing

Figure Global Lateral Flow POC Reader Market: Drugs-of-abuse Testing (2013-2018)
(K Units)

Figure Global Lateral Flow POC Reader Market: Drugs-of-abuse Testing (2013-2018) (\$
Millions)

Figure Global Drugs-of-abuse Testing YoY Growth (\$ Millions)

Figure Lateral Flow POC Reader Consumed in Other Tests

Table Global Consumption Sales by Application (2013-2018)

Table Global Lateral Flow POC Reader Consumption Market Share by Application
(2013-2018)

Figure Global Lateral Flow POC Reader Consumption Market Share by Application
(2013-2018)

Table Global Lateral Flow POC Reader Value by Application (2013-2018)

Table Global Lateral Flow POC Reader Value Market Share by Application (2013-2018)

Figure Global Lateral Flow POC Reader Value Market Share by Application
(2013-2018)

Table Global Lateral Flow POC Reader Sale Price by Application (2013-2018)

Table Global Lateral Flow POC Reader Sales by Players (2016-2018) (K Units)

Table Global Lateral Flow POC Reader Sales Market Share by Players (2016-2018)

Figure Global Lateral Flow POC Reader Sales Market Share by Players in 2016

Figure Global Lateral Flow POC Reader Sales Market Share by Players in 2017

Table Global Lateral Flow POC Reader Revenue by Players (2016-2018) (\$ Millions)

Table Global Lateral Flow POC Reader Revenue Market Share by Players (2016-2018)

Figure Global Lateral Flow POC Reader Revenue Market Share by Players in 2016

Figure Global Lateral Flow POC Reader Revenue Market Share by Players in 2017

Table Global Lateral Flow POC Reader Sale Price by Players (2016-2018)

Figure Global Lateral Flow POC Reader Sale Price by Players in 2017

Table Global Lateral Flow POC Reader Manufacturing Base Distribution and Sales Area

by Players

Table Players Lateral Flow POC Reader Products Offered

Table Lateral Flow POC Reader Concentration Ratio (CR3, CR5 and CR10)
(2016-2018)

Table Global Lateral Flow POC Reader Consumption by Regions 2013-2018 (K Units)

Table Global Lateral Flow POC Reader Consumption Market Share by Regions
2013-2018

Figure Global Lateral Flow POC Reader Consumption Market Share by Regions
2013-2018

Table Global Lateral Flow POC Reader Value by Regions 2013-2018 (\$ Millions)

Table Global Lateral Flow POC Reader Value Market Share by Regions 2013-2018

Figure Global Lateral Flow POC Reader Value Market Share by Regions 2013-2018

Figure Americas Lateral Flow POC Reader Consumption 2013-2018 (K Units)

Figure Americas Lateral Flow POC Reader Value 2013-2018 (\$ Millions)

Figure APAC Lateral Flow POC Reader Consumption 2013-2018 (K Units)

Figure APAC Lateral Flow POC Reader Value 2013-2018 (\$ Millions)

Figure Europe Lateral Flow POC Reader Consumption 2013-2018 (K Units)

Figure Europe Lateral Flow POC Reader Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Lateral Flow POC Reader Consumption 2013-2018 (K
Units)

Figure Middle East & Africa Lateral Flow POC Reader Value 2013-2018 (\$ Millions)

Table Americas Lateral Flow POC Reader Consumption by Countries (2013-2018) (K
Units)

Table Americas Lateral Flow POC Reader Consumption Market Share by Countries
(2013-2018)

Figure Americas Lateral Flow POC Reader Consumption Market Share by Countries in
2017

Table Americas Lateral Flow POC Reader Value by Countries (2013-2018) (\$ Millions)

Table Americas Lateral Flow POC Reader Value Market Share by Countries
(2013-2018)

Figure Americas Lateral Flow POC Reader Value Market Share by Countries in 2017

Table Americas Lateral Flow POC Reader Consumption by Type (2013-2018) (K Units)

