

2018-2023 Global Ketchup Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Ketchup market for 2018-2023.

Ketchup is a sweet and tangy sauce, typically made from tomatoes, a sweetener, vinegar, and assorted seasonings and spices. Seasonings vary by recipe, but commonly include onions, allspice, cloves, cinnamon, garlic, and sometimes celery.

Tomato ketchup is often used as a condiment with various dishes that are usually served hot, including chips/fries, hamburgers, sandwiches, hot dogs, eggs, and grilled or fried meat. Ketchup is sometimes used as a basis or ingredient for other sauces and dressings, and is also used as an additive flavoring for snacks such as potato chips. Original Ketchup is the most widely used type which takes up about 69.83 % of the total in 2016 in Global.

Europe and North America are the main consumption regions of Ketchup in the world in the past few years and it will keep the same position in the next few years. The market size of Asia-Pacific region will grow fast in the following years.

The downstream industries of Ketchup products are Family Consumption and Food Services Market. Ketchup is a staple with traditional fast food items, but the agreeable flavor of tomato ketchup has also boosted its use with local fast food items in emerging regions. The consumption increase of Ketchup has been obvious and in the foreseeable future, the Ketchup products will show an optimistic upward trend.

Although sales of Ketchup products bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the Ketchup field hastily.

Over the next five years, LPI(LP Information) projects that Ketchup will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Ketchup market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Original Ketchup

Flavored Ketchup

Segmentation by application:

Family Consumption

Food Services Market

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

The Kraft Heinz Company

Nestle

ConAgra Foods

Del Monte

General Mills

Kissan

Kagome

Chalkis Health Industry

Organicville

Red Duck Foods

GD Foods

Red Gold

Cofco Tunhe

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Ketchup consumption (value & volume) by key

regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Ketchup market by identifying its various subsegments.

Focuses on the key global Ketchup manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ketchup with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Ketchup submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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