

# 2018-2023 Global Kids' Smartwatch Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Kids' Smartwatch market for 2018-2023. A smartwatch is a touchscreen wearable computer in the form of a wristwatch. While early models could perform basic tasks, such as calculations, digital time telling, translations, and game-playing, 2010s smartwatches have more general functionality closer to smartphones, including mobile apps, a mobile operating system and Bluetooth connectivity. Some smartwatches function as portable media players, with FM radio and playback of digital audio and video files via a Bluetooth or USB headset.

Many smartwatch models manufactured in the 2010s are completely functional as standalone products. Some serve as being used in sports, the GPS tracking unit being used to record historical data. For example, after a workout, data can be uploaded onto a computer or online to create a log of activities for analysis or sharing. Some watches can serve as full GPS watches, displaying maps and current coordinates, and recording tracks. Users can 'mark' their current location and then edit the entry's name and coordinates, which enables navigation to those new coordinates. As companies add competitive products into the market, media space is becoming a desired commodity on smartwatches.

Over the next five years, LPI(LP Information) projects that Kids' Smartwatch will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Kids' Smartwatch market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Integrated Kid'S Smartwatch

Standalone Kids' Smartwatch

Segmentation by application:

Individual Use

School

Kids Training Organization

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Doki Technologies

LG Electronics

VTech Holdings

Huawei Technologies

KGPS

Omate

Pebble

Precise Innovation

Tencent

Tinitell

Xiaomi Global Community

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Kids' Smartwatch consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Kids' Smartwatch market by identifying its various subsegments.

Focuses on the key global Kids' Smartwatch manufacturers, to define, describe and analyze the sales volume, value, market share, market competition

landscape, SWOT analysis and development plans in next few years.

To analyze the Kids' Smartwatch with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Kids' Smartwatch submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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