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2018-2023 Global K-12 Technology Training for Teachers Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global K-12 Technology Training for Teachers market for 2018-2023.
Professional development is an important part of any new educational program, especially in one-to-one settings where teachers need to use the classroom technology to its full potential. This becomes even more essential when introducing new technology, as every new product has a learning curve and can add more to the teaching process than traditional methods with which teachers may be more comfortable.
Technology training for teachers is a lingering issue with many educators in the United States. According to a 2015 survey conducted by GfK on behalf of Samsung, 60 percent of educators say that they want to use technology effectively with their students, but feel inadequately prepared to do so. Some instructors are happy to learn to use the tools themselves, while others need help with integrating technology into their lessons.

Over the next five years, LPI(LP Information) projects that K-12 Technology Training for Teachers will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of K-12 Technology Training for Teachers market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales

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of the following segments:

Segmentation by product type:

STEM

Language learning

Segmentation by application:

Content creation

Assessments

Collaborative learning

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

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- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

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edX

European Schoolnet

NIIT

Pearson

CAST Professional Learning

Digital Learning Tree

Discovery Education

Edmodo

ETS Global

Houghton Mifflin Harcourt

Learners Edge

Scholastic

The Creativity Workshop

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global K-12 Technology Training for Teachers market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of K-12 Technology Training for Teachers market

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by identifying its various subsegments.

Focuses on the key global K-12 Technology Training for Teachers players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the K-12 Technology Training for Teachers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of K-12 Technology Training for Teachers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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Contents

2018-2023 GLOBAL K-12 TECHNOLOGY TRAINING FOR TEACHERS MARKET REPORT (STATUS AND OUTLOOK)

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Research Objectives
1.3 Years Considered
1.4 Market Research Methodology
1.5 Economic Indicators
1.6 Currency Considered

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global K-12 Technology Training for Teachers Market Size 2013-2023
  2.1.2 K-12 Technology Training for Teachers Market Size CAGR by Region
2.2 K-12 Technology Training for Teachers Segment by Type
  2.2.1 STEM
  2.2.2 Language learning
  2.2.3 Others
2.3 K-12 Technology Training for Teachers Market Size by Type
  2.3.1 Global K-12 Technology Training for Teachers Market Size Market Share by Type (2013-2018)
  2.3.2 Global K-12 Technology Training for Teachers Market Size Growth Rate by Type (2013-2018)
2.4 K-12 Technology Training for Teachers Segment by Application
  2.4.1 Content creation
  2.4.2 Assessments
  2.4.3 Collaborative learning
  2.4.4 Others
2.5 K-12 Technology Training for Teachers Market Size by Application
  2.5.1 Global K-12 Technology Training for Teachers Market Size Market Share by Application (2013-2018)
  2.5.2 Global K-12 Technology Training for Teachers Market Size Growth Rate by Application (2013-2018)

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3 GLOBAL K-12 TECHNOLOGY TRAINING FOR TEACHERS BY PLAYERS

3.1 Global K-12 Technology Training for Teachers Market Size Market Share by Players
  3.1.1 Global K-12 Technology Training for Teachers Market Size by Players (2016-2018)
  3.1.2 Global K-12 Technology Training for Teachers Market Size Market Share by Players (2016-2018)
3.2 Global K-12 Technology Training for Teachers Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
  3.3.1 Competition Landscape Analysis
  3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 K-12 TECHNOLOGY TRAINING FOR TEACHERS BY REGIONS

4.1 K-12 Technology Training for Teachers Market Size by Regions
4.2 Americas K-12 Technology Training for Teachers Market Size Growth
4.3 APAC K-12 Technology Training for Teachers Market Size Growth
4.4 Europe K-12 Technology Training for Teachers Market Size Growth
4.5 Middle East & Africa K-12 Technology Training for Teachers Market Size Growth

