

2018-2023 Global Large Format Printers Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Large Format Printers market for 2018-2023. Large format printers, also named as Wide format printers are generally accepted to be any computer-controlled printing machines (printers) that support a maximum print roll width of between 18' and 100'. Printers with capacities over 100' wide are considered super wide or grand format.

Wide format printers are used to print banners, posters, trade show graphics, wallpaper, murals, backlit film (duratrans), vehicle image wraps, electronic circuit schematics, architectural drawings, construction plans, backdrops for theatrical and media sets, and any other large format artwork or signage. Wide format printers usually employ some variant of inkjet or toner based technology to produce the printed image; and are more economical than other print methods such as screen printing for most short-run (low quantity) print projects, depending on print size, run length (quantity of prints per single original), and the type of substrate or print medium.

Over the next five years, LPI(LP Information) projects that Large Format Printers will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Large Format Printers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

UV-cured ink

Latex ink

Aqueous ink

Dye sublimation ink

Solvent ink

Segmentation by application:

Apparel & Textile

Advertising

Cad and Technical Printing

Signage

Decor

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Canon

Epson

HP

Mimaki

Roland

Agfa Graphics

Konica Minolta

Kyocera

Lexmark

Mutoh

Ricoh

Xerox

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Large Format Printers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Large Format Printers market by identifying its various subsegments.

Focuses on the key global Large Format Printers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Large Format Printers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Large Format Printers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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