Table Americas Lateral Flow POC Reader Consumption Market Share by Type
(2013-2018)

Figure Americas Lateral Flow POC Reader Consumption Market Share by Type in 2017

Table Americas Lateral Flow POC Reader Consumption by Application (2013-2018) (K
Units)

Table Americas Lateral Flow POC Reader Consumption Market Share by Application
(2013-2018)

Figure Americas Lateral Flow POC Reader Consumption Market Share by Application in 2017

Figure United States Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure United States Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Canada Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Canada Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Mexico Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Mexico Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Table APAC Lateral Flow POC Reader Consumption by Countries (2013-2018) (K Units)

Table APAC Lateral Flow POC Reader Consumption Market Share by Countries (2013-2018)

Figure APAC Lateral Flow POC Reader Consumption Market Share by Countries in 2017

Table APAC Lateral Flow POC Reader Value by Countries (2013-2018) (\$ Millions)

Table APAC Lateral Flow POC Reader Value Market Share by Countries (2013-2018)

Figure APAC Lateral Flow POC Reader Value Market Share by Countries in 2017

Table APAC Lateral Flow POC Reader Consumption by Type (2013-2018) (K Units)

Table APAC Lateral Flow POC Reader Consumption Market Share by Type (2013-2018)

Figure APAC Lateral Flow POC Reader Consumption Market Share by Type in 2017

Table APAC Lateral Flow POC Reader Consumption by Application (2013-2018) (K Units)

Table APAC Lateral Flow POC Reader Consumption Market Share by Application (2013-2018)

Figure APAC Lateral Flow POC Reader Consumption Market Share by Application in 2017

Figure China Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure China Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Japan Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Japan Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Korea Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Korea Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure India Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure India Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Australia Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Australia Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Table Europe Lateral Flow POC Reader Consumption by Countries (2013-2018) (K Units)

Table Europe Lateral Flow POC Reader Consumption Market Share by Countries (2013-2018)

Figure Europe Lateral Flow POC Reader Consumption Market Share by Countries in 2017

Table Europe Lateral Flow POC Reader Value by Countries (2013-2018) (\$ Millions)

Table Europe Lateral Flow POC Reader Value Market Share by Countries (2013-2018)

Figure Europe Lateral Flow POC Reader Value Market Share by Countries in 2017

Table Europe Lateral Flow POC Reader Consumption by Type (2013-2018) (K Units)

Table Europe Lateral Flow POC Reader Consumption Market Share by Type (2013-2018)

Figure Europe Lateral Flow POC Reader Consumption Market Share by Type in 2017

Table Europe Lateral Flow POC Reader Consumption by Application (2013-2018) (K Units)

Table Europe Lateral Flow POC Reader Consumption Market Share by Application (2013-2018)

Figure Europe Lateral Flow POC Reader Consumption Market Share by Application in 2017

Figure Germany Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Germany Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure France Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure France Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure UK Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure UK Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Italy Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Italy Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Russia Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Russia Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Spain Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Spain Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Lateral Flow POC Reader Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa Lateral Flow POC Reader Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Lateral Flow POC Reader Consumption Market Share by Countries in 2017

Table Middle East & Africa Lateral Flow POC Reader Value by Countries (2013-2018)
(\$ Millions)

Table Middle East & Africa Lateral Flow POC Reader Value Market Share by Countries
(2013-2018)

Figure Middle East & Africa Lateral Flow POC Reader Value Market Share by Countries
in 2017

Table Middle East & Africa Lateral Flow POC Reader Consumption by Type
(2013-2018) (K Units)

Table Middle East & Africa Lateral Flow POC Reader Consumption Market Share by
Type (2013-2018)

Figure Middle East & Africa Lateral Flow POC Reader Consumption Market Share by
Type in 2017

Table Middle East & Africa Lateral Flow POC Reader Consumption by Application
(2013-2018) (K Units)

Table Middle East & Africa Lateral Flow POC Reader Consumption Market Share by
Application (2013-2018)