5 AMERICAS

5.1 Americas K-12 Technology Training for Teachers Market Size by Countries
5.2 Americas K-12 Technology Training for Teachers Market Size by Type
5.3 Americas K-12 Technology Training for Teachers Market Size by Application
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC K-12 Technology Training for Teachers Market Size by Countries
6.2 APAC K-12 Technology Training for Teachers Market Size by Type
6.3 APAC K-12 Technology Training for Teachers Market Size by Application
6.4 China

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6.5 Japan
6.6 Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe K-12 Technology Training for Teachers by Countries
7.2 Europe K-12 Technology Training for Teachers Market Size by Type
7.3 Europe K-12 Technology Training for Teachers Market Size by Application
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia
7.9 Spain
7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa K-12 Technology Training for Teachers by Countries
8.2 Middle East & Africa K-12 Technology Training for Teachers Market Size by Type
8.3 Middle East & Africa K-12 Technology Training for Teachers Market Size by Application
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact
  9.1.1 Growing Demand from Key Regions
  9.1.2 Growing Demand from Key Applications and Potential Industries
9.2 Market Challenges and Impact
9.3 Market Trends

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10 GLOBAL K-12 TECHNOLOGY TRAINING FOR TEACHERS MARKET FORECAST

10.1 Global K-12 Technology Training for Teachers Market Size Forecast (2018-2023)
10.2 Global K-12 Technology Training for Teachers Forecast by Regions
  10.2.1 Global K-12 Technology Training for Teachers Forecast by Regions (2018-2023)
  10.2.2 Americas Market Forecast
  10.2.3 APAC Market Forecast
  10.2.4 Europe Market Forecast
  10.2.5 Middle East & Africa Market Forecast
10.3 Americas Forecast by Countries
  10.3.1 United States Market Forecast
  10.3.2 Canada Market Forecast
  10.3.3 Mexico Market Forecast
  10.3.4 Brazil Market Forecast
10.4 APAC Forecast by Countries
  10.4.1 China Market Forecast
  10.4.2 Japan Market Forecast
  10.4.3 Korea Market Forecast
  10.4.4 Southeast Asia Market Forecast
  10.4.5 India Market Forecast
  10.4.6 Australia Market Forecast
10.5 Europe Forecast by Countries
  10.5.1 Germany Market Forecast
  10.5.2 France Market Forecast
  10.5.3 UK Market Forecast
  10.5.4 Italy Market Forecast
  10.5.5 Russia Market Forecast
  10.5.6 Spain Market Forecast
10.6 Middle East & Africa Forecast by Countries
  10.6.1 Egypt Market Forecast
  10.6.2 South Africa Market Forecast
  10.6.3 Israel Market Forecast
  10.6.4 Turkey Market Forecast
  10.6.5 GCC Countries Market Forecast
10.7 Global K-12 Technology Training for Teachers Forecast by Type
10.8 Global K-12 Technology Training for Teachers Forecast by Application

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11 KEY PLAYERS ANALYSIS

11.1 edX
11.1.1 Company Details
11.1.2 K-12 Technology Training for Teachers Product Offered
11.1.3 edX K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.1.4 Main Business Overview
11.1.5 edX News
11.2 European Schoolnet
11.2.1 Company Details
11.2.2 K-12 Technology Training for Teachers Product Offered
11.2.3 European Schoolnet K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.2.4 Main Business Overview
11.2.5 European Schoolnet News
11.3 NIIT
11.3.1 Company Details
11.3.2 K-12 Technology Training for Teachers Product Offered
11.3.3 NIIT K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.3.4 Main Business Overview
11.3.5 NIIT News
11.4 Pearson
11.4.1 Company Details
11.4.2 K-12 Technology Training for Teachers Product Offered
11.4.3 Pearson K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.4.4 Main Business Overview
11.4.5 Pearson News
11.5 CAST Professional Learning
11.5.1 Company Details
11.5.2 K-12 Technology Training for Teachers Product Offered
11.5.3 CAST Professional Learning K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.5.4 Main Business Overview
11.5.5 CAST Professional Learning News
11.6 Digital Learning Tree

