

2018-2023 Global Lateral Flow POC Reader Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Lateral Flow POC Reader market for 2018-2023.

Lateral Flow POC Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening.

The Lateral Flow POC Reader industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Alere and Becton, Dickinson and Company have relative higher level of product's quality. As to Germany, QIAGEN has become as a global leader. In Norway, Skannex leads the technology development.

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies such prefer taking own sales force in many countries, including most major markets. The giant companies are more likely to set their own big agents or utilize third-party distributors in some major countries and regions taking charge of regional business building their international market position. Smaller companies, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good

enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

The producers in this industry are more likely take directly contract with reagent manufacturers, because this product is more difficult to sell alone.

Over the next five years, LPI(LP Information) projects that Lateral Flow POC Reader will register a 8.5% CAGR in terms of revenue, reach US\$ 1210 million by 2023, from US\$ 740 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Lateral Flow POC Reader market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Digital/Mobile Readers

Benchtop Readers

Segmentation by application:

Pregnancy & Fertility Testing

Infectious Disease Testing

Cardiac Marker Testing

Cholesterol & Lipid Testing

Drugs-of-abuse Testing

Other Tests

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Alere

QIAGEN

skannex

LRE Medical

BD Company

Axxin

Abbott

optricon

Trinity Biotech

Detekt

Quidel Corporation

Abingdon

Fio Corporation

magnasense

BÜHLMANN Laboratories AG

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Lateral Flow POC Reader consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Lateral Flow POC Reader market by identifying its various subsegments.

Focuses on the key global Lateral Flow POC Reader manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Lateral Flow POC Reader with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Lateral Flow POC Reader submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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