

2018-2023 Global Kanban Software Market Report (Status and Outlook)

<https://marketpublishers.com/r/20F1BDADB95EN.html>

Date: September 2018

Pages: 138

Price: US\$ 4,660.00 (Single User License)

ID: 20F1BDADB95EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Kanban Software market for 2018-2023.

Kanban is a visual project and process management technique that uses cards or signals to represent work items. A work item can be a task/process step, a deliverable that requires a sub-set of tasks or a project within a larger project/program. Using kanban cards to represent tasks is helpful when there are lots of moving parts and pieces to a project.

End-Users of Kanban Software can be segmented into two types: Personal Use, SMBs and Large Business Use. Personal Use and SMBs takes a bigger market size of about 66.55% of total global share in 2017, and Large Enterprise segment is the fast growing downstream user group in the world at present.

Currently, the market concentration rate is very high. Leading international players include LeanKit, Kanbanize, SwiftKanban, One2Team and some others. LeanKit, SwiftKanban and One2Team are major players in USA market. There are also some small local players spread in each separate countries, to meet the needs of local logistic system.

Over the next five years, LPI(LP Information) projects that Kanban Software will register a 18.0% CAGR in terms of revenue, reach US\$ 290 million by 2023, from US\$ 110 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Kanban Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Cloud-based

On Premise

Segmentation by application:

Large Enterprise

SMBs

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

LeanKit

Kanbanize

SwiftKanban

One2Team

Kanbanflow

Targetprocess

Kanbanchi

Trello

Aha!

Kanban Tool

Smartsheet

Scrumwise

Kanbanery

ZenHub

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Kanban Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Kanban Software market by identifying its various

subsegments.

Focuses on the key global Kanban Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Kanban Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Kanban Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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