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11.6.1 Company Details
11.6.2 K-12 Technology Training for Teachers Product Offered
11.6.3 Digital Learning Tree K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.6.4 Main Business Overview
11.6.5 Digital Learning Tree News
11.7 Discovery Education
11.7.1 Company Details
11.7.2 K-12 Technology Training for Teachers Product Offered
11.7.3 Discovery Education K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.7.4 Main Business Overview
11.7.5 Discovery Education News
11.8 Edmodo
11.8.1 Company Details
11.8.2 K-12 Technology Training for Teachers Product Offered
11.8.3 Edmodo K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.8.4 Main Business Overview
11.8.5 Edmodo News
11.9 ETS Global
11.9.1 Company Details
11.9.2 K-12 Technology Training for Teachers Product Offered
11.9.3 ETS Global K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.9.4 Main Business Overview
11.9.5 ETS Global News
11.10 Houghton Mifflin Harcourt
11.10.1 Company Details
11.10.2 K-12 Technology Training for Teachers Product Offered
11.10.3 Houghton Mifflin Harcourt K-12 Technology Training for Teachers Revenue, Gross Margin and Market Share (2016-2018)
11.10.4 Main Business Overview
11.10.5 Houghton Mifflin Harcourt News
11.11 Learners Edge
11.12 Scholastic
11.13 The Creativity Workshop

12 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of K-12 Technology Training for Teachers
Figure K-12 Technology Training for Teachers Report Years Considered
Figure Market Research Methodology
Figure Global K-12 Technology Training for Teachers Market Size Growth Rate 2013-2023 ($ Millions)
Table K-12 Technology Training for Teachers Market Size CAGR by Region 2013-2023 ($ Millions)
Table Major Players of STEM
Table Major Players of Language learning
Table Major Players of Others
Table Market Size by Type (2013-2018) ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size Market Share by Type (2013-2018)
Figure Global K-12 Technology Training for Teachers Market Size Market Share by Type (2013-2018)
Figure Global STEM Market Size Growth Rate
Figure Global Language learning Market Size Growth Rate
Figure Global Others Market Size Growth Rate
Figure K-12 Technology Training for Teachers Consumed in Content creation
Figure Global K-12 Technology Training for Teachers Market: Content creation (2013-2018) ($ Millions)
Figure Global Content creation YoY Growth ($ Millions)
Figure K-12 Technology Training for Teachers Consumed in Assessments
Figure Global K-12 Technology Training for Teachers Market: Assessments (2013-2018) ($ Millions)
Figure Global Assessments YoY Growth ($ Millions)
Figure K-12 Technology Training for Teachers Consumed in Collaborative learning
Figure Global K-12 Technology Training for Teachers Market: Collaborative learning (2013-2018) ($ Millions)
Figure Global Collaborative learning YoY Growth ($ Millions)
Figure K-12 Technology Training for Teachers Consumed in Others
Figure Global K-12 Technology Training for Teachers Market: Others (2013-2018) ($ Millions)
Figure Global Others YoY Growth ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size by Application

+44 20 8123 2220
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(2013-2018) ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size Market Share by Application (2013-2018)
Figure Global K-12 Technology Training for Teachers Market Size Market Share by Application (2013-2018)
Figure Global K-12 Technology Training for Teachers Market Size in Content creation Growth Rate
Figure Global K-12 Technology Training for Teachers Market Size in Assessments Growth Rate
Figure Global K-12 Technology Training for Teachers Market Size in Collaborative learning Growth Rate
Figure Global K-12 Technology Training for Teachers Market Size in Others Growth Rate
Table Global K-12 Technology Training for Teachers Revenue by Players (2016-2018) ($ Millions)
Table Global K-12 Technology Training for Teachers Revenue Market Share by Players (2016-2018)
Figure Global K-12 Technology Training for Teachers Revenue Market Share by Players in 2017
Table Global K-12 Technology Training for Teachers Key Players Head office and Products Offered
Table K-12 Technology Training for Teachers Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global K-12 Technology Training for Teachers Market Size by Regions 2013-2018 ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size Market Share by Regions 2013-2018
Figure Global K-12 Technology Training for Teachers Market Size Market Share by Regions 2013-2018
Figure Americas K-12 Technology Training for Teachers Market Size 2013-2018 ($ Millions)
Figure APAC K-12 Technology Training for Teachers Market Size 2013-2018 ($ Millions)
Figure Europe K-12 Technology Training for Teachers Market Size 2013-2018 ($ Millions)
Figure Middle East & Africa K-12 Technology Training for Teachers Market Size 2013-2018 ($ Millions)
Table Americas K-12 Technology Training for Teachers Market Size by Countries (2013-2018) ($ Millions)

