

2018-2023 Global Kiosk Printer Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Kiosk Printer market for 2018-2023.

Kiosk Printer is like a station which can print something such as receipts, tickets etc.

The Kiosk Printer industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and Japan. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Zebra and Honeywell have relative higher level of product's quality. As to Japan, SATO has become as a global leader. In Germany, Cab leads the technology development. Most of Chinese manufactures locate in Guangdong and Shandong province.

The key consumption markets locate at developed countries. In 2015, the North America takes the market share of 40 %, followed by EU with 34%. China's consumption market has a quicker growing speed of CAGR 8.3%.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies such as Brother who prefer setting up factories directly into aimed market, and taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position.

Companies in developing countries such as China, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

In the Kiosk Printer market, there still has a distinct feature that the import and export rate of this industry is not high caused by the fact that many international manufactures expand their business through building factories or investments.

The market is not only influenced by the price, but also influenced by the product performance. Although China domestic companies have price advantage, the application is narrow to some extent due to the poor manufacture processing, cheap raw material and less diversity of products.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Company mergers and acquisitions, and inter-companies cooperation have occurred for development and growth. As the downstream consumption usually follows with developed and rapid economic growth areas, such as BRICS, the developed areas' company prefers investing to underdevelopment regions these years.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the

need of Kiosk Printer will increase.

Over the next five years, LPI(LP Information) projects that Kiosk Printer will register a 4.1% CAGR in terms of revenue, reach US\$ 2930 million by 2023, from US\$ 2300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Kiosk Printer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Receipt Printers

Ticket Printers

Journal Printers

Others

Segmentation by application:

Banking

Transportation

Retail

Hospitals

Restaurant

Hotel

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Star Micronics

Hengstler GmbH

Microcom Corporation

Bematech International

Epson

Boca Systems

Custom Spa

Nippon

Zebra

FUJITSU

Pyramid Technologies

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Kiosk Printer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Kiosk Printer market by identifying its various subsegments.

Focuses on the key global Kiosk Printer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Kiosk Printer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Kiosk Printer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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