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2018-2023 Global Language Processing Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Language Processing market for 2018-2023.
Natural language processing (NLP) is an area of computer science and artificial intelligenceconcerned with the interactions between computers and human (natural) languages, in particular how to program computers to process and analyze large amounts of natural language data. Challenges in natural language processing frequently involve speech recognition, natural language understanding, and natural language generation.
NLP is a way for computers to analyze, understand, and derive meaning from human language in a smart and useful way. By utilizing NLP, developers can organize and structure knowledge to perform tasks such as automatic summarization, translation, named entity recognition, relationship extraction, sentiment analysis, speech recognition, and topic segmentation.

Over the next five years, LPI(LP Information) projects that Language Processing will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Language Processing market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

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Segmentation by product type:

- Interactive Voice Response (IVR)
- Optical Character Recognition (OCR)
- Auto Coding
- Classification and Categorization
- Text Analytics
- Speech Analytics
- Professional Services
- Support and Maintenance Services

Segmentation by application:

- Banking, Financial Services, and Insurance (BFSI)
- Manufacturing
- Healthcare and Life Sciences
- Retail and Consumer Goods
- Research and Education
- High Tech and Electronics
- Media and Entertainment

We can also provide the customized separate regional or country-level reports, for the following regions:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
  - Spain
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Addstructure

Apple

Dialogflow

DigitalGenius

Google

IBM

Klevu

Microsoft

Mindmeld

NetBase

Satisfi Labs

Twiggle

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Inbenta

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Language Processing market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Language Processing market by identifying its various subsegments.

Focuses on the key global Language Processing players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Language Processing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Language Processing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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