

# 2018-2023 Global Laptop Battery Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Laptop Battery market for 2018-2023.

Laptops use lithium ion batteries, with some thinner models using the flatter lithium polymer technology. These two technologies have largely replaced the older nickel metal-hydrate batteries. Battery life is highly variable by model and workload, and can range from one hour to nearly a day. A battery's performance gradually decreases over time; substantial reduction in capacity is typically evident after one to three years of regular use, depending on the charging and discharging pattern and the design of the battery.

Innovations in laptops and batteries have seen situations in which the battery can provide up to 24 hours of continued operation, assuming average power consumption levels. An example is the HP EliteBook 6930p when used with its ultra-capacity battery. Most 2016-era laptops use a smart battery, a rechargeable battery pack with a built-in battery management system (BMS). The smart battery can internally measure voltage and current, and deduce charge level and SoH (State of Health) parameters, indicating the state of the cells.

Over the next five years, LPI(LP Information) projects that Laptop Battery will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Laptop Battery market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Standard lithium ion battery

Lithium polymer battery

Lithium ion battery with battery management system

Segmentation by application:

Business Laptop

Gaming Laptop

Student Laptop

Household Laptop

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

HP

LG Chem

Samsung SDI

Sony

Amperex Technology

Amstron

BTI

Escem

Fujitsu

Likk Power

Panasonic

Toshiba

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Laptop Battery consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Laptop Battery market by identifying its various subsegments.

Focuses on the key global Laptop Battery manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Laptop Battery with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Laptop Battery submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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