

2018-2023 Global Keyboard Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Keyboard market for 2018-2023.

A computer keyboard is a typewriter-style device which uses an arrangement of buttons or keys to act as mechanical levers or electronic switches. Following the decline of punch cards and paper tape, interaction via teleprinter-style keyboards became the main input method for computers.

One factor determining the size of a keyboard is the presence of duplicate keys, such as a separate numeric keyboard, for convenience. Further the keyboard size depends on the extent to which a system is used where a single action is produced by a combination of subsequent or simultaneous keystrokes (with modifier keys), or multiple pressing of a single key. A keyboard with few keys is called a keypad. Another factor determining the size of a keyboard is the size and spacing of the keys. Reduction is limited by the practical consideration that the keys must be large enough to be easily pressed by fingers. Alternatively a tool is used for pressing small keys.

Over the next five years, LPI(LP Information) projects that Keyboard will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Keyboard market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Standard Keyboard

Laptop Keyboard

Handheld Keyboard

Game Keyboard

Segmentation by application:

Residential

Commercial

Industrial

Military use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Logitech

ASUS

Dell

HP

Kinesis

Microsoft

Targus

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Keyboard consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Keyboard market by identifying its various subsegments.

Focuses on the key global Keyboard manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Keyboard with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Keyboard submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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