

2018-2023 Global Last Mile Delivery Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Last Mile Delivery market for 2018-2023. Last mile delivery is defined as the movement of goods from a transportation hub to the final delivery destination. The final delivery destination is typically a personal residence. The focus of last mile logistics is to deliver items to the end user as fast as possible. Last mile logistics has become a popular area of interest for retailers due to the growing demand for fully integrated omnichannel retailing. Evolving omnichannel needs have forced retailers to evaluate current transportation network capabilities and make adjustments accordingly.

Last mile delivery is becoming more important than ever due to the surge of online orders. E-commerce sales are expected to reach \$1.35 billion by 2018, an increase of 28.8% from 2013. These expected increases span across a variety of product types including apparel, entertainment, food, health & beauty, electronics and more.

Over the next five years, LPI(LP Information) projects that Last Mile Delivery will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Last Mile Delivery market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Business to consumer

Business to business

Segmentation by application:

Food Delivery

Fresh Product Delivery

Consumer Product Delivery

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

DHL

FedEx

UPS

USPS

XPO Logistics

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Last Mile Delivery market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Last Mile Delivery market by identifying its various subsegments.

Focuses on the key global Last Mile Delivery players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Last Mile Delivery with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Last Mile Delivery submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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