

2018-2023 Global Kitchen Knife Consumption Market Report

<https://marketpublishers.com/r/2E069D0A09BEN.html>

Date: August 2018

Pages: 179

Price: US\$ 4,660.00 (Single User License)

ID: 2E069D0A09BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Kitchen Knife market for 2018-2023.

A kitchen knife is any knife that is intended to be used in food preparation. While much of this work can be accomplished with a few general-purpose knives – notably a large chef's knife, a tough cleaver, and a small paring knife – there are also many specialized knives that are designed for specific tasks. Kitchen knives can be made from several different materials.

The market is segmented on the basis of product which comprises of Chinese Style, Japanese Style, and West Style. The handles of kitchen knives can be made from a number of different materials, each of which has advantages and disadvantages. The blade of kitchen knives can be made from stainless steel, carbon steel, ceramic and etc. USA and Europe's demand for cutlery is much larger than its production. This drives the need for imports, making Europe an interesting market.

The Kitchen Knife manufacturing industry has a low level of market share concentration. The top five operators will account for about 30% of industry revenue in 2016. Groupe SEB, the industry's largest player, holds a significantly larger portion of revenue than any of its competitors at 9.5% of the industry's total. The next largest player is Kai Corporation, accounting for only 5.6% of industry revenue. The disparity shows the importance of brand name among the industry's participants. Large companies benefit from brand recognition and consumer preferences. Still, intense and mounting external competition from imports has defined the environment for some of the smaller players in the Kitchen Knife Manufacturing industry over the past five years.

Over the next five years, LPI(LP Information) projects that Kitchen Knife will register a

5.1% CAGR in terms of revenue, reach US\$ 1960 million by 2023, from US\$ 1450 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Kitchen Knife market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Chinese Style knife

Japanese Style Knife

West Style Knife

Others

Segmentation by application:

Common Knives

Meat Knives

Other Knives

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Groupe SEB

Kai Corporation

Zwilling JA Henckels

Victorinox

Cutco Corporation

Wüsthof Dreizack

Shibazi

Fiskars Corporation

F. Dick

Ginsu Knife

MAC Knife

Yoshida Metal Industry

CHROMA Knife

Zhangxiaoquan

Kyocera

TOJIRO

KitchenAid

Dexter-Russell

Wangmazi

BergHOFF

Chan Chi Kee

Cuisinart

MCUSTA Zanmai

Robert Welch

Füri

Mundial

Coltellerie Sanelli

Spyderco

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Kitchen Knife consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Kitchen Knife market by identifying its various

subsegments.

Focuses on the key global Kitchen Knife manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Kitchen Knife with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Kitchen Knife submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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