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Table Americas K-12 Technology Training for Teachers Market Size Market Share by Countries (2013-2018)
Figure Americas K-12 Technology Training for Teachers Market Size Market Share by Countries in 2017
Table Americas K-12 Technology Training for Teachers Market Size by Type (2013-2018) ($ Millions)
Table Americas K-12 Technology Training for Teachers Market Size Market Share by Type (2013-2018)
Figure Americas K-12 Technology Training for Teachers Market Size Market Share by Type in 2017
Table Americas K-12 Technology Training for Teachers Market Size by Application (2013-2018) ($ Millions)
Table Americas K-12 Technology Training for Teachers Market Size Market Share by Application (2013-2018)
Figure Americas K-12 Technology Training for Teachers Market Size Market Share by Application in 2017
Figure United States K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Canada K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Mexico K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Table APAC K-12 Technology Training for Teachers Market Size by Countries (2013-2018) ($ Millions)
Table APAC K-12 Technology Training for Teachers Market Size Market Share by Countries (2013-2018)
Figure APAC K-12 Technology Training for Teachers Market Size Market Share by Countries in 2017
Table APAC K-12 Technology Training for Teachers Market Size by Type (2013-2018) ($ Millions)
Table APAC K-12 Technology Training for Teachers Market Size Market Share by Type (2013-2018)
Figure APAC K-12 Technology Training for Teachers Market Size Market Share by Type in 2017
Table APAC K-12 Technology Training for Teachers Market Size by Application (2013-2018) ($ Millions)
Table APAC K-12 Technology Training for Teachers Market Size Market Share by Application (2013-2018)
Figure APAC K-12 Technology Training for Teachers Market Size Market Share by

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Application in 2017
Figure China K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Japan K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Korea K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Southeast Asia K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure India K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Australia K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Table Europe K-12 Technology Training for Teachers Market Size by Countries (2013-2018) ($ Millions)
Table Europe K-12 Technology Training for Teachers Market Size Market Share by Countries (2013-2018)
Figure Europe K-12 Technology Training for Teachers Market Size Market Share by Countries in 2017
Table Europe K-12 Technology Training for Teachers Market Size by Type (2013-2018) ($ Millions)
Table Europe K-12 Technology Training for Teachers Market Size Market Share by Type (2013-2018)
Figure Europe K-12 Technology Training for Teachers Market Size Market Share by Type in 2017
Table Europe K-12 Technology Training for Teachers Market Size by Application (2013-2018) ($ Millions)
Table Europe K-12 Technology Training for Teachers Market Size Market Share by Application (2013-2018)
Figure Europe K-12 Technology Training for Teachers Market Size Market Share by Application in 2017
Figure Germany K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure France K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure UK K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Italy K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)

