

2018-2023 Global Language Training Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Language Training market for 2018-2023. Language Training refers to the process and practice of acquiring a second or foreign language. It is primarily a branch of applied linguistics, however can be considered an interdisciplinary field. There are four main learning categories for language education: communicative competencies, proficiencies, cross-cultural experiences, and multiple literacies.

Increasing globalization has created a great need for people in the workforce who can communicate in multiple languages. Common languages are used in areas such as trade, tourism, international relations, technology, media, and science. Many countries such as Korea, Japan and China frame education policies to teach at least one foreign language at the primary and secondary school levels.

Over the next five years, LPI(LP Information) projects that Language Training will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

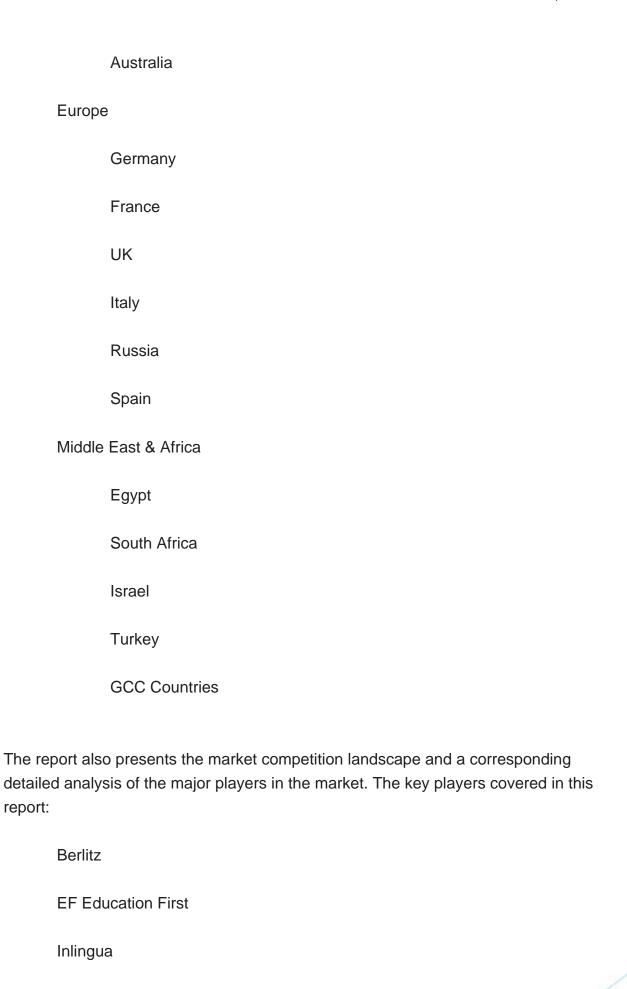
This report presents a comprehensive overview, market shares and growth opportunities of Language Training market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:



Segme	Segmentation by product type:	
Blended	Blended Learning	
Online I	Learning	
Segmentation by application:		
Institutio	Institutional Learners	
Individual Learners		
We can also pr following region	ovide the customized separate regional or country-level reports, for the ns:	
Americas		
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	







Pearson ELT

Rosetta Stone

Sanako

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Language Training market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Language Training market by identifying its various subsegments.

Focuses on the key global Language Training players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Language Training with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Language Training submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their



growth strategies.



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