

2018-2023 Global Landline Phones Consumption Market Report

<https://marketpublishers.com/r/2086A391F95EN.html>

Date: September 2018

Pages: 164

Price: US\$ 4,660.00 (Single User License)

ID: 2086A391F95EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Landline Phones market for 2018-2023.

Landline Phones are a kind of phone that uses a metal wire or optical fiber telephone line for transmission as distinguished from a mobile cellular line, which uses radio waves for transmission.

The main raw materials are SoC (ARM+DSP), LCD Display, Shell, Power supply, PCB, Electronics Components, Plastics (PVC, PS, PP, PE resins) etc. With the continuous development of electronic technology, part of the price of electronic components showed a slow decline trend. Affected by the macroeconomic, in recent years, the prices of plastic materials have some fluctuations, but the industry has certain control capabilities to unaffected of the plastic raw material price fluctuations. Generally, the price fluctuations of plastics and other raw materials will not have a significant impact on the industry.

Cordless telephone technology is very mature now, and new enterprises can't surpass existing famous brands on reputation or design in the short term. Substitutes (especially smart phones) have forced this industry into recession period. So, the study group recommends the new entrants need to be considered carefully before enter into this field.

Over the next five years, LPI(LP Information) projects that Landline Phones will register a -2.6% CAGR in terms of revenue, reach US\$ 2910 million by 2023, from US\$ 3410 million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Landline Phones market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cordless Telephones

Corded Telephones

Segmentation by application:

Household Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

VTech

Panasonic

Cisco

Avaya

Philips

Gigaset

Polycom

Mitel

Alcatel-Lucent

Yealink

Motorola

TCL

AT&T

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Landline Phones consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Landline Phones market by identifying its various subsegments.

Focuses on the key global Landline Phones manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Landline Phones with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Landline Phones submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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