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Figure Russia K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Spain K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Table Middle East & Africa K-12 Technology Training for Teachers Market Size by Countries (2013-2018) ($ Millions)
Table Middle East & Africa K-12 Technology Training for Teachers Market Size Market Share by Countries (2013-2018)
Figure Middle East & Africa K-12 Technology Training for Teachers Market Size Market Share by Countries in 2017
Table Middle East & Africa K-12 Technology Training for Teachers Market Size by Type (2013-2018) ($ Millions)
Table Middle East & Africa K-12 Technology Training for Teachers Market Size Market Share by Type (2013-2018)
Figure Middle East & Africa K-12 Technology Training for Teachers Market Size Market Share by Type in 2017
Table Middle East & Africa K-12 Technology Training for Teachers Market Size by Application (2013-2018) ($ Millions)
Table Middle East & Africa K-12 Technology Training for Teachers Market Size Market Share by Application (2013-2018)
Figure Middle East & Africa K-12 Technology Training for Teachers Market Size Market Share by Application in 2017
Figure Egypt K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure South Africa K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Israel K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Turkey K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure GCC Countries K-12 Technology Training for Teachers Market Size Growth 2013-2018 ($ Millions)
Figure Global K-12 Technology Training for Teachers arket Size Forecast (2018-2023) ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size Forecast by Regions (2018-2023) ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size Market Share Forecast by Regions
Figure Americas K-12 Technology Training for Teachers Market Size 2018-2023 ($

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Millions)
Figure APAC K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Europe K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Middle East & Africa K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure United States K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Canada K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Mexico K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Brazil K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure China K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Japan K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Korea K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Southeast Asia K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure India K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Australia K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Germany K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure France K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure UK K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Italy K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Russia K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Spain K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Egypt K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure South Africa K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)

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Figure Israel K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure Turkey K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Figure GCC Countries K-12 Technology Training for Teachers Market Size 2018-2023 ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size Forecast by Type (2018-2023) ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size Market Share Forecast by Type (2018-2023)
Table Global K-12 Technology Training for Teachers Market Size Forecast by Application (2018-2023) ($ Millions)
Table Global K-12 Technology Training for Teachers Market Size Market Share Forecast by Application (2018-2023)
Table edX Basic Information, Head Office, Major Market Areas and Its Competitors
Table edX K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure edX K-12 Technology Training for Teachers Market Share (2016-2018)
Table European Schoolnet Basic Information, Head Office, Major Market Areas and Its Competitors
Table European Schoolnet K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure European Schoolnet K-12 Technology Training for Teachers Market Share (2016-2018)
Table NIIT Basic Information, Head Office, Major Market Areas and Its Competitors
Table NIIT K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure NIIT K-12 Technology Training for Teachers Market Share (2016-2018)
Table Pearson Basic Information, Head Office, Major Market Areas and Its Competitors
Table Pearson K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure Pearson K-12 Technology Training for Teachers Market Share (2016-2018)
Table CAST Professional Learning Basic Information, Head Office, Major Market Areas and Its Competitors
Table CAST Professional Learning K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure CAST Professional Learning K-12 Technology Training for Teachers Market Share (2016-2018)
Table Digital Learning Tree Basic Information, Head Office, Major Market Areas and Its Competitors

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Table Digital Learning Tree K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure Digital Learning Tree K-12 Technology Training for Teachers Market Share (2016-2018)
Table Discovery Education Basic Information, Head Office, Major Market Areas and Its Competitors
Table Discovery Education K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure Discovery Education K-12 Technology Training for Teachers Market Share (2016-2018)
Table Edmodo Basic Information, Head Office, Major Market Areas and Its Competitors
Table Edmodo K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure Edmodo K-12 Technology Training for Teachers Market Share (2016-2018)
Table ETS Global Basic Information, Head Office, Major Market Areas and Its Competitors
Table ETS Global K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure ETS Global K-12 Technology Training for Teachers Market Share (2016-2018)
Table Houghton Mifflin Harcourt Basic Information, Head Office, Major Market Areas and Its Competitors
Table Houghton Mifflin Harcourt K-12 Technology Training for Teachers Revenue and Gross Margin (2016-2018)
Figure Houghton Mifflin Harcourt K-12 Technology Training for Teachers Market Share (2016-2018)
Table Learners Edge Basic Information, Head Office, Major Market Areas and Its Competitors
Table Scholastic Basic Information, Head Office, Major Market Areas and Its Competitors
Table The Creativity Workshop Basic Information, Head Office, Major Market Areas and Its Competitors

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