

2018-2023 Global Laser Pointer Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Laser Pointer market for 2018-2023.

Laser pointers are hand-held lasers that are promoted for pointing out objects or locations. Laser pointers promoted for pointing and demonstration purposes are limited to hazard Class IIIa.

The technical barriers of laser pointer are relatively low, resulting in numerous manufacturing enterprises. In the market, there are some relatively large enterprises, such as Quarton, Knorvay, Quartet, Kensington, ASiNG, Deli, and Vson. These companies mainly concentrate in China and USA, and Asia is the largest consumer in recent years.

Laser pointers are used in a variety of industrial, commercial, and consumer applications, especially as pointing devices for educational and business presentations, industrial distance measurement and leveling, tools for travel, adventure and entertainment toys, and others. With the increasing of global

Over the next five years, LPI(LP Information) projects that Laser Pointer will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Laser Pointer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Class 2 products

Class 3R products(Equivalent to Class 3a)

Class 3B products

Segmentation by application:

Educational and Business Presentation

Industrial Application

Entertainment

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Quarton

Knorvay

Quartet

Kensington

Logitech

SMK-Link

Targus

ASiNG

Deli

Vson

Qiao Rong

Xuzhou Tiancai

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Laser Pointer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Laser Pointer market by identifying its various subsegments.

Focuses on the key global Laser Pointer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Laser Pointer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Laser Pointer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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