

2018-2023 Global Kelp Product Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Kelp Product market for 2018-2023.

Kelp Product, also called laminaria japonica, saccharina japonica, or kombu, is a type of brown algae products, we focus dried and fresh kelp product in this report.

The Kelp Product industry concentration is very low; there are more than one thousand manufacturers in the world, and high-end products mainly from Japan and South Korea. We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

Over the next five years, LPI(LP Information) projects that Kelp Product will register a 4.7% CAGR in terms of revenue, reach US\$ 3120 million by 2023, from US\$ 2360 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Kelp Product market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Dried Type

Fresh Type

Salted Type

Segmentation by application:

Food

Industrial

Cosmetic and Medicine

Others (Agricultural Fertilizer etc.)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Weihai Shidai Marine Biotechnology

Shandong Lidao Oceanic Technology

Fujian Lianjiang Tianyuan Aquatic

Xunshan Group

Qingdao Gather Great Ocean Algae

Fujian Yiyuan Sea Food Company

Fujian Huangqiwan Sea Food Biotechnology

Rongcheng Lidao Chenfenzhuang Hongqiang Kelp Factory

Rongcheng Lidao Chenfenzhuang Weijian Kelp Factory

Rongcheng Yandunjiao Aquatic Company

Shandong Gaolv Aquatic Company

Shandong Haizhibao Technology

Matsumaeya

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Kelp Product consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Kelp Product market by identifying its various subsegments.

Focuses on the key global Kelp Product manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Kelp Product with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Kelp Product submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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