

# 2018-2023 Global Knowledge Process Outsourcing Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Knowledge Process Outsourcing market for 2018-2023.

Knowledge process outsourcing (KPO) describes the outsourcing of core information-related business activities which are competitively important or form an integral part of a company's value chain. KPO requires advanced analytical and technical skills as well as a high degree of specialist expertise.

KPO services include all kinds of research and information gathering, e.g. intellectual property research for patent applications; equity research, business and market research, legal and medical services; training, consultancy, and research and development in fields such as pharmaceuticals and biotechnology; and animation and design, etc.

Over the next five years, LPI(LP Information) projects that Knowledge Process Outsourcing will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Knowledge Process Outsourcing market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Analytics & Market Research

Engineering & Design

Legal Process Outsourcing

Publishing Outsourcing

Research & Development Outsourcing

Others

Segmentation by application:

Healthcare

IT & Telecom

Manufacturing

Pharmaceutical

Retail

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Accenture

Genpact

HCL Technologies

ExlService

McKinsey & Company

Moody's Corporation

Mphasis

Pangea3

R.R. Donnelly & Sons Company

Wipro

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Knowledge Process Outsourcing market size by

key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Knowledge Process Outsourcing market by identifying its various subsegments.

Focuses on the key global Knowledge Process Outsourcing players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Knowledge Process Outsourcing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Knowledge Process Outsourcing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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