

# 2018-2023 Global Large Area Displays Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Large Area Displays market for 2018-2023. Large area display consist of all those displays panels whose size is 9 inch or greater than 9 inch and provides enhanced picture quality.

Large area displays that were traditionally used in the field of sports arena, currently finds its application across various end user segments. Rapid technological advancements are taking place every day for commercialize large area displays in order to meet the immediate requirement across various applications segments including consumer electronics, digital signage and automotive among others.

Over the next five years, LPI(LP Information) projects that Large Area Displays will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Large Area Displays market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

LCDs

## OLED/AMOLED

Segmentation by application:

Television Displays

Notebook Displays

Monitor Displays

Tablet Displays

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

LG Display

Samsung Display

Innolux

AU Optronics

BOE Technology

Chi Mei Optoelectronics

Chunghwa Picture Tubes

HannsTouch Solution

HannStar Display

InfoVision Optoelectronics

Japan Display

Kaohsiung Opto-Electronics

NEC Display Solutions

Panasonic

Sharp

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Large Area Displays consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Large Area Displays market by identifying its various subsegments.

Focuses on the key global Large Area Displays manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Large Area Displays with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Large Area Displays submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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