Figure Middle East & Africa Lateral Flow POC Reader Consumption Market Share by
Application in 2017

Figure Egypt Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Egypt Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure South Africa Lateral Flow POC Reader Consumption Growth 2013-2018 (K
Units)

Figure South Africa Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Israel Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Israel Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure Turkey Lateral Flow POC Reader Consumption Growth 2013-2018 (K Units)

Figure Turkey Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Lateral Flow POC Reader Consumption Growth 2013-2018 (K
Units)

Figure GCC Countries Lateral Flow POC Reader Value Growth 2013-2018 (\$ Millions)

Table Lateral Flow POC Reader Distributors List

Table Lateral Flow POC Reader Customer List

Figure Global Lateral Flow POC Reader Consumption Growth Rate Forecast
(2018-2023) (K Units)

Figure Global Lateral Flow POC Reader Value Growth Rate Forecast (2018-2023) (\$
Millions)

Table Global Lateral Flow POC Reader Consumption Forecast by Countries
(2018-2023) (K Units)

Table Global Lateral Flow POC Reader Consumption Market Forecast by Regions

Table Global Lateral Flow POC Reader Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Lateral Flow POC Reader Value Market Share Forecast by Regions

Figure Americas Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Americas Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure APAC Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure APAC Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Europe Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Europe Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Middle East & Africa Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure United States Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure United States Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Canada Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Canada Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Mexico Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Mexico Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Brazil Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Brazil Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure China Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure China Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Japan Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Japan Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Korea Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Korea Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Southeast Asia Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Southeast Asia Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure India Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure India Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Australia Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Australia Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Germany Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Germany Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure France Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure France Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure UK Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure UK Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Italy Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Italy Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Russia Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Russia Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Spain Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Spain Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Egypt Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Egypt Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure South Africa Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure South Africa Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Israel Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Israel Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure Turkey Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure Turkey Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Figure GCC Countries Lateral Flow POC Reader Consumption 2018-2023 (K Units)

Figure GCC Countries Lateral Flow POC Reader Value 2018-2023 (\$ Millions)

Table Global Lateral Flow POC Reader Consumption Forecast by Type (2018-2023) (K Units)

Table Global Lateral Flow POC Reader Consumption Market Share Forecast by Type (2018-2023)

Table Global Lateral Flow POC Reader Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Lateral Flow POC Reader Value Market Share Forecast by Type (2018-2023)

Table Global Lateral Flow POC Reader Consumption Forecast by Application (2018-2023) (K Units)

Table Global Lateral Flow POC Reader Consumption Market Share Forecast by Application (2018-2023)

Table Global Lateral Flow POC Reader Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Lateral Flow POC Reader Value Market Share Forecast by Application (2018-2023)

Table Alere Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alere Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Alere Lateral Flow POC Reader Market Share (2016-2018)

Table QIAGEN Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table QIAGEN Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)

Figure QIAGEN Lateral Flow POC Reader Market Share (2016-2018)

Table skannex Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table skannex Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
Figure skannex Lateral Flow POC Reader Market Share (2016-2018)
Table LRE Medical Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table LRE Medical Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
Figure LRE Medical Lateral Flow POC Reader Market Share (2016-2018)
Table BD Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table BD Company Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
Figure BD Company Lateral Flow POC Reader Market Share (2016-2018)
Table Axxin Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Axxin Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Axxin Lateral Flow POC Reader Market Share (2016-2018)
Table Abbott Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Abbott Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Abbott Lateral Flow POC Reader Market Share (2016-2018)
Table opricon Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table opricon Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
Figure opricon Lateral Flow POC Reader Market Share (2016-2018)
Table Trinity Biotech Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Trinity Biotech Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Trinity Biotech Lateral Flow POC Reader Market Share (2016-2018)
Table Detekt Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Detekt Lateral Flow POC Reader Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Detekt Lateral Flow POC Reader Market Share (2016-2018)
Table Quidel Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Abingdon Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Fio Corporation Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table magnasense Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table BÜHLMANN Laboratories AG Basic Information, Manufacturing Base, Sales Area
and Its Competitors

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