

2018-2023 Global Kanban Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Kanban Software market for 2018-2023.

Kanban is a visual project and process management technique that uses cards or signals to represent work items. A work item can be a task/process step, a deliverable that requires a sub-set of tasks or a project within a larger project/program. Using kanban cards to represent tasks is helpful when there are lots of moving parts and pieces to a project.

End-Users of Kanban Software can be segmented into two types: Personal Use, SMBs and Large Business Use. Personal Use and SMBs takes a bigger market size of about 66.55% of total global share in 2017, and Large Enterprise segment is the fast growing downstream user group in the world at present.

Currently, the market concentration rate is very high. Leading international players include LeanKit, Kanbanize, SwiftKanban, One2Team and some others. LeanKit, SwiftKanban and One2Team are major players in USA market. There are also some small local players spread in each separate countries, to meet the needs of local logistic system.

Over the next five years, LPI(LP Information) projects that Kanban Software will register a 18.0% CAGR in terms of revenue, reach US\$ 290 million by 2023, from US\$ 110 million in 2017.

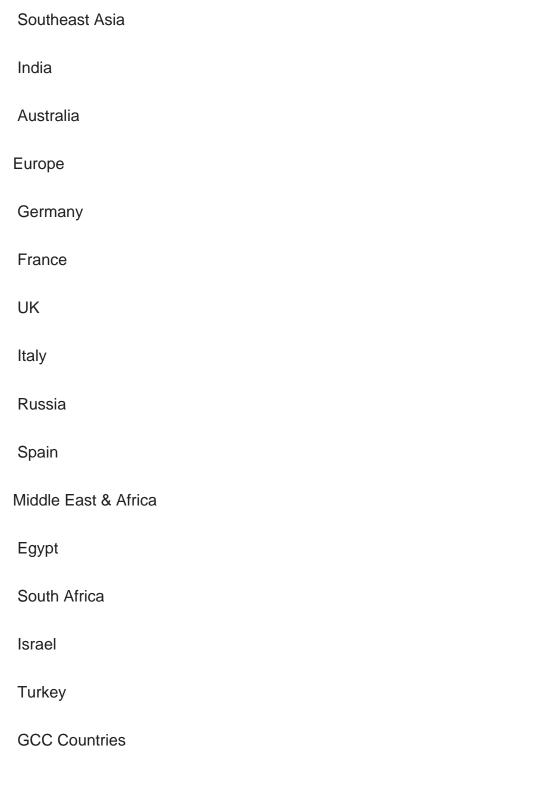
This report presents a comprehensive overview, market shares and growth opportunities of Kanban Software market by product type, application, key companies and key regions.



To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:
Cloud-based
On Premise
Segmentation by application:
Large Enterprise
SMBs
We can also provide the customized separate regional or country-level reports, for the following regions:
Americas
United States
Canada
Mexico
Brazil
APAC
China
Japan
Korea





The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

LeanKit



Kanbanize	
SwiftKanban	
One2Team	
Kanbanflow	
Targetprocess	
Kanbanchi	
Trello	
Aha!	
Kanban Tool	
Smartsheet	
Scrumwise	
Kanbanery	
ZenHub	

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Kanban Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Kanban Software market by identifying its various



subsegments.

Focuses on the key global Kanban Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Kanban Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Kanban Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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