

2018-2023 Global Kidswear Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Kidswear market for 2018-2023.

Kidswear is clothing for children. These colorful clothes are designed for boys, girls and babies with various types like suits, jackets, sweaters, pants, T-shirts, etc. Cotton is the most used material of kidswear due to its characters like sweat-absorbent, soft and comfortable. Wool, fur, linen and silk are also the major fabric materials.

United States is the largest consumer with about 21% share of consumption market. While it also supply about 9% of total production in the global market. The population of children is increasing stably and the demand is increasing correspondingly.

China is the largest supplier of kidswear with about 25% share of manufacturing market. Products from China are largely exported to US, Europe and other countries. While mass foreign brands products are imported into China at the same time. For the consumption market, foreign brands occupied half of the total value. And domestic brands enjoy about 15%, the last products don't have known brands.

Over the next five years, LPI(LP Information) projects that Kidswear will register a 4.6% CAGR in terms of revenue, reach US\$ 131000 million by 2023, from US\$ 100000 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Kidswear market by product type, application, key manufacturers and

key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Top Clothing

Bottom Clothing

Outerwear

Basics

Segmentation by application:

Babies (usually 0-3 years old)

Younger Kids (usually 3-6 years old)

Older Kids (usually 6-14 years old)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nike

Carter's

GAP

Inditex

Adidas

H&M

Gymboree

V.F. Corporation

Fast Retailing

C&A

NEXT

ID Group

Mothercare

Orchestra

BESTSELLER

Under Armour

Benetton

Sanrio

MIKI HOUSE

Disney

Semir

Liyang

Honghuanglan

Annil

PEPCO

Qierte

Esprit

Green Group

D.D. Cat

Boshiwa

Souhait

Goodboy

Meters/bonwe

Paclantic

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Kidswear consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Kidswear market by identifying its various subsegments.

Focuses on the key global Kidswear manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Kidswear with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Kidswear submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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