

2018-2023 Global Language Services Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Language Services market for 2018-2023. The language industry is the sector of activity dedicated to facilitating multilingual communication, both oral and written. According to the European Commission's Directorate-General of Translation, the language industry comprises the activities of translation, interpreting, subtitling and dubbing, software and website globalisation, language technology tools development, international conference organisation, language teaching and linguistic consultancy.

Modern language industry has developed rapidly following availability of the internet. Achievements of the industry include the ability to quickly translate long texts into many languages. This has created new challenges as compared with the traditional activity of translators, such as that of quality assurance.

Over the next five years, LPI(LP Information) projects that Language Services will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Language Services market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Translation

Interpreting

Software And Website Globalisation

Language Technology Tools Development

International Conference Organisation

Language Teaching

Linguistic Consultancy

Segmentation by application:

Healthcare

ICT

BFSI

Government

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Lionbridge

Mayflower Language Services

RWS Group

SDL Language Services

Semantix

Teleperformance

TransPerfect

Welocalize

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Language Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Language Services market by identifying its various subsegments.

Focuses on the key global Language Services players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Language Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